

4+0

# SOUTHERN NEW HAMPSHIRE UNIVERSITY DEGREE PROGRAMS

BUSINESS • PSYCHOLOGY • COMMUNICATION

LIBRARY  
LEARNING  
COMMONS

**REALIZE YOUR AMERICAN DREAM**



## Southern New Hampshire University, USA

**Southern New Hampshire University (SNHU)** is an award - winning private university nestled on 300 wooded acres in the heart of the charming and historic northeastern United States. Located just five miles from downtown Manchester, New Hampshire, which was named one of the ten “most livable” U.S. cities by Forbes magazine, and an hour away from the global city of Boston.

SNHU offers convenient access to internships and career opportunities, as well as multicultural events and activities.

The 4+0 SNHU degree programs offered at INTI enables students to complete their American degree entirely in Malaysia without compromising on quality. Students who have completed these programs in Malaysia will be accorded an identical award as the United States campus.

## NEW HAMPSHIRE USA

we are here  
New Hampshire



COUNTIES: 10  
CAPITAL: CONCORD  
POPULATION: 1,323,459

# Program Highlights

## Excellence.

### Recognition and Awards

- A Tier 1 as named by Northern Regional University by U.S. News and World Report<sup>1</sup>
- Accredited by the New England Commission of Higher Education (NECHE) – formerly known as New England Association of Schools and Colleges (NEASC), the same accreditation board as Harvard, MIT and Princeton College.
- Accredited nationally by the Association of Collegiate Business Schools and Programs (ACBSP)
- Ranked 12 in the Top 50 most innovative companies in the world. Ranked by award-winning business magazine Fast Company: SNHU is the only institution of higher education ranked among the Top 50. Other companies in the Top 50 include Facebook, Apple, Starbucks and HBO<sup>2</sup>.
- The first approved 4+0 American degree program in Malaysia (since 2004).

**A representative from Southern New Hampshire University (SNHU) is based at INTI to guide students on all program matters.**

## Innovation.

SNHU offers an innovative approach to the delivery of course content. Through blended learning methodologies, students will participate in interactive teaching and learning activities both in the classroom and online.

## Opportunities.

**Mix and match your electives. Students will be able to mix and match electives to obtain a minor in a variety of pathways, including Communications, Psychology and other business subjects.**

Student exchange program is available where students can spend a semester in SNHU (US campus). Tuition fees will follow their normal INTI fee structure and paid in Ringgit Malaysia, while living cost for that semester will be in U.S. Dollars. Actual cost will depend on the student's choice of accommodation. Airfare will be paid by students.

Emphasis on experiential learning. Students will work closely with industry and other organizations to enhance their knowledge. Internships are integrated as part of the curricular, whereby students will have an opportunity to gain practical hands-on experience in different fields of work.

# 4+0 BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

This program focuses on Business Administration with concentrations in Business Administration, Finance, International Business and Marketing. It is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). It offers a top-notch business education with the opportunity to concentrate with a number of disciplines, enabling students to further tailor their studies. The academic programs are created with the real world in mind, so students are prepared to launch successful careers when they graduate.

## Concentrations Available:

### Business Administration

The Bachelor of Science in Business Administration emphasizes interpersonal skills, strategic problem solving, and operational principles. Students will gain a strong, comprehensive business education, becoming resourceful and creative thinkers in diverse, professional environments.

#### Career opportunities

General Manager, Purchasing Manager, Administrator, Business Development Manager, Human Resource Manager, Recruitment Manager, Training Development Manager, Compensation Specialist and more.

### Finance

If you have an analytical mind and like applying strategy to business situations, this will be the concentration for you. We provide our graduates with skills to develop the analytical and quantitative skills needed for corporate and individual financial management.

#### Career opportunities

Finance Manager, Credit Manager, Financial Analyst, Investment Analyst, Risk Management Manager, Stock Broker and more.

### International Business

This concentration prepares graduates to work successfully with people from different cultures and backgrounds who may use different systems and currencies. We provide our graduates the exposure to gain expertise about the different cultural, monetary, marketing and management systems that they will encounter while conducting international business activities.

#### Career opportunities

Export Manager, International Business Manager, International Operations Manager, Regional Marketing Manager, Trade Relationship Manager and more.

### Marketing

Marketing is a broad field that includes activities related to selecting, designing, packaging, pricing, advertising, selling, distributing and servicing products in the domestic and/or international marketplaces. Students are prepared to work in various areas of marketing, including retail management, professional sales purchasing, advertising, research, product/brand management, product distribution and customer relations.

#### Career opportunities

Brand Manager, Product Manager, Retail Manager, Marketing Communications Manager, Market Research Manager, Customer Service Manager and more.

## Offered at

INTI International College Subang  
(N/340/6/0670)(04/21)(MQA/FA8054)

**INTAKE: JAN, MAY & AUG**

## Duration

4 Years

## Sample of Study Plan

### General Education Core

- Applied Finite Mathematics
- Applied Statistics
- College Composition I
- Introduction to Ethics
- Introduction to Information Technology
- Introduction to Sociology
- Macroeconomics
- Microeconomics
- Music and Meaning
- Professional Communication and Career Planning
- Public Speaking
- Sophomore Seminar
- Twentieth Century American Literature and Beyond
- Western Civilization Since 1500

### Business Core

- Business Law I
- Business Systems Analysis and Design
- Financial Accounting
- Human Relations in Administration
- Introduction to International Business
- Introduction to Marketing
- Managerial Accounting
- Operations Management
- Principles of Finance
- Strategic Management and Policy

### Business Administration Concentration

- Human Resource Management
- Principles of Management
- Organizational Behavior
- Choice of 2 subjects from any of the following:
  - Consumer Behavior
  - International Entrepreneurship
  - Marketing Research
  - Money and Banking
  - Multinational Corporate Finance
  - Multinational Marketing
- Business Studies Internship
- Plus 7 electives

### Finance Concentration

- Personal Financial Planning
- Corporate Finance
- Fundamentals of Investments
- Money and Banking
- Multinational Corporate Finance
- Finance Internship
- Plus 7 electives

### International Business Concentration

- Global Financial System
- International Management
- Multinational Marketing
- International Business Project
- International Strategic Management
- International Business Internship
- Plus 7 electives

### Marketing Concentration

- Social Media & Marketing Communications
- Marketing Research
- Consumer Behavior
- Choice of TWO subjects from any of the following:
  - Advertising Copy and Design
  - Principles of Retailing
  - Professional Selling
  - Multinational Marketing
- Marketing Internship
- Plus 7 electives

Choose your electives \*\* from the list below

- Abnormal Psychology
- Business Analytics
- Dictators in the Modern Era
- Lifespan Development
- Organizational Communications
- Predictive Analytics
- Psychology of Personality
- Public Relations
- Young America and more...

### MPU Subjects

- Bahasa Kebangsaan A\*
- Community Service
- Ethnic Relations (Local Students) / Communicating in Malay 3 (International Students)
- Islamic & Asian Civilization (Local Students) / Malaysian Studies 3 (International Students)

\*For Malaysians who do not have a Credit in SPM BM

\*\*Please consult the Head of Programme for more options of electives. Students can earn a minor in Communication, Psychology or other business concentrations by utilizing their electives in their study plan

# 4+0

# BACHELOR OF ARTS IN PSYCHOLOGY

Psychology is the study of behavior and mind, embracing all aspects of conscious and unconscious experience as well as thought. With the Southern New Hampshire University's curriculum, you will become well-versed in major psychological concepts, human behavior and research methods. You will also develop critical-thinking and communications skills important to communicating effectively in many formats.

This program offers flexibility as well as specific concentrations such as Child and Adolescent Development and Mental Health. You can opt for minors in Communication or Business to expand your career choices. Students will be able to participate in field experiences to enhance their knowledge through their internship. Students with the Bachelor of Arts degree will be able to continue their Masters program in Psychology (M.S. or M.A.), Social Sciences and other business disciplines (MBA) such as Human Resource and many others.

## Concentrations Available:

### Child and Adolescent Development

Choose a career that lets you make a difference in the lives of children. By choosing the concentration in child and adolescent development, psychology majors gain an in-depth understanding on the unique physical, social, psychological and cognitive needs of young people. The program stresses experiential learning, so you will have plenty of opportunities to gain real-world experience by doing internship, a practicum or research and volunteer projects.

### Mental Health

Mental health is about wellness rather than illness. It is a level of psychological well-being which includes our emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make choices. The Mental Health concentration at SNHU focuses on clinical aspects of psychology such as counseling and psychological evaluation. Students will gain experience and augmenting their classroom learning through field studies and internship.

### Career opportunities

For Psychology majors :  
Clinical/Counseling/Industrial-Organizational/Child Psychologist, Counselor, Research Analyst, Development Consultants, Therapists, Human Resource, Marketing/Advertising, Educator, Social Worker, and more.

## Offered at

INTI International College Subang  
(N/311/6/0082)(06/21)(MQA/FA8151)

**INTAKE: JAN, MAY & AUG**

## Duration

4 Years

## Sample of Study Plan

### General Education Core

- Applied Finite Mathematics
- Applied Statistics
- College Composition I
- General Biology
- Introduction to Ethics
- Introduction to Marketing
- Introduction to Sociology
- Microeconomics
- Music and Meaning
- Professional Communication and Career Planning
- Public Speaking
- Sophomore Seminar
- Twentieth Century American Literature and Beyond
- Western Civilization Since 1500

## School of Arts and Sciences Requirement

- Intro to Anatomy and Physiology
- Sociology of Social Problems
- Sociology of the Family

## Psychology Core

- Abnormal Psychology
- Assessment and Testing
- Biopsychology
- Cognitive Psychology
- Counselling Process and Techniques
- Experiential Learning
- Introduction to Psychology
- Lifespan Development
- Psychology of Personality
- Research I: Statistics for Psychology
- Research II: Scientific Investigations
- Senior Seminar in Psychology
- Social Psychology
- Psychology Internship
- 4 electives

## General Psychology Concentration

- Any 3 Psychology subjects

## Child and Adolescent Development Concentration

- Disorders of Childhood and Adolescence
- Issues in Childhood Development
- Issues in Adolescence Development

## Mental Health Concentration

- Industrial Organizational Psychology
- Any 2 Psychology electives

Choose your electives\*\* from the list below

- Consumer Behavior
- Dictators in the Modern Era
- Global Financial System
- Graphics and Layout in Print Media
- Managing Organizational Change
- Marketing Research
- Organizational Communications
- Organizational Behavior
- Shakespeare and more...

## MPU Subjects

- Ethnic Relations (Local Students) / Communicating in Malay 3 (International Students)
- Islamic & Asian Civilization (Local Students) / Malaysian Studies 3 (International Students)
- Entrepreneurship
- Community Service and Co-curriculum
- Bahasa Kebangsaan A\*

\*For Malaysians who do not have a Credit in SPM BM

\*\*Please consult the Head of Programme for more options of electives. Students can earn a minor in Communication, Psychology or other business concentrations by utilizing their electives in their study plan

# 4+0 BACHELOR OF ARTS IN COMMUNICATION

Communicating effectively with co-workers, clients and the public requires expertise in oral, written and visual communications. The curriculum at Southern New Hampshire University helps you develop and deliver key messages to diverse audiences. You will learn communication theory and industry concepts, and build public speaking, presentation and interviewing skills. You will also gain knowledge with courses in business communication, graphic design and public relations through courses and minors in advertising, film, journalism, information technology or marketing.

You will also be exposed to key foundation knowledge in all fields of Communication, thereby enabling you to select the specific area in Communication in your career or graduate studies. Minors in Psychology or Business are available to enhance your understanding in any of these fields.

## Career Opportunities

Journalist, Editor, Media Planner/Consultant, Editor, Brand Manager, Corporate Communications Specialist, Public Relations Director, Educator, Foreign Correspondent Specialist, Training and Development Director, Media Relations Specialist, Publications Editor, and more.

## Offered at

INTI International College Subang

(N/321/6/0203)(06/21)(MQA/FA8163)

**INTAKE: JAN, MAY & AUG**

## Duration

4 Years

## Sample of Study Plan

### General Education Core

- Applied Finite Mathematics
- College Composition I
- Environmental Issues
- Introduction to Ethics
- Introduction to Information Technology
- Introduction to Marketing
- Introduction to Psychology
- Introduction to Sociology
- Microeconomics
- Music and Meaning
- Professional Communication and Career Planning
- Sophomore Seminar
- Twentieth Century American Literature and Beyond
- Western Civilization Since 1500

### Communication Core

- Advanced Public Speaking
- American Politics
- Business Communication
- Digital Toolbox
- Digital Video Production: Level I
- Exploring World Cultures/Mass Media
- Applied Strategic Communication
- Introduction to Journalism
- Media Literacy and Visual Literacy
- Organizational Communications
- Public Relations
- Public Speaking
- Social Media
- Social Psychology
- Communication Internship
- Plus 9 electives

Choose your electives\*\* from the list below

- Abnormal Psychology
- Consumer Behavior
- Dictators in the Modern Era
- Global Financial System
- Lifespan Development
- Marketing Research
- Shakespeare
- Social Media & Marketing Communications
- Young America
- and more...

### MPU Subjects

- Bahasa Kebangsaan A\*
- Ethnic Relations (Local Students) / Communicating in Malay 3 (International Students)
- Islamic & Asian Civilization (Local Students) / Malaysian Studies 3 (International Students)
- Community Service and Co-curriculum

\*For Malaysians who do not have a Credit in SPM BM

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## INTI NETWORK

**INTI INTERNATIONAL UNIVERSITY** DU022(N)

06-798 2000 |

Persiaran Perdana BBN, 71800 Putra Nilai

**INTI INTERNATIONAL COLLEGE SUBANG** DK249-01(B)

03-5623 2800 |

No. 3, Jalan SS15/8, 47500 Subang Jaya

**INTI INTERNATIONAL COLLEGE KUALA LUMPUR** DK075(B)

03-2052 2888 |

Menara KH, Jalan Sultan Ismail, 50250 Kuala Lumpur

**INTI INTERNATIONAL COLLEGE PENANG** DK249-02(P)

04-631 0138 |

No. 1-Z, Lebuh Bukit Jambul, 11900 Penang

**INTI COLLEGE NILAI** DK249(N)

06-798 2133 |

Persiaran Perdana BBN, 71800 Putra Nilai

**INTI COLLEGE SABAH** DK249-03(S)

088-765 701 |

Lot 17-20, Phase 1B & Phase 3, Off Jalan Kompleks JKR,  
Taman Putatan Baru, Putatan Point, 88200 Putatan, Kota Kinabalu

## INTI EDUCATION COUNSELLING CENTRES (266729-P)

**IPOH** 05-241 1933 |

No. 258, Jalan Sultan Iskandar, 30000 Ipoh

**JOHOR BAHRU** 07-364 7537 |

No. 25, 25-01, Jalan Austin Heights 8/1, Taman Austin Heights, 81100 Johor Bahru

**KUANTAN** 09-560 4657 |

B16, Jalan Seri Kuantan 81, Kuantan Star City II, 25300 Kuantan

## Get Connected with INTI!



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