

MASTER OF BUSINESS ADMINISTRATION (MBA)

IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK

in collaboration with :



University of Hertfordshire **UH**

Students will acquire business management skills and knowledge that will help them develop their careers in a turbulent management environment. They will develop a portfolio of key management competencies like strategic analysis, decision-making and appreciation of global business challenges. This is complemented by people, financial, marketing and system analysis skills.



Highlights

- Students who have successfully completed the programme will receive a Two Awards: An MBA from INTI International University and a Master of Arts in Management Studies awarded by the University of Hertfordshire, UK*
- Our industry-developed curriculum utilises the 'Problem-based Learning' and 'Project-based Learning' approaches; this exposes students to simulated and real business problems and environments. It is an opportunity to gain actual skills and real world experience
- INTI's MBA offers a portfolio of critical management fields:
 - a. Finance
 - b. Human Resource Management
 - c. Marketing
 - d. Management

Offered at

INTI International University
KPT/JPT(R2/345/7/0246)02/2023 - A8770

INTAKES: JAN, MAY & SEPT

Duration

- 1 Year (Full-Time)
- 2 Years (Part-Time)

Programme structure

Core modules

- Business Accounting & Finance
- Business Economics
- Business Ethics & Law
- Business Research Methods
- Managing Information Systems
- Managing Organisations
- Marketing Management
- Operations Management
- Project
- Statistics & Decision Analysis
- Strategic Management

Specialised / Elective modules

- Marketing
- International Marketing
 - Strategic Marketing in Practice
- Human Resource Management
- Organisation Development & Change
 - Strategic Human Resource Management

Finance

- Corporate Finance
- Investment Securities & Portfolio Management

Management

- Issues in Global Business
- Managing Entrepreneurship

MASTER OF BUSINESS ADMINISTRATION (MBA)

IN COLLABORATION WITH COVENTRY UNIVERSITY, UK

in collaboration with :



The Coventry University Master of Business Administration (MBA) is an internationally recognised business qualification. The MBA is highly valued by many world-class business organisations and is a useful certification that graduate students can acquire in order to help enhance their managerial prospects/careers in a world characterised by strong global competition, new technological leaps, continuous change, corporate social responsibility (CSR), ethical and sustainable business management and the speed of change and its global nature.

Learning to manage in this business context requires new and higher levels of knowledge, business and personal skills. Hence, companies will continue to seek graduate MBA students with a view to renewing and refreshing their organisation and who possess the skills needed to implement change, to turn threats into opportunities and to sustain and improve their organisation's competitive advantage.

*Terms & conditions apply.



Highlights

- Identical award from Coventry University (CU), UK
 - Teaching and learning materials are from Coventry University, UK
 - Coursework are moderated by the faculty members from the UK to ensure the graduate outcome quality
- Focused on developing employability skills
 - Dedicated modules focused on building essential soft skills for better career prospects
 - Gain real work experience through INTI employer's project
 - Professional workshop series
 - Industry engagements via employer projects
- Flexible programme structure
 - 100% Coursework*
 - Options to complete with dissertations, internship, consulting project, Entrepreneurship: Developing a Business Plan, Global Business Simulation, International Marketing Simulation, and Global Financial Services Simulation
- Global exposure via option to transfer to Coventry University London campus for degree completion

Offered at INTI International College Subang

- Global Business
KPT/JPT(N/340/7/0444)09/2019 - MQA/FA3756
- Global Financial Services
KPT/JPT(N/340/7/0477)10/2019 - MQA/FA7537
- International Marketing
KPT/JPT(N/342/7/0111)06/2019 - MQA/FA3759

INTAKES: JAN, MAY & SEPT

Duration

- 1 Year (Full time)
- 2 Years (Part time)

Programme structure

Common Modules

- Strategic Management
- Leading in a Changing World
- Managerial Finance
- Marketing in a Global Age
- Business and management research methods or Entrepreneurship: Creating a Business Opportunity

Final Project Choice

- (Choose only one)
- Internship
 - Consultancy Project
 - Dissertation
 - Entrepreneurship: Developing a Business Plan
 - Global Business Simulation
 - International Marketing Simulation
 - Global Financial Services Simulation

Specialisation Modules

GLOBAL BUSINESS

- Managing International Trade
- Global HRM Strategies
- Project Management
- Corporate Social Responsibility

GLOBAL FINANCIAL SERVICES

- Global Financial Markets
- Valuation Securities and Equity Trading* (Exam CW2)
- Banking Regulation and Risk
- Corporate Finance

INTERNATIONAL MARKETING

- Retail and Service Marketing
- Digital Marketing
- Buyer Behavior Analysis - The Psychology of Buying
- Creativity

Please consult our Education Counselors for details on specialisations at respective campuses.