

BE EQUIPPED AT ANY STAGE OF YOUR CAREER

new

DOCTOR OF BUSINESS ADMINISTRATION



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The Doctor of Business Administration (DBA) is specially designed for working professionals. The programme provides a platform for individuals to advance both personally and professionally in their specialised field of work or career. In addition to this, the DBA strives to increase their confidence in facing work and life challenges while focusing on enhancing specific job-related skills and competencies, particularly in the field of business administration and management. The well thought-out programme allows individuals to increase their knowledge of theories and concepts that can be refined and applied to decision-making processes in the business environment. The DBA programme also enables working professionals to gain and contribute new knowledge to the areas of business administration and management.

Individuals will be challenged to take their skills and knowledge to the highest level in a programme that embraces continuous improvement and lifelong learning.

Highlights:

- A dynamic curriculum that keeps abreast with current issues in business management.
- Students will utilise research and analytical problem-solving skills in producing creative solutions.
- Graduates will be able to demonstrate practical, technical, production and work skills for business practices and related areas.

Course Modules

Year 1

- Advanced Managerial Economics
- Innovation and Technology Management
- Advanced Organizational Theory and Design
- Advanced Statistics and Decision Analysis
- Accounting and Finance for Decision Making
- Advanced Marketing Management
- Advanced Business Research Methods
- Strategic Human Resources Management
- Corporate Entrepreneurial Strategies
- Advanced Strategic Management

Year 2 and 3

- Dissertation

Offered at

INTI International University
(N/345/8/1079)(02/27)(MQA/PA12509)

INTAKES: JAN, MAY & SEP

Duration

Full Time: 3 Years

Part Time: 4 Years

Entry Requirements

- A Master's degree in business or related field as accepted by the Higher Education Provider (HEP) Senate; OR
- Other qualifications equivalent to a Master's degree as accepted by the HEP Senate.
- International students are required to achieve a minimum IELTS score of 6.0 or its equivalent.