

**IT'S NOT
CONVENIENT FOR
ME TO GET A DEGREE
BECAUSE....**

**I HAVE TO CHANGE
THREE BUSES AND
A TRAIN TO GO
ANYWHERE**

**Whatever
your reasons are,
we have
the solution
for you.**



BACHELOR OF BUSINESS (HONS)

Learning Simplified

Learning about business is a great way to prepare ourselves for any real-world undertaking. At INTI, we prepare our students for the challenges of the global economy through international exposure, applications of concepts in real world scenarios, as well as a structured personal development and coaching plan. Students will gain valuable insights and acquire relevant skills to embark on their professional careers.

Programme Structure

Core Modules¹

- University English
- Economic Principles and Issues
- Business Accounting
- Financial Management
- Business Law
- Managing Organizations
- Marketing Principles
- Organizational Behavior
- Business Communication
- Human Resource Issues and Strategies
- Business Ethics
- Project

IBM ICE Modules

- Introduction to Business Analytics
- Quantitative Methods for Business
- Social Web and Mobile Analytics
- Business Analytics for Functional Areas

Specialisation Modules

MARKETING

KPT/JPT(N-DL/342/6/0198)06/22 - MQA/PA8686

- Global Marketing
- New Product & Innovation Management
- Consumer Behavior
- Marketing Research
- Integrated Marketing Communication
- Service Marketing

INTERNATIONAL BUSINESS

KPT/JPT(N-DL/345/6/1064)08/22 - MQA/PA8688

- Global Marketing
- Global Logistics Management
- International Trade Finance
- Inter Cultural Management
- International Trade Law
- International Business

HUMAN RESOURCE MANAGEMENT

KPT/JPT(N-DL/345/6/1046)07/22 - MQA/PA8687

- Organizational Development
- Contemporary Employment Relation
- Training and Development
- Staffing Management
- Compensations and Rewards
- Performance Management

Electives

(Choose four (4) modules from one of the following specialisations)

- Marketing
- International Business
- Human Resource Management

MPU Subjects

- Bahasa Kebangsaan A²
- Design Thinking
- Corporate Social Responsibility
- Community Service and Co-curriculum
- Ethnic Relationship (Hubungan Etnik)
- Islamic & Asia Civilisation (TITAS)
- Communicative Malay Language 2 (International Students)
- Malaysian Studies (International Students)

Offered at

INTI International University

Intake(s)

5 Modular Terms JAN, MAR, JUN, AUG & OCT

Duration

Full Time: 3 years

Part Time: 4 years

Entry Requirement

UEC (Unified Examination Certificate)
Minimum 5 Bs

STPM

Pass with CGPA 2.0 (Grade C in any 2 subjects) and pass Mathematics and English in SPM; or equivalent

A Level

Pass A Level in TWO (2) subjects; and pass Mathematics and English in SPM, O Level or equivalent

SAM

Pass with a ATAR of 55

NSW (HSC) (New South Wales Higher School Certificate)
Ten units with ATAR 53

Australian Year 12

4 or 5 passes with ATAR of 53

Matriculation / Pre-university

Completion of matriculation / Pre-university programme with minimum CGPA of 2.0

Diploma (Accredited)

Completion of diploma in relevant fields with minimum CGPA of 2.0

¹ Eligible for credits exemption up to 9 subjects. Subject to meeting entry requirements and credit transfer mapping

² For Malaysian students who do not have Credit in SPM BM