



Professional Development Programme

# GUIDE TO WINE BASICS FOR DRINK PROFESSIONALS

This programme is designed for those with little to no prior knowledge of wine. It is suitable for any role that requires a solid understanding of wine to support job-related competencies, including customer service and sales functions in the hospitality, retail, and wholesale sectors. Moreover, it is also beneficial for individuals with a general interest in wine to expand their knowledge.

## Programme Outline

- Wine style and quality from grape varieties
- Factors influencing wine style and quality
- Principles and processes for storing and serving wine, and pairing it with food

## Objectives

- Provide the necessary skills to develop a wine programme in a restaurant or retail sales
- Encourage a sense of investment in wine by recognising the true value of what is in a glass
- Become informed and talented drink professionals by providing a unique food and wine pairing experience in a local environment

## Learning Mode, Duration and Fee

LEARNING MODE	Face-to-Face (on-campus)
DURATION	9 hours (3 hours per session)
FEE	RM 1,200

## Offered at

INTI International College Penang

## Intakes

Monthly