INTI Center of Art & Design

ART & DESIGN

DESIGN YOUR FUTURE

Make waves in the
art and design world

YOUR FUTURE BUILT TODAY

6
campuses across Malaysia

30+
years of empowering young minds

16,500+
students currently served

1,000+
employees nationwide

70,000+
graduates whose lives we have touched

ABOUT INTI

At INTI, our mission is to bridge the needs of tomorrow through the competencies our students gain today, empowering them to become the leaders, innovators and game changers of the future. We are committed towards ensuring our students gain the competencies needed for the workplace of the future, and to work alongside the digital transformations driving today's global businesses in the Fourth Industrial Revolution.

Through our innovative teaching and learning and extensive industry partnerships, we empower our students with the ability to work with smart machines, to process and analyse data for better decision-making, to learn about technologies that impact businesses and manufacturing processes, and to develop professional skills such as adaptability, working with multidisciplinary teams, problem-solving, and a thirst for lifelong learning.

By inspiring our students to explore their passions and discover their true potential through the right skills, tools and experiences, we continue to be a force of change in revolutionising education. Our commitment is to ensure exceptional graduate outcomes, and to transform our students into the dynamic leaders of the future – ones who will lead us in the Fourth Industrial Revolution, and beyond.

INTI GRADUATE EMPLOYABILITY SURVEY 2017 VALIDATED BY BDO

99%
of INTI graduates are employed within **6 MONTHS** of graduation

91%
of INTI graduates are **PAID HIGHER** than the market minimum average

60%
of INTI graduates get job offers **BEFORE** they graduate

INTI CENTER OF ART & DESIGN

INTI has established the INTI Center of Art and Design (ICAD) at its Subang campus that offers the full suite of art and design programmes along with the state-of-the-art facilities. Other than physical facilities, ICAD emphasizes on regular curriculum revamping, where feedback from different stakeholders are collected to create the most robust and industry-relevant curriculum. Staff professional development is an on-going faculty initiative to develop staff knowledge, skills and abilities in inspiring students through teaching. Through this initiative, staff and students are exposed to practical and interdisciplinary experiences, ensuring a competitive edge.

ICAD
INTI Center of Art & Design

REALISTIC CURRICULUM BY INDUSTRY PROFESSIONALS

To ensure students are job-ready on graduation, the curriculum is regularly vetted and assessed based on input from industry representatives. INTI also holds an annual Industry Advisory Board evaluation where invited leaders and employers give their input in regards to the needs of the working world and what the industry needs from graduates. This is reflected in the curriculum, with students being given regular exposure via realistic work projects with employers as well as international study tours and field trips where they can gain further exposure and insight.

Students have the opportunity to visit world-famous centres of design in South East Asia and the UK. Due to the rigorously intense curriculum, class sizes are kept small to ensure maximum effectiveness for students. Students are also granted access to an international virtual classroom where invited lecturers worldwide are able to teach remotely to offer truly world-class education under one roof.

EXTENSIVE INTERDISCIPLINARY PROJECTS WITH EMPLOYERS

Students are given extensive exposure to real-world projects during the course of their programme along with the opportunity to work with fellow students from different artistic disciplines. In 2018, students from the fashion design programme were selected as Royale Demure designers to work on the MF Cosmetique launching project. The Royale Demure is the first crowdfunding platform in Malaysia that is specific to fashion design collection.

The World Wildlife Fund (WWF) has also collaborated with INTI, working with its students to accomplish a revamp of their PJCC office which now enjoys eye-catching, attractive visuals that mirror the values of the organisation. INTI is also a regular participant at the Malaysian Fashion Week and two of its students won 1st and 2nd runner-up in the Aspiring Competition category.

ico-D member 2019

COLLABORATION WITH

SHEFFIELD HALLAM UNIVERSITY

INTI Center of Art & Design maintains close ties with Sheffield Hallam University and offers a franchise Bachelor's Degree with a curriculum as taught in the UK. Sheffield Institute of Arts is one of the most prestigious academic institutions, and it ranked 38th for Art and Design schools by the Complete University Guide 2017.

THE RENOWNED UNIVERSITY

Through the Transnational Educational Partnerships, students' experience at INTI Center of Art & Design is identical to the university. Students at INTI Center of Art & Design are provided with the sense of belonging at the university through International Classroom, visiting lecturers from Sheffield Hallam University, International Study Trip to Sheffield Hallam University and nomination for Sheffield Hallam University Inspirational Student Awards, to gain invaluable experience and recognition from the university.

CERTIFICATE IN ART AND DESIGN STUDENTS' WORK

The Certificate in Art and Design is an established preparatory course that acts as a pathway for students to develop an array of necessary basic skills for further studies in art and design along with exposure to important concepts and skills needed for an eventual career in the creative industry. The course offers students opportunities to both develop and exercise their artistic skills along with extensive opportunities to experiment and explore their artistic potential with an emphasis on hands-on project-based learning.

OUR ALUMNI
ESTHER NG LUAN BOON

Completed Certificate in Art and Design, progressed into Diploma in Interior Design

"Art is a beautiful expression of one's creativity, imagination and emotions. Since young, I have always been interested in art and design. Interior design and architectural design inspire me the most and I chose to pursue my studies in Interior Design because it's really interesting and challenging. Plus, in this field, we get to learn and gain different skills and knowledge in Interior Design, which is a multifaceted profession. I have faced a lot of challenges and I have always overcome them by thinking big.

I always set goals that I want to achieve and then work wholeheartedly to attain them. Besides this, I always focus on the positive side of things to help me get things done. In due course, all the hard work I put into my studies at INTI paid off and I achieved the goals that I had set for myself. I was very happy that I made my parents proud when I received an award for being a Dean's List student."

DIPLOMA IN FASHION DESIGN STUDENTS' WORK

The Diploma in Fashion Design prepares students for a career in the high-flying world of fashion as well as the global textile and apparel industries. Upon completion of the course, students will attain the essential skills, from idea conceptualisation to production for the runway. The Diploma in Fashion Design curriculum is constantly enhanced and redesigned to meet the needs of the industry. Representatives from established industries are invited to participate in an annual INTI Industry Advisory Board evaluation where they give their inputs as to what the industry needs and expects from graduates.

INTI's academic team works closely with established companies and organisations in the industry such as Khoon Hooi, Zalora, Cassey Gan and Blue Inc. to provide students with internship opportunities, and for those that excel, immediate employment. Industry-linked professionals, which include iconic Malaysian fashion designers Beatrice Looi, Bon Zainal and Rico Rinaldi are also invited on a regular basis to the campus to offer their experience and insights.

OUR ALUMNI

ANIS SOFHEA WIDURI BINTI AZMI

Fashion Designer, Fashionvalet
Diploma in Fashion Design

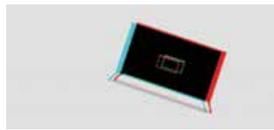
"I never imagined that college life could be so fun until I met my cool classmates and lecturers (my Diploma in Fashion Design family at ICAD). College life was not easy at first but I was lucky enough to get to know amazing classmates who went through the ups and downs together with me. The sleepless nights finishing assignments together with classmates via Skype is one of my most cherished memories, which I miss very much in my work today. My lecturers always encouraged me to strive for the best and to never give up on achieving my goals, no matter how long it might take.

My lecturer once said, "Good things never come easy". With a lot of patience and hard work, I am now working in my dream company and doing my dream job!"

DIPLOMA IN INTERACTIVE MULTIMEDIA WITH ANIMATION DESIGN STUDENTS' WORK

This exciting programme empowers students to pursue a career in one of the most exciting and fast-expanding areas of art and design - multimedia. Students will master a wide range skills that will enable them to acquire industry-critical expertise, including digital video and marketing, character design, web page creation and design, 2D and 3D animation and much more.

Students also have the opportunity to expand their horizons by studying overseas. Upon attaining the Diploma in Interactive Multimedia with Animation Design, graduates can enjoy an exclusive articulation pathway to a Bachelor of Arts in Visual Effects or Motion Design at Media Design School, New Zealand.



OUR ALUMNI

CHAM JIA LER

Graphic and Web Designer, Pandtiger Design Sdn Bhd
Diploma in Interactive Multimedia with Animation Design

"I learnt a wide range of skills, including digital application,illustration, character design, 2D and 3D animation, web page design, multimedia authoring, digital video and marketing. The programme focuses on developing my problem-solving, conceptualisation and idea development abilities, nurturing technical skills in digital applications as well as the ability to execute multimedia design projects that require the integration of various skills and knowledge. With these skills and my passion in art and design, I found my first job within 3 months after completing my programme.

My lecturers always encouraged me to strive to be the best I can. They helped build my confidence and instilled in me the drive for success. They are the best role models for me."

FOUNDATION IN DESIGN

STUDENTS' WORK

The Foundation in Design is an established programme that gives students an early access to a Sheffield Hallam University degree. The course focuses on building creative thinking, research and drawing skills. Students learn how to visualise ideas using their artistic skills along with extensive opportunities to experiment and explore their potential with an emphasis on hands-on project-based learning. The course also offers field trips to areas of artistic worth such as museums and art exhibitions, as part of learning experience.

OUR ALUMNI
CLAIRINE WILLEY

Foundation in Design and Bachelor of Arts (Hons) Graphic Design in collaboration with Sheffield Hallam University, UK

“I am glad I chose to continue my studies at the INTI Center of Art and Design (ICAD). Besides winning INTI’s Excellence Award and being on the Dean’s Honor Roll for Foundation in Design, my team won 1st place at a competition organised by the Malaysian Institute of Interior Design (MIID) in 2018. And in 2019, I was the only recipient to receive the Teledirect Malaysia scholarship.

I have learnt so much … and so far, the experience has been great!.”

PERFECT TYPOGRAPHY IS MORE A SCIENCE THAN ART

JAN TSCHICHOLD

TYPOGRAPHER
DESIGNER
WRITER
EDUCATOR

DIPLOMA IN GRAPHIC DESIGN STUDENTS' WORK

This programme emphasizes innovative design processes that deal with visual communication while providing the technical know-how necessary for a challenging and exciting career in the creative industry. Students learn a wide range of skills, which includes desktop publishing, photography, typography, editorial, illustration, packaging design, advertising design and marketing. The programme also develops students' abilities in problem-solving, conceptualisation, idea development and visual communication techniques, as well as the ability to translate an idea into a viable economic proposition.

OUR ALUMNI
WONG LIN XUAN

Diploma in Graphic Design

"Being an established and well-known art and design institution, the faculty staff and lecturers at ICAD are highly experienced in their own fields and always supportive and prepared to nurture up-and-coming young designers. ICAD embraces new ideas, allowing students' creativity to flow freely and bring out the potential in every student that's uniquely their own.

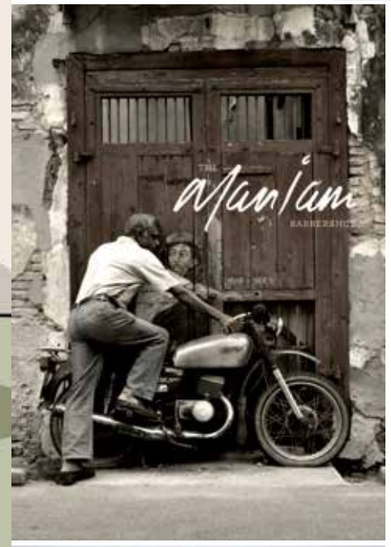
In particular, I like how open INTI is to new ideas as well as criticisms, in order to ensure students are given relevant and world-class education. Whenever we encounter problems, the staff are always happy to hear us out. This inspiring attitude provides a conducive learning environment for students."

3+0 BA (HONS) IN GRAPHIC DESIGN

IN COLLABORATION WITH SHEFFIELD HALLAM UNIVERSITY, UK

STUDENTS' WORK

Organisations needs media to communicate or disseminate a message. Creating a compelling message and other content requires the talents of a graduate in graphic design. This rewarding course prepares students for a rewarding career in the challenging graphics design industry.



OUR ALUMNI

DEEBBEN SUBRAMANIAM

Junior Art Director at Publicis One, Kuala Lumpur
3+0 Bachelor of Arts (Hons) Graphic Design in collaboration with Sheffield Hallam University, UK

"AT INTI, I found that the clash of cultures helped me get out of my comfort zone. The experience proved to be very useful, seeing that I'm a creative in the advertising industry now. After all, the craziest ideas come from the least expected places! The course I under took encouraged lateral thinking within a collaborative environment. And since it's an international course, it gave me a new worldview. As a graphic designer, the devices and machines that I use would have to be in the best possible condition. And INTI provided the latest computer facilities, with access to the latest software. As an avid reader, the library also provided some of the best graphic design books, which helped me gain an in-depth understanding of the course.

My advice for students when it comes to helping them prepare for the working world is to not study, but learn instead, because learning never stops. Asking for help is not a sign of weakness because no one has all the answers. Get all the help you need whenever you can because failure is not the end."

DIPLOMA IN INTERIOR DESIGN

STUDENTS' WORK

This programme emphasizes innovative design processes that enhance interior environments while providing the technical know-how for a successful career in interior design and related industries.

Students learn the basics of space planning, design processes and visual presentation as well as the professional aspects, including building materials, furniture design and construction, project specifications, contracts and more.

OUR ALUMNI
JOSELYNN CHIA

Diploma in Interior Design
Currently Pursuing: Bachelor of Arts (Hons) Interior Design 3.5+0 in collaboration with Sheffield Hallam University, UK

"My Diploma in Interior Design journey at INTI was unique and invaluable. I was exposed to different perspectives of interior design and the lessons I received changed the way I approach design. I strongly encourage design students to cling on to what they believe, to dare to be different and unafraid of being questioned because someday, someone will find you special.

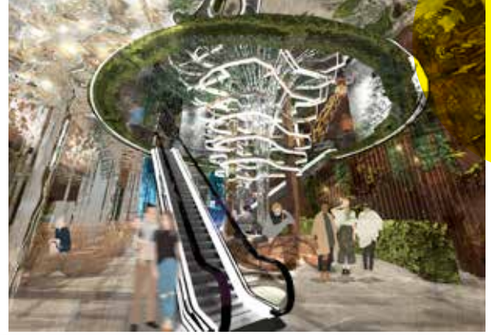
I am currently pursuing my studies in Bachelor of Art (Hons) Interior Design at INTI. This programme is considered a hybrid of studies, bringing interior design and architecture together as a single discipline. An interior designer's job is to create designs that are both pleasing and functional, as well as ensuring completed structures maintain quality and accuracy. Interior designers work with structure and space - from residential, to commercial or industrial. Their duties are beyond that of decorators because they are also concerned with the design of the structure itself, as well as the arrangement of the interior.

The saying "A mind needs books as a sword needs a whetstone if it is to keep its edge" applies to this industry because to be a professional interior designer, we have to keep growing in all aspects of our career. This is not only includes design, but also knowledge in construction and how to run an entire design project."

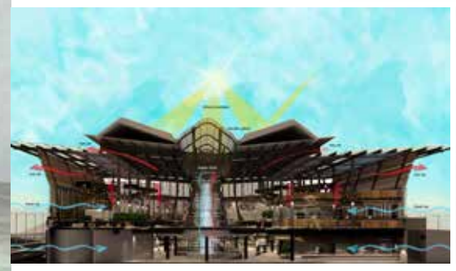
3.5+0 BA (HONS) IN INTERIOR DESIGN

IN COLLABORATION WITH
SHEFFIELD HALLAM UNIVERSITY, UK

STUDENTS' WORK



The BA (Hons) in Interior Design which is accredited by the Board of Architects Malaysia prepares students with strong analytical, problem-solving and practical skills. Graduates of the BA (Hons) in Interior Design are awarded their degrees directly by Sheffield Hallam University, UK and graduates enjoy excellent employability with 34 out of 45 alumni of the programme employed within three months. Students taking the BA (Hons) in Interior Design with Sheffield Hallam University also have the privilege of studying abroad at the parent university campus in the UK.



OUR ALUMNI
MARIA ANGELIN NYOTO SUSANTO

3.5+0 Bachelor of Art (Hons) Interior Design in collaboration with Sheffield Hallam University, UK
Won the Sheffield Hallam University Inspirational Student Award 2018

“My passion for art and creativity led me to choose INTI, which had a collaborative programme with one of the top design universities in the world - Sheffield Hallam University.

Indeed, INTI and I were a good fit. My final year project was published in a leading architectural and interior design website and I won the Top 12 Asia Young Designer 2017 (Malaysia) award. To top it off, I landed my dream job immediately after graduation.”

COMPETITIONS AND AWARDS

ADOBE DESIGN ACHIEVEMENT AWARDS (ADAA)

PROGRAMME:
3+0 BA (Hons) Graphic Design in collaboration with Sheffield Hallam University, UK

DESCRIPTION OF AWARD:
The Adobe Design Achievement Awards (ADAA) 2018 is a global digital media competition for student creators. Connected to industry professionals, academic leaders and top brands, the ADAA is launching the next generation of student careers.

LIST OF WINNERS

Lim Wei Chin
Category: Semi-finalist, Social Impact - Photography/Print/Illustration/Graphic
Title - MIN JUANG DESIGN PRESS
For more information: **https://www.adobeawards.com/live/201811511**

Lim Wei Chin
Category: Semi-finalist, Fine Art - Graphic Design/Print
Title - KUAN HEONG HUAN REBRANDING
For more information: **https://www.adobeawards.com/live/201810378**

Alfred Phua
Category: Semifinalist, Social Impact - Photography/Print/Illustration/Graphic
Title - #PROJECTHOPE
For more information: **https://www.adobeawards.com/live/201810574**

Alfred Phua
Category: Semi-finalist, Social Impact - Photography/Print/Illustration/Graphic
Title - PRIDE OR PREJUDICE?
For more information: **https://www.adobeawards.com/live/20184272**

KANCIL AWARDS COMPETITION

PROGRAMME:
3+0 BA (Hons) Graphic Design in collaboration with Sheffield Hallam University, UK

DESCRIPTION OF AWARD:
The Kancil Awards is acknowledged as the largest, most prestigious advertising awards competition in Malaysia.

LIST OF WINNERS

Lim Wei Chin
Bronze : Best Design, Brand Identity
Merit : Branding - Best Use of Cultural Insight

Alfred Phua
Merit : Best Outdoor, Campaign
Merit : Best Print & Poster, Campaign

THE KEDS CHAMPION DESIGN

PROGRAMME:
Diploma in Interior Design

DESCRIPTION OF AWARD:
To encourage students to present their ideas and unleash their creativity to create a winning design with KEDS Champion Canvas Sneaker.

LIST OF WINNER

Loh Yen Yih
First Prize Winner

PENFURNEX FURNITURE COMPETITION

PROGRAMME:
Diploma in Interior Design

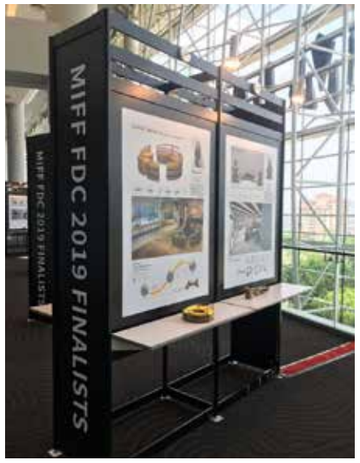
DESCRIPTION OF AWARD:
Hosted by Penang Furniture and Timber Industry Association, Penfurnex is an annual competition that serves as a platform to inspire young designers demonstrate their talent, creativity and innovative ideas.

LIST OF WINNERS

Loke Kum Hoa
First Prize Winner

Tan Xue Jing
Second Prize Winner

MALAYSIAN INTERNATIONAL FURNITURE DESIGN COMPETITION



PROGRAMME:
Diploma in Interior Design

DESCRIPTION OF AWARD:
The MIFF Furniture Design Competition (FDC) aims to offer a platform for young designers to demonstrate their talent and innovation, and to encourage more newcomers to join the furniture design industry.

LIST OF WINNERS

Low Mei Shi
Category: Finalist

Lim Yee Bing
Category: Finalist

Ng Cai Jiun
Category: Finalist

Yong Sze Mun
Category: Finalist

EMPLOYER PROJECTS

ROYALE DEMURE

INTI students were tasked to design and produce clothing for the video launch of MF Cosmetique, in collaboration with Royale Demure.

The Royale Demure is the first crowdfunding platform in Malaysia that is specific to fashion design collection.

YAYASAN SIME DARBY ARTS FESTIVAL (YSDAF)

INTI students were tasked to observe and discover the potential of using art and design to connect to the mass audience based on the theme: YOU + ME + ART + SENSES. The students used different mediums and materials to create outdoor installation, indoor installation and furniture at the existing site topography at KLPAC.

GRAND DORSETT HOTEL SUBANG JAYA

A group of 36 students from Bachelor of Art (Hons) Interior Design, SHU at INTI Center of Art and Design made a pitch to Grand Dorsett Hotel Subang Jaya to redesign the hotel's staff café. The project commenced with a client meeting, in which the hotel's Maintenance and F&B team shared with the students the issues the staff were experiencing within that space. The students then got their creative juices flowing to find a practical and aesthetically-pleasing solution to the problem.

JATI, SERBA WANGI

INTI students created a new packaging design for Serba Wangi (SW) Group's flagship rice brand, JATI. It was a great, real-life project for our students who thoroughly enjoyed the experience designing and working with one of the leaders in Malaysia's rice market.

DIDASKO

INTI embarked on a meaningful collaboration with Didasko and sponsors in materialising the Sabah Land Below the Wind Reader Project. The Reader reaches to the kids and teachers in the remote regions of Sabah for better learning in English. At ICAD we believe in designing for good cause!

PASSION TAKES YOU PLACES

AT INTI, WE HELP YOU SOAR! EMBRACE. EXPLORE. EXCITE.

INTI International University & Colleges is not just about academic programmes alone. Across all of its six campuses in Malaysia, students are encouraged to embrace their passion and enhance their skills in a meaningful way. With a range of clubs and societies that offer a host of activities and interests, along with the opportunity to participate in study trips around the globe, INTI provides a nurturing environment that truly lets you spread your wings and expand your horizons.

Beyond that, INTI is a place where you can form bonds and friendships that will last you for a lifetime, while acquiring the soft skills that will hold you in good stead wherever you go in life. This pursuit of passion and camaraderie among our students has driven them to greater heights with a host of self-initiated projects that have taken them across the globe.

SOUL YOUNG SHOWCASE

RICO RINALDI SHARING SESSION

SWAP SWAY DIPLOMA SHOW

ICAD DESIGN DAY

PERFORMANCE ARTS V.S. VISUAL WORKSHOP BY XINER CHAN

ASUS X KITTIE YIYI FASHION DESIGN WORKSHOP

SHU SUMMER WORKSHOP AT ICAD

VISIT TO IKEA DAMANSARA SHOWROOM

VISIT TO PERTUBUHAN ARKITEK MALAYSIA

VISIT TO NAGA DDB

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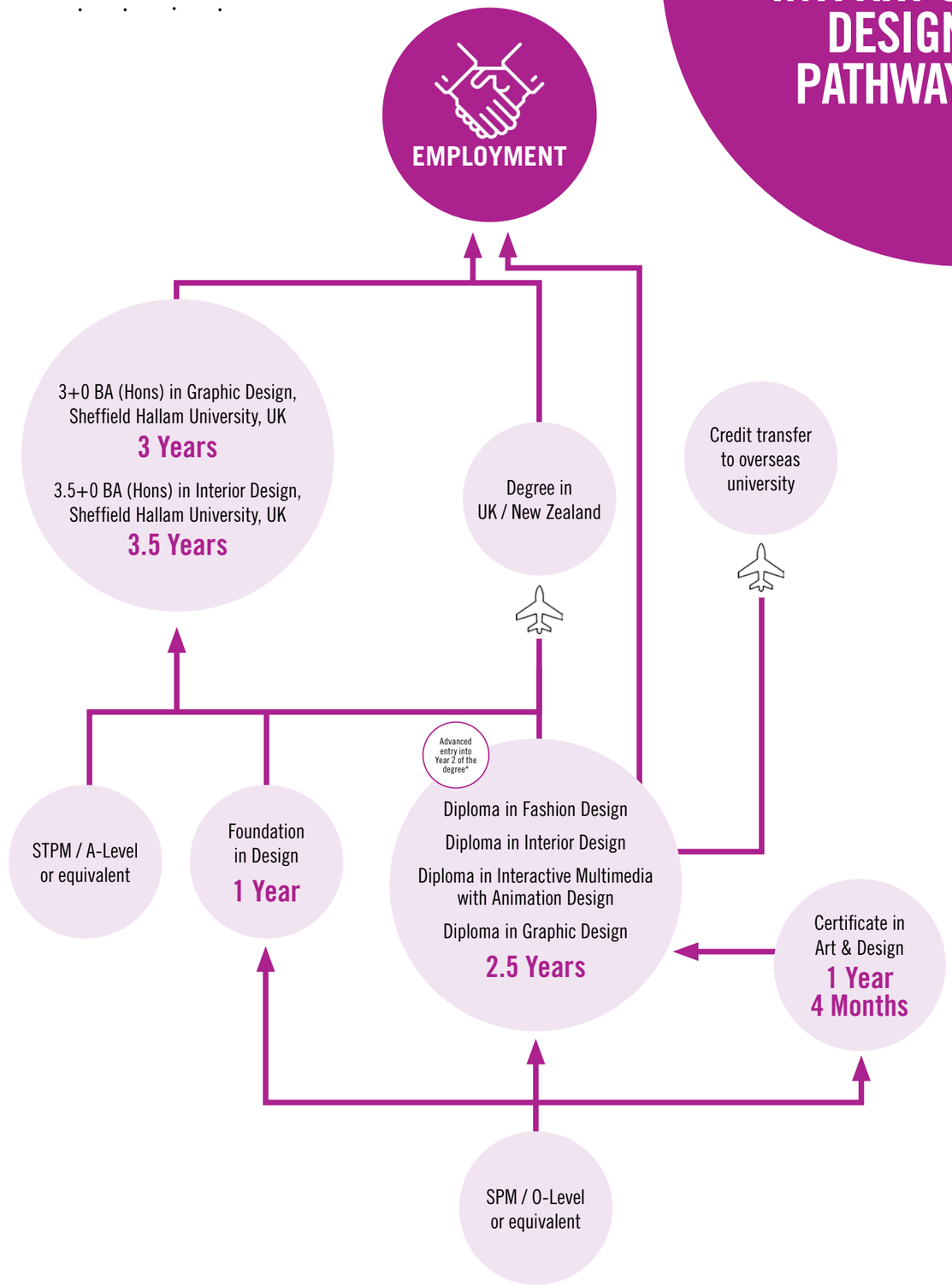
INTI ART & DESIGN PATHWAY



*Based on students' portfolio and university evaluation

ENTRY REQUIREMENTS

Certificate in Art & Design

ONE of the following examinations or their equivalents:
SPM or equivalent : 1C in any subject and pass in Bahasa Malaysia

UEC : 1B in any subject

Other : Equivalent qualifications recognised by the Malaysian Government

Foundation in Design

SPM / O-Level / Equivalent: 5 credits including one Art subject

English Language Requirements:
UEC / Equivalent: 3Bs
SPM/UEC : Minimum credit
CIE: Grade C
IELTS: Band 5.0

TOEFL: 500

Candidates without an Art subject or who do not have a credit in Art must pass Portfolio Review or Art Test conducted by the College.

DIPLOMA (Fashion Design / Graphic Design / Interactive Multimedia with Animation Design / Interior Design)

ONE of the following examinations or their equivalents:
SPM/SPMV: 3 credit

GCE O-LEVEL: 3 credit

UEC : 3Bs

STPM : Grade C (CGPA 2.00) in 1 subject

A-Level : Pass A-Level with minimum 1 subject

SKM : Pass SKM (Level 3 MQF) in related field and pass SPM with at least 1 credit in any subject

Certificate : Pass certificate in related field

STAM : Pass STAM with Maqbul

Others : Equivalent qualifications recognized by the Malaysian Government

Technical and Vocational Certificate:
Related Technical and Vocational Certificate or equivalent which is recognized by the Malaysian Government, with one year related working experience OR 1 semester bridging programme.

Others: Recognized Art and Design Certificate or equivalent qualification that is recognized by the Malaysian Government; AND
pass Portfolio Review or Art Test conducted by the College for candidate who does not have a pass in an Art subject.

Candidates who do not have a credit in Art may be required to take Placement Test to determine their suitability for the course. Applicants are also required to demonstrate proficiency in English, a pass in SPM/O-Level English or have studied subjects that require a satisfactory level in English.

3+0 BA (Hons) Graphic Design, in collaboration with Sheffield Hallam University, UK

STPM / A-Level: 2 full passes with a minimum CGPA 2.00 (Grade C) (with credit in English SPM / O-Level)

UEC: 5Bs (including English)

Matriculation Program / Foundation in Design / Foundation in Art & Design and other Pre-U qualification recognized by the Malaysian Government: with minimum CGPA 2.00

Diploma in Graphic Design or other equivalent and relevant Diploma recognized by the Malaysian Government: Minimum CGPA 2.00

Candidates without an Art subject or who do not have a credit in Art must pass Portfolio Review or Art Test conducted by the College.

3.5+0 BA (Hons) Interior Design, in collaboration with Sheffield Hallam University, UK

STPM / A-Level: 2 full passes with a minimum CGPA 2.00 (Grade C) (with credit in English SPM / O-Level)

UEC: 5Bs (including English)

Matriculation Program / Foundation in Design/ Foundation in Built Environment/ Foundation in Art & Design: with minimum CGPA 2.00

Diploma in Interior Design other equivalent and relevant Diploma recognized by the Malaysian Government: Minimum CGPA 2.00

Candidates without an Art subject or who do not have a credit in Art must pass Portfolio Review or Art Test conducted by the College.

STAM : Pass STAM with Maqbul

International Baccalaureate Diploma :
Pass with at least 24 points

CPU : Pass with minimum average score of 55%

SAM OR EQUIVALENT : TER 60%

Australian Matriculation (AUSMAT) :
Pass with average 60%

English Language Requirements (Degree)

TOEFL : 550 (paper) / 220 (computer)

IELTS : Overall Band 6.0
minimum of 5.5 in each component

Others : Equivalent qualifications recognized by the Malaysian Government

FOUNDATION IN DESIGN

The Foundation in Design programme offers a broad-based scope for exploration and experimentation that will enable students to become independent thinkers, creators or designers.

Students are exposed to topics and projects which will allow them to become creative thinkers and find practical applications that can be translated into working ideas and designs.

The programme also enables students to develop a range of practical skills and fundamental knowledge in relation to art & design, preparing them for smooth progress to a design degree of their choice.

Highlights

- Pathway to a quality UK Design Degree offered at INTI
- The curriculum covers broad theoretical and practical design skills
- Teaching and learning is supported by experienced lecturers, ensuring a smooth progression to degree studies
- Specialist lecturers who are also design professionals
- Experiential and innovative learning via Project-based Learning
- The programme and curriculum emphasise multi-cultural perspectives
- Design-driven learning environment with state-of-the-art facilities

Offered at
INTI International College Subang
(R/010/3/0417)(03/22)(MQA/FA1292)

INTAKES: JAN, APRIL & AUG

Duration
1 Year

Programme structure
- 3D Design
- Critical Studies
- Design Communication Skills 1
- Design Communication Skills 2
- Design Theories to Practices
- Design Project
- English Language Skills 1
- English Language Skills 2
- General Studies
- History of Art & Design
- Portfolio Design
- Self-Development Skills
- Skills for Creative Thinking

CERTIFICATE IN ART & DESIGN

This programme emphasises the development of basic knowledge, skills and appreciation of art & design. Students will learn basic design skills, engage in a broad range of design explorations and experiment with a variety of tools, media and fundamental techniques in art & design.

Design project work is the core of the programme. It enables the practice of creative skills and integrates knowledge acquired in colour studies, drawing, painting, basic photography, design elements, basic creative digital application and more. In addition, students will gain fundamental skills in art & design and problem-solving that will help them advance to higher studies and lifelong learning.

Highlights

- Diploma pathway to study graphic, interior, fashion or interactive multimedia & animation design
- Curriculum covers broad theoretical and practical design skills
- Teaching and learning is supported by experienced lecturers, ensuring a smooth progression to degree studies
- Specialist lecturers who are also design professionals
- Experiential and innovative learning via Project-based Learning
- The programme and curriculum emphasise multi-cultural perspectives
- Design-driven learning environment with state-of-the-art facilities

Offered at
INTI International College Subang
(R/213/3/0109)(03/23)(MQA/FA2768)

INTAKES: JAN, APRIL & AUG

Duration
1 Year 4 Months

Programme structure
- Basic 3D Design
- Basic Design Elements
- Basic Design Principles
- Colour Studies
- Digital Applications in Design
- Final Design Project
- History of Art
- Life Drawing 1
- Life Drawing 2
- Painting 1
- Painting 2
- Presentation Skills

Common core/Areas of concentration
- Basic Photography
- English

Elective modules (Choose one)
- Basic Desktop Publishing
- Introduction to Printmaking

MPU subjects
- Bahasa Kebangsaan A*
- Introduction to Malaysian Culture
- Malaysian Studies 1 (Local students) / Communication in Malay 1 (International students)
- Study Skills for Certificate Level

**For Malaysian students who do not have a credit in SPM BM.*

DIPLOMA IN FASHION DESIGN

The Diploma in Fashion Design programme enables students to conceptualise and produce fashion designs of recognised international standards that meet the changing needs of the global textile and apparel trade.

This programme emphasises innovation and creativity in Fashion Design while providing students with the technical know-how for a successful career in the fashion industry. It will also help students nurture specific skills related to sewing, pattern drafting, fashion illustration, fashion styling, design and garment construction.

In addition, students are exposed to real-life projects, fashion shows, enriching field trips to showrooms and rigorous internships to ensure industry-readiness.

Career opportunities

Graduates will be able to take on positions as contemporary and creative fashion designers, working as strategic team members, leaders and independent designers, or in many of the specialised areas within the fashion industry, including:

- Fashion / Brand Manager
- Fashion Designer
- Fashion Event Coordinator
- Fashion Merchandiser / Buyer
- Fashion Stylist
- Textile Designer

Offered at
INTI International College Subang
(R/214/4/0076)(05/23)(MQA/FA2770)

INTAKES: JAN, APRIL & AUG

Duration
2.5 Years

Industry partners
- Beatrice Looi
- Bremen Wong
- Eleusis Bridal
- Khoon Hooi
- MODA Malaysia
- Monica Quen
- Muzium Tekstil Malaysia
- New Zealand Embassy
- Padini Holdings Berhad
- Pavilion Group
- STYLO International
- Zalora Malaysia

Programme structure

Common core/Core fundamental
- Fundamentals of English for Design
- Photography

Programme core/Areas of concentration
- Computer Techniques for Fashion
- Fashion Accessories & Shoes
- Fashion Design
- Fashion Design Portfolio 1
- Fashion Design Portfolio 2
- Fashion Drawing Techniques
- Fashion Forecasting
- Fashion Illustration 1
- Fashion Illustration 2
- Fashion Market Research
- Final Garment Construction
- History of Fashion
- Introduction to Fashion Design
- Introduction to Sewing Techniques
- Introduction to Textile Study
- Fashion Draping
- Pattern Grading Techniques
- Pattern Making 1
- Pattern Making 2
- Professional Practice

Elective modules (Choose one)
- Sustainable Design
- Visual Merchandising

Industry attachment (Compulsory)
- Industry Work Placement

MPU subjects
- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students)/ Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

**For Malaysian students who do not have a credit in SPM BM.*

DIPLOMA IN GRAPHIC DESIGN

This programme emphasises innovative design processes that deal with visual communication while providing the technical know-how necessary for a challenging and exciting career in the creative industry.

Students learn a wide range of skills, which include desktop publishing, photography, typography, editorial, illustration, packaging design, advertising design and marketing. The programme also develops students' abilities in problem solving, conceptualisation, idea development and visual communication techniques, as well as the ability to translate an idea into a viable economic proposition.

In addition, students are exposed to real-life projects, industry competitions, enriching field trips and visits to professional design studios as well as rigorous internships to ensure industry-readiness.

Career opportunities

- Graphic Designer
- Illustrator
- Magazine Designer
- Packaging Designer
- Web Designer
- Art Director
- Copywriter
- Photographer

Offered at
INTI International College Subang
(R/214/4/0072)(04/23)(MQA/FA2771)

INTAKES: JAN, APRIL & AUG

Duration
2.5 Years (Inclusive of internship)

Industry partners
- Antalis Malaysia
- Canon Marketing (M) Sdn Bhd
- Da Men Mall
- Embassy of Sweden
- Havas Media
- Leo Burnett (M) Sdn Bhd
- Newsprintwork
- Octagon Creative Sdn Bhd
- Omnicom Media Group (Malaysia)
- Saatchi & Saatchi (Malaysia)
- Tsubaki Design Studio
- wREGA
- 180 Degree Brand Com

Programme structure

Common core/Core fundamental
- Creative Drawing
- Digital Imaging
- Fundamentals of Drawing for Design
- Fundamentals of English
- Photography
- Fundamentals of Design
- Visual Communication

Programme core/Areas of concentration
- Advertising Design
- Brand Communication
- Computer Graphics 1
- Computer Graphics 2
- Digital Graphics
- Fundamentals of Marketing
- History of Graphic Design
- Illustration
- Major Project
- Packaging Design
- Professional Practice (Design)
- Typography 1
- Typography 2

Elective modules (Choose one)
- 3D Studies
- Sustainable Design

Industry attachment (Compulsory)
- Industry Work Placement

MPU subjects
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding/ Bahasa Kebangsaan A*

**For Malaysian students who do not have a credit in SPM BM.*

DIPLOMA IN INTERIOR DESIGN

The Diploma in Interior Design programme prepares students to design not only functional, but also aesthetically pleasing residential, institutional, hospitality and commercial spaces. Students will learn to consider all shapes, colours, textures and styles when choosing and combining furnishings, lighting as well as materials to create a pleasing, yet functional look. While learning new and contemporary design trends, historical aspects are also embedded into the programme. This will further strengthen students' understanding in architectural and interior design.

Furthermore, students will learn how to sketch, illustrate design concepts and use industry-specific software such as 3D MAX and AutoCAD. This programme also emphasizes on the technical and construction aspects – to better prepare students on their journey into the industry world, when they embark on their industry placement modules.

To top it all off, students will be exposed to real-life projects, industry competitions, on-site observations, field trips and many more.

Career opportunities

- Interior Designer
- 3D Visualizer
- Furniture Designer
- Exhibition Designer
- Event Designer
- Kitchen Designer
- Set Designer
- Visual Merchandisers
- Lighting Consultant
- Colour Consultant
- ID Magazine Editor
- Sales Designer

Offered at
INTI International College Subang
(R/214/4/0070)(03/23)(MQA/FA2769)

INTAKES: JAN, APRIL & AUG

Duration
2.5 Years (Inclusive of internship)

Industry partners
- IKEA Malaysia
- PDI Design Associates
- Innovative Space Dimension
- Blu Water Studio Sdn Bhd
- Nu Infinity Sdn Bhd
- Superb Impression Creationz Sdn Bhd
- Palladio Interiors Sdn Bhd
- Sellaria Design & Associates Sdn Bhd
- Veritas Interior Sdn Bhd
- Zanish Group Sdn Bhd
- SL+A Sdn Bhd
- Axis Network Design Consultant Sdn Bhd
- Quill Design Sdn Bhd
- Lightcraft
- Signature Kitchen Sdn Bhd
- ELK Furniture Sdn Bhd
- Aprilist Associate

Programme structure

Common core/Core fundamental
- Fundamentals of Drawing
- Fundamentals of English for Design
- Fundamentals of Design

Programme core/Areas of concentration
- Building Services
- Building Technology
- Computer Aided Design 1 (AutoCAD)
- Computer Aided Design 2 (3D Studio Max)
- Furniture Design 1
- Furniture Design 2
- History of Architecture
- Major Project (ID)
- Interior Design 1
- Interior Design 2
- Interior Design 3
- Interior Design 4
- Interior Material & Finishes
- Professional Practice
- Specification & Contract
- Technical Drawing
- Visual Delineation

Elective modules (Choose one)
- Visual Merchandising
- Sustainable Design

Industry attachment (Compulsory)
- Industry Work Placement

MPU subjects
- Bahasa Kebangsaan A*/
  Media Literacy for Personal Branding
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) /
  Communicating in Malay 1B
  (International students)

**For Malaysian students who do not have a credit in SPM BM.*

DIPLOMA IN INTERACTIVE MULTIMEDIA WITH ANIMATION DESIGN

The Diploma in Interactive Multimedia with Animation Design provides far-reaching career opportunities in an exciting and rapidly expanding area of creative multimedia industries, including motion graphics, TV and film, interactive web design, digital media and more.

Students learn a wide range of skills, including digital application, illustration, character design, 2D and 3D animation, web page design, multimedia authoring, digital video and marketing. It focuses on developing students' problem solving, conceptualisation and idea development abilities, nurturing technical skills in digital applications as well as the ability to execute multimedia design projects that require the integration of various skills and knowledge.

In addition, students are exposed to real-life projects, industry competitions, enriching field trips to professional animation studios as well as rigorous internships to ensure industry-readiness.

Career opportunities

Designers with Interactive Multimedia qualifications have a wide choice of careers, including:
- Animator
- Art Director
- Digital Illustrator
- Photographer
- Post Production Artist / Designer
- Video Production
- Web Designer
- Multimedia Designer

Offered at
INTI International College Subang
(R/213/4/0127)(05/23)(MQA/FA2772)

INTAKES: JAN, APRIL & AUG

Duration
2.5 Years (Inclusive of internship)

Industry partners
- Acestar Malaysia
- ASTRO
- BluInc Media Sdn Bhd
- Da Men Mall
- Havas Media Malaysia
- Inspidea Animation Studios Malaysia
- IKEA Damansara
- JINNYBOYTV
- Les' Copaque
- PUMA Malaysia

Programme structure

Common core/Core fundamental
- Creative Drawing
- Digital Imaging
- Fundamentals of Drawing
- Fundamentals of English
- Photography
- Fundamentals of Design
- Visual Communication

Programme core/Areas of concentration
- 3D Studies
- Digital Animation 1
- Digital Animation 2
- Digital Animation 3 (Experimental Animation)
- Digital Media
- Digital Video
- Fundamentals of Marketing
- History of Animation
- Major Project
- Multimedia Authoring 1
- Multimedia Authoring 2
- Professional Practice (Design)
- Type in Motion

Elective modules (Choose one)
- Illustration
- Sustainable Design

Industry attachment (Compulsory)
- Industry Work Placement

MPU subjects
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) /
  Communicating in Malay 1B
  (International students)
- Media Literacy for Personal Branding/
  Bahasa Kebangsaan A*

**For Malaysian students who do not have a credit in SPM BM.*

3+0 BA (HONS) GRAPHIC DESIGN

in collaboration with Sheffield Institute of Arts, Sheffield Hallam University, UK

This programme will allow students to develop a portfolio of ideas for entering and challenging the graphic design industry. Students will learn about the core principles of graphic design and its application across a range of sectors. They will also have the opportunity to explore advertising, illustration, motion and interactive or traditional graphic design. Other study topics include printmaking, life drawing, photography, branding and marketing.

Students will focus on generating new and memorable ideas that form the basis of their creative process. They will explore a range of media, develop critical skills and learn how to solve problems creatively.

Students will also have the opportunity to enhance their prospects by taking part in international competitions, live briefs and work placements. There are also residential study trips at home and abroad, complemented by visits to design conferences and professional design association events.

Highlights

- Specialist lecturers who are design professionals
- Good networks and professional links with the industry
- A compulsory industry placement programme provides students with the opportunity to experience real-life industry practice and develop networks for employment opportunities upon graduation
- Programme and curriculum design are enhanced by professional input from design practitioners
- Develops industry-ready graduates who can make a difference in the workplace
- Degree awarded by Sheffield Hallam University, UK
- Student will stand a chance to be awarded the Annual Inspirational Student Awards by Sheffield Hallam University
- Through the "Co-Exist" initiative, student will be experiencing interdisciplinary practice

Offered at
INTI International College Subang
(R/214/6/0060)(01/23)(MQA/FA2077)

INTAKES: APRIL & AUG

Duration
3 Years (Inclusive of internship)

Programme structure

Year 1
The first year challenges students to explore diverse approaches to design problems and apply their creative skills in different ways. It will also challenge any preconceptions that students may have about Graphic Design. During the first year, students will also learn many of the essential skills needed to work in Graphic Design.

Subjects include:
- Design Principles
- Design Process
- Design Practice

Electives:
- Typography
- Advertising Design

Year 2
In the second year, design projects are often company-sponsored, and involve working directly with the client (Live projects). The subjects will help students meet this challenge and develop their skills and knowledge to a professional level. Other projects involve working to a national or international design brief. In this case, students need to demonstrate the ability to communicate their design ideas professionally, using a variety of media and techniques.

Subjects include:
- Graphic Design in Context
- Translation & Transmission

An International Study Tour will be scheduled in Year 2

Year 3
Through a process of research and discussion with academic staff, students determine a body of self-directed study that allows them to develop a personal area of interest related to the field of Graphic Design. By taking increased responsibility for the management of their own work, students are prepared for life as a professional designer.

The number and content of the projects students undertake in the third year can be negotiated. However, the academic team will offer advice that enables students to develop a portfolio that best supports their career aspirations. It is also essential that students support their dissertations and design projects with a body of thorough and convincing research and development.

Subjects include:
- Professional Practice (Graphic Design)
- Graduation Projects

Industry attachment (Compulsory)
- Industry Placement [GD]

MPU subjects
- Bahasa Kebangsaan A*/Design Thinking
- Community Service & Co-curriculum
- Corporate Social Responsibility
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students) / Malaysian Studies 3 (International students)

**For Malaysian students who do not have a credit in SPM BM.*

ACCREDITED BY:

3.5+0 BA (HONS) INTERIOR DESIGN

in collaboration with Sheffield Institute of Arts, Sheffield Hallam University, UK

The BA (Hons) Interior Design encourages a thorough, yet versatile design approach – following systematic and coordinated methodologies. The programme will equip students with the creative skills and knowledge they need, especially when they enter into the world of interior design. Through this, they will experience working on various creative design briefs and live projects for their respective clients. With an interior design degree, students can build a strong portfolio of work, which will prepare them for a rewarding career in an exciting industry.

Here at INTI, we aim to provide students with an understanding of design culture, and design practice through life projects, along with potential work placements. They will also learn how to create innovative designs, critically reflect on projects and learn skills that will best reflect their personal interests, as well as career aspirations.

A series of exciting lectures will be delivered by external practitioners, from various design practices within the country – offering industrial contacts for possible future placements.

Students will also have the opportunity to gain further exposure by entering national and international design competitions, such as the Asia Young Designer Award, MIID REKA Award, MIID Student Saturday and so forth.

Highlights

- Accredited by Board of Architects Malaysia
- Specialist lecturers who are design professionals
- Good networks and professional links with the industry
- A compulsory industry placement programme provides students with the opportunity to experience real-life industry practice and develop networks for employment opportunities upon graduation
- Programme and curriculum design are enhanced by professional input from design practitioners
- Develops industry-ready graduates who can make a difference in the workplace
- Degree awarded by Sheffield Hallam University, UK
- Student will stand a change to be awarded the Annual Inspirational Student Awards by Sheffield Hallam University
- Through the "Co-Exist" initiative, student will be experiencing interdisciplinary practice

Offered at
INTI International College Subang
(R/581/6/0020)(01/23)(MQA/FA2181)

INTAKES: APRIL & AUG

Duration
3.5 Years (Inclusive of a 6-month internship)

Programme structure

Year 1
During the first year, students will learn how to develop research, observation, analytical and communication skills. They will explore creative and lateral thinking through project work. Students will also learn some of the specific subjects that caters to technical and presentation skills, through the utilisation of production techniques.

Subjects include:
- Interior Design Space
- Interior Design Place
- Interior Design People
- Green Design (Elective)
- Building Construction & Materials (Elective)

Year 2
In the second year, students will further extend concepts of design thinking and apply this to commercial briefs. This will typically be in conjunction with external professional partners such as manufacturers, clients, designers or others, in a range of creative and experimental ways. They will develop and extend their understanding of materials, technologies and professional practice for the construction of building interiors. In addition, they will utilise reflective practices in project work, and apply professional skills in their own design practice. This will enable them to develop a range of communication and representation techniques of interior design by using a variety of media.

Subjects include:
- Interior Design Context
- Building By-Law (Malaysia)
- Interior Design Application

An International Study Tour will be scheduled in Year 2

Year 3
In the third year, students will start to consolidate their skills and knowledge gained from their previous education. They will be able to demonstrate areas of expertise in order to plan, research, manage and communicate a chosen programme of study for their final graduation project. Students will define, enquire and resolve challenging design problems, and demonstrate their skills, knowledge, understanding and professional abilities within a chosen theme for their project work. They will be expected to exhibit their work to an external audience, along with a project portfolio of their final graduation project.

Subjects include:
- Interior Design Inhabitation
- Interior Design Resolution

Industry Attachment (compulsory)
- Industry Placement (ID)

MPU subjects
- Bahasa Kebangsaan A*/ Design Thinking
- Community Service
- Corporate Social Responsibility
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students) / Malaysian Studies 3 (International students)

**For Malaysian students who do not have a credit in SPM BM.*

INTI NETWORK

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03-5623 2800 |
No. 3, Jalan SS15/8, 47500 Subang Jaya

INTI INTERNATIONAL COLLEGE KUALA LUMPUR DK075(B)
03-2052 2888 |
Menara KH, Jalan Sultan Ismail, 50250 Kuala Lumpur

INTI INTERNATIONAL COLLEGE PENANG DK249-02(P)
04-631 0138 |
No. 1-Z, Lebuh Bukit Jambul, 11900 Penang

INTI COLLEGE NILAI DK249(N)
06-798 2133 |
Persiaran Perdana BBN, 71800 Putra Nilai

INTI COLLEGE SABAH DK249-03(S)
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All information provided in this guide is correct at the time of printing, and subject to change from time to time.

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