

MASTER OF **BUSINESS ADMINISTRATION** (MBA)

INTI INTERNATIONAL UNIVERSITY

awarded by :



Students will acquire business management skills and knowledge that will help them develop their careers in a turbulent management environment. They will develop a portfolio of key management competencies like strategic analysis, decision-making and appreciation of global business challenges. This is complemented by people, financial, marketing and system analysis skills.

Highlights

- Our industry-developed curriculum utilises the 'Problem-based Learning' and 'Project-based Learning' approaches; this exposes students to simulated and real business problems and environments. It is an opportunity to gain actual skills and real world experience
- INTI's MBA offers a portfolio of critical management fields:
- a. Accounting*
- b. Commercial Law*
- c. Finance
- d. Human Resource Management
- e. Marketing
- f. Management

Offered at

INTI International University KPT/JPT(R2/345/7/0246)02/2023- A8770 INTI International College Penang KPT/JPT(R/240/7/0644)10/2021 - MQA/FA1104

INTAKES: JAN, MAY & SEPT

Duration

1 Year (Full-Time) 2 Years (Part-Time)

Programme structure

Core modules

- Business Accounting & Finance
- Business Economics
- . Business Ethics & Law
- · Business Research Methods
- Managing Information Systems Managing Organisations
- Marketing Management
- Operations Management
- Project
- Statistics & Decision Analysis
- Strategic Management

Specialised / Elective modules

- Accounting
- Issues in Corporate Governance
- Issues in Management Accounting

Commercial Law

- Comparative Company Law
- Intellectual Property Law

Marketing

- International Marketing
- Strategic Marketing in Practice

Human Resource Management

- Organisation Development & Change
- Strategic Human Resource Management

Finance

- Corporate Finance
- Investment Securities & Portfolio Management

Management

- Issues in Global Business
- Managing Entrepreneurship

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LEARNING **SIMPLIFIED**

awarded by :



INTI International University MBA – Learning Simplified, a programme specificially designed for Working Professionals. A key feature of the MBA is its flexible and personal approach of learning to accommodate the needs of Working Professionals lifestyle and family

Highlights

- You have a MENTOR who will look out for you
- You only need 1 hour a day for the next 2 years to get an MBA
- Minimum travelling required
- Exams are only 50% of the programme* Communication and analytical skills are
- important in the 21st century
- Examination is online
- Fast track your programme using APEL (C)

Offered at

INTI International University KPT/JPT(N/340/7/0518)03/2020 - MQA/FA4572

INTAKES: 5 Modular Term JAN, MAR, JUN, AUG & OCT

Duration

1 Year 8 weeks to 2 Years

Entry Requirements

- A Bachelor degree with minimum CGPA of 2.5.
- No prior work experience needed OR
- A Bachelor degree with CGPA below 2.5 AND minimum 5 years work experience OR
- STPM / Diploma or equivalent via APEL (A)

Programme structure

- Business Accounting & Finance
- Business Economics
- Business Ethics and Law
- Business Research Methods
- Marketing Management
- Strategic Human Resource Management
- Issues in Global Business
- Managing Information Systems
- Managing Organisations
- Operations Management
- Statistics and Decision Analysis
- Strategic Management

1 Project / 1 Dissertation

Please consult our Education Counselors for details on specialisations at respective campuses.

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