

Swinburne degrees at INTI

_2024



newinti.edu.my/swinburne

Make your mark everywhere you go

With a degree from Swinburne, you can go anywhere in the world.

Malaysia. Melbourne. Milan. Our graduates are spread around the globe and work for some of the most dynamic organisations, from startups to not-for-profits to multinationals.

A degree from Swinburne means you'll have the prestige of a globally renowned university paired with the confidence that comes from genuine workplace experience.

When you graduate, you'll become one of thousands of Swinburne graduates around the world who are writing their own success stories.

And that's all because a degree from Swinburne sets you up for life.

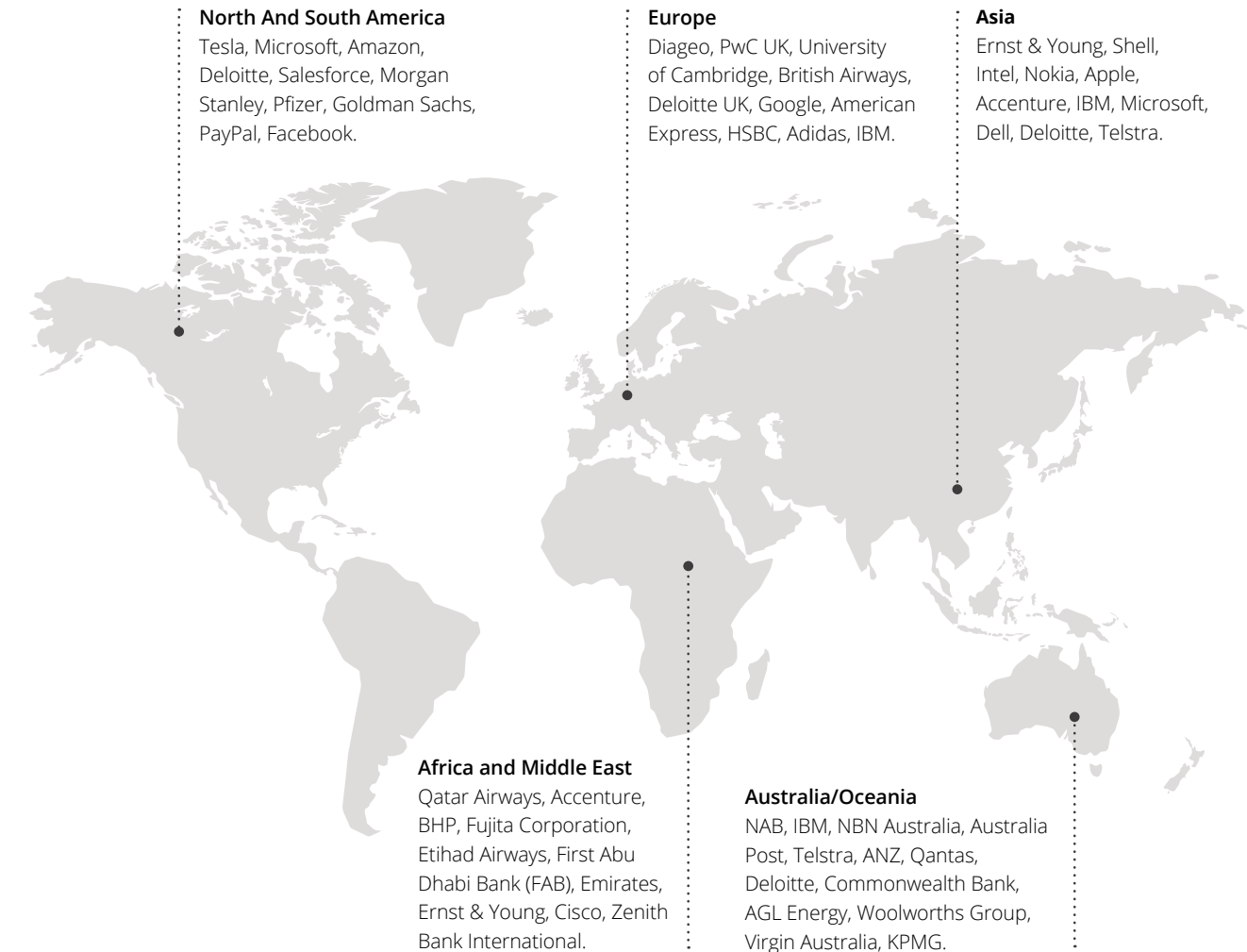
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Reputation and credentials

We are AACSB accredited	Top 1% globally	Top 100
Only 5% of the world's business schools share this honour	We are ranked in the top 1% of universities worldwide	for Computer Science and Engineering
(Association to Advance Collegiate Schools of Business)	QS World University Rankings 2023	2021 QS World University Rankings by Subject

Our graduates work for the biggest and best



Why study a Swinburne degree at INTI?

1 One university, two countries

Swinburne, in partnership with the Sarawak State Government, has been delivering high-quality undergraduate and postgraduate degrees at its Sarawak campus in Kuching for two decades.

The partnership between Swinburne and INTI aims to build on this successful relationship by providing access to transnational resources, study trips, semester abroad programs, as well as seamless transfer opportunities for both Malaysian and Australian students between Peninsular Malaysia, Sarawak and Melbourne.

2 Global rankings

Swinburne University of Technology is ranked in the top 1% of universities worldwide by the 2023 QS World University Rankings.

3 Swinburne testamur

INTI students will be awarded a Swinburne testamur upon successful completion of their degree – allowing greater global recognition and opportunities.

4 Professionally accredited

The degrees are recognised by professional organisations such as Association of Chartered Certified Accountants (ACCA), Australian Computer Society, CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ) and many more.

5 Study abroad

Attractive study abroad options are available to INTI students who wish to spend a semester at Swinburne, in Melbourne Australia. INTI students can also transfer to the Melbourne campus provided they meet the entry requirements and have completed one year of their undergraduate studies at INTI.

6 Delivery and assessment

We have a dedicated office to provide students with personal assistance in regards to all Swinburne academic and administrative matters.

Experienced staff working in close collaboration with their Australian colleagues will be able to provide the necessary counselling to help students select the right academic and career pathway.

Swinburne Australia will be directly involved in the learning process, by both assuring the quality of all subjects in the degrees and undertaking guest seminars in each semester.

7 Swinburne online resource library

Students studying a Swinburne degree at INTI will be enrolled as Swinburne students, which will grant them access to a wide range of online resources that are available at Swinburne (e.g. e-books, e-journals, e-teaching and learning materials).

8 Scholarships

Scholarships are available to INTI students from INTI applying for a Swinburne degree in Australia.

9 Internships

Internships provide students with an opportunity to integrate and apply their university knowledge in an industry context. Students to work for a minimum of two months in a pre-selected organisation.

10 Graduation

Students who complete a Swinburne degree at INTI can choose to participate in the graduation ceremony in Malaysia, or Melbourne, Australia.

11 Australian degree, local fees

Fees at INTI campuses are charged in Malaysian Ringgit and are significantly lower than studying in Australia.



Preparing you for employment

Graduate employability, industry readiness, and innovative teaching and learning is at the centre of what we do. A Swinburne degree at INTI provides the required learning and practical experiences that build on key competencies to meet the needs of digitalisation of industry, health, cities, and society.

Education is about more than knowledge. It's about true job readiness. At INTI, we aim to ensure our students graduate with not only the best qualification, but with the best possible career and work opportunities for their future.

INTI's On Campus Recruitment is an initiative to provide our students the access and exposure they need to secure jobs with top local and international employers. The programme, which includes resume writing workshops, mock interviews, personal grooming and conversational skills, equips students with the soft skills necessary to get the job they want.

Visit: newinti.edu.my/why-inti/preparing-for-employability/

Proven success

99%

of INTI graduates are employed within 6 months of graduation*

91%

of INTI graduates are paid higher than the market* minimum average

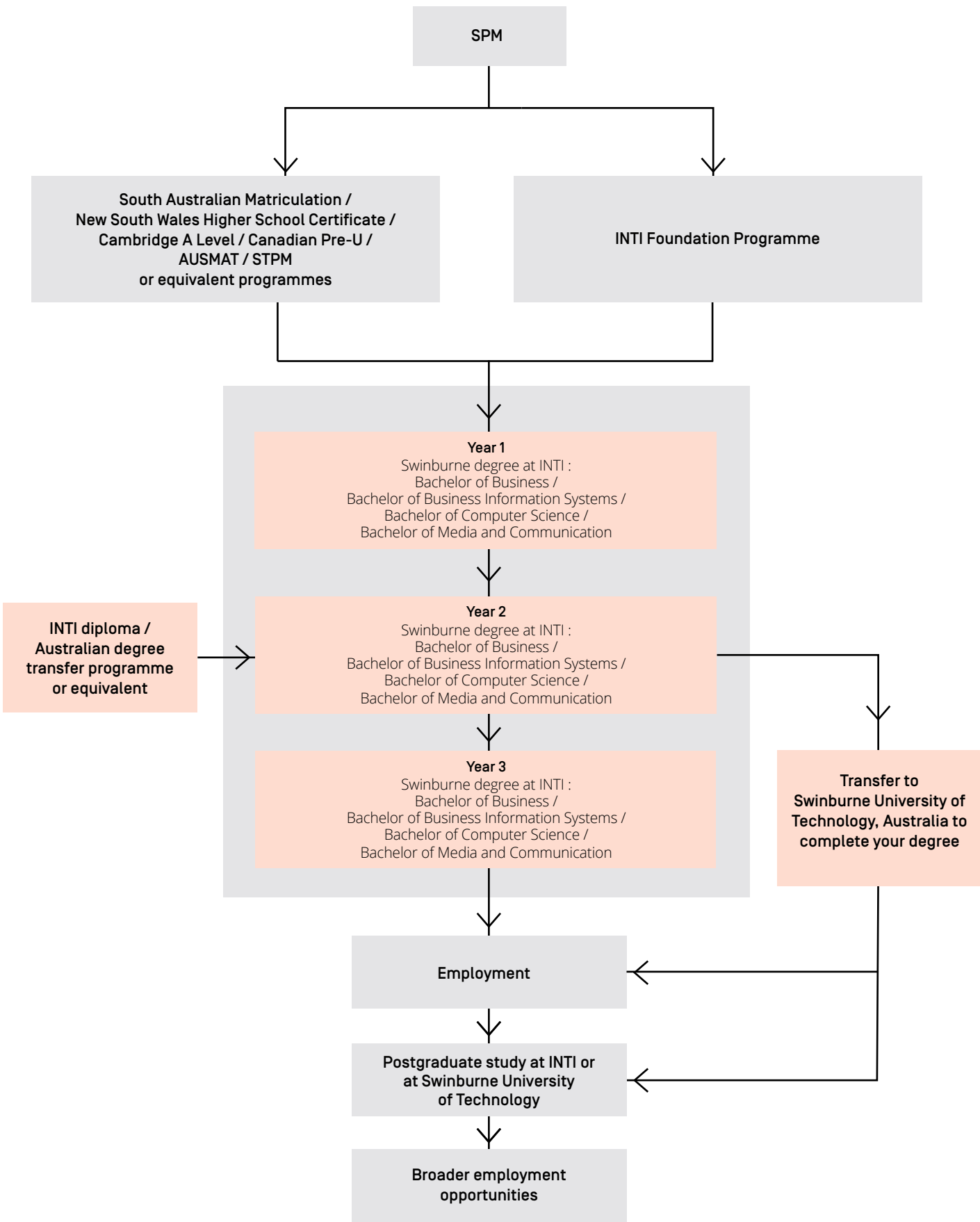
60%

of INTI graduates get job offers before they graduate*



*INTI Graduate Employability Survey 2017 validated by BDO

Study options and academic pathways



Entry requirements 2024

Qualification	Bachelor of Business Information Systems (3+0) in collaboration with Swinburne University of Technology, Australia
INTI Diploma	Having completed an INTI Diploma Programme with an average of 60% (CGPA 2.50). Credit transfer up to the equivalent of 1 year. (Other diplomas are subject to university's approval)
Diploma	Diploma in Computer Science/ Software Engineering/ IT/ Information System or equivalent with an average score of 65%. (Note: Any diploma in Science and Technology or business studies with minimum CGPA 2.50 are subject to university's approval)
INTI Foundation	Having completed an INTI Foundation programme with an average of 60% (CGPA 2.40). (Average of 60% in English - study must be completed not more than two years prior to commencing study at Swinburne)
Foundation	Having completed Foundation programme with an average of 65%. (Average of 70% in English - study must be completed not more than two years prior to commencing study at Swinburne)
STPM	Pass 3 subjects in STPM with minimum CGPA 2.50
Unified Examination Certificate (UEC)	Pass UEC with 5Bs and Average of best 5 subjects - Score of 5 and below. E.g. Student obtains the following marks for best 5 subjects: B4, B3, B3, B4, B6. Total score is: 4 + 3 + 3 + 4 + 6 = 20. Average score = 20/5 = 4 (A1: 100 - 85; A2: 84 - 80; B3: 79 - 75; B4: 74 - 70; B5: 69 - 65; B6: 64 - 60; C7: 57 - 55; C8: 54 - 50; F9: 49 - 0)
Cambridge A Levels <small>(A Levels incorporating Cambridge, GCE, Malaysia, Singapore & UK)</small>	Minimum value of 8 must be achieved in 3 subjects at A Levels. (Grades for A Levels: A*=6, A=5, B=4, C=3, D=2, E=1)
Australian Senior High School Certificate <small>(e.g. South Australia Certificate of Education or VCE)</small>	Minimum Australian Tertiary Admission Rank (ATAR) of 60. Score of 30 in English as Alternate Language (EAL) for Victorian Certificate of Education (VCE) or equivalent
Australian Foundation Programme <small>(e.g. Monash University Foundation Year)</small>	Minimum average score of 65%. (Average of 60% in English - study must be completed not more than two years prior to commencing study at Swinburne)
International Baccalaureate (IB)	Evidence of IB Diploma Award Minimum 6 subjects including minimum 4 in pre-requisite subjects. Minimum 24 points. The minimum score requirement is derived by adding the result in each subject. A minimum score of 4 is required in pre-requisite subjects

Note: For Bachelor of Business Information Systems, students need to obtain a credit in Mathematics at SPM level or its equivalent.

Entry requirements 2024

Qualification	Bachelor of Media and Communication [3+0] in collaboration with Swinburne University of Technology, Australia
American Degree Transfer Program	Completion of two years (minimum 60 credits) with a minimum average of 60%
INTI Diploma	Completion of Diploma with an average of 60% or completion of Diploma in Mass Communication. (English requirements: Study must be completed not more than two years prior to commencing study at Swinburne)
Diploma	Average of 60% (CGPA 2.40). Having completed a minimum 2 years of Diploma with English as a medium of instruction. (English requirements: Study must be completed not more than two years prior to commencing study at Swinburne)
INTI Foundation	Average of 60% (CGPA 2.40). (Average 60% in English units. Study must be completed not more than two years prior to commencing study at Swinburne)
Foundation	Average of 65%. (Average of 70% in English units. Study must be completed not more than two years prior to commencing study at Swinburne)
STPM	Pass 3 subjects in STPM with minimum CGPA 2.50. SPM 1119 with a minimum grade C or MUET – Band 4 or other recognised English programmes
Unified Examination Certificate [UEC]	Pass UEC with 5Bs and Average of best 5 subjects - Score of 5 and below. E.g. Student obtains the following marks for best 5 subjects: B4, B3, B3, B4, B6. Total score is: 4 + 3 + 3 + 4 + 6 = 20. Average score = 20/5 = 4 (A1: 100 - 85; A2: 84 - 80; B3: 79 - 75; B4: 74 - 70; B5: 69 - 65; B6: 64 - 60; C7: 57 - 55; C8: 54 - 50; F9: 49 - 0)
Cambridge A Levels (A Levels incorporating Cambridge, GCE, Malaysia, Singapore & UK)	Minimum value of 8 must be achieved in 3 subjects at A Levels. (Minimum grade C in IGCSE English plus completion of A Level - study must be completed not more than two years prior to commencing study at Swinburne) (Grades for A Levels: A*=6, A=5, B=4, C=3, D=2, E=1)
Australian Senior High School Certificate (e.g. South Australia Certificate of Education or VCE)	Minimum Australian Tertiary Admission Rank (ATAR) of 60. Score of 30 in EAL (English as Alternate Language) for Victorian Certificate of Education (VCE), or equivalent
Australian Foundation Programme (e.g. Monash University Foundation Year)	Minimum score of 65%. (Average of 60% in Foundation English units - study must be completed not more than two years prior to commencing study at Swinburne)
International Baccalaureate [IB]	Evidence of IB Diploma Award. Minimum 6 subjects including minimum 4 in pre-requisite subjects. Minimum 24 points. Minimum of 4 in English A1 or A2 (Higher and Standard Levels) or minimum of 5 in English B (Higher Level)

Note: For Bachelor of Media and Communication, students need to obtain a credit in English at SPM level or its equivalent.

Qualification	Bachelor of Business [3+0] in collaboration with Swinburne University of Technology, Australia
INTI Diploma	Having completed an INTI Diploma Programme. Credit transfer up to the equivalent of 1 year. (Other diplomas are subject to university's approval)
Diploma	Any qualifications equivalent to Diploma (MQF Level 4) or Advanced Diploma (MQF Level 5) are subject to university's approval
INTI Foundation	Having completed an INTI Foundation programme with an average of 60% (CGPA 2.40). (Average of 60% in English - study must be completed not more than two years prior to commencing study at Swinburne)
Foundation	Having completed Foundation programme with an average of 65%. (Average of 70% in English - study must be completed not more than two years prior to commencing study at Swinburne)
STPM	Pass 3 subjects in STPM with minimum CGPA 2.50 and a pass in Mathematics and English at SPM level or its equivalent
Unified Examination Certificate [UEC]	Pass UEC with 5Bs and Average of best 5 subjects - Score of 5 and below. E.g. Student obtains the following marks for best 5 subjects: B4, B3, B3, B4, B6. Total score is: 4 + 3 + 3 + 4 + 6 = 20. Average score = 20/5 = 4 (A1: 100 - 85; A2: 84 - 80; B3: 79 - 75; B4: 74 - 70; B5: 69 - 65; B6: 64 - 60; C7: 57 - 55; C8: 54 - 50; F9: 49 - 0)
Cambridge A Levels (A Levels incorporating Cambridge, GCE, Malaysia, Singapore & UK)	Minimum value of 8 must be achieved in 3 subjects at A Levels. (Grades for A Levels: A*=6, A=5, B=4, C=3, D=2, E=1)
Australian Senior High School Certificate (e.g. South Australia Certificate of Education or VCE)	Minimum Australian Tertiary Admission Rank (ATAR) of 60. Score of 30 in English as Alternate Language (EAL) for Victorian Certificate of Education (VCE) or equivalent
Australian Foundation Programme (e.g. Monash University Foundation Year)	Minimum average score of 65%. (Average of 60% in English - study must be completed not more than two years prior to commencing study at Swinburne)
International Baccalaureate [IB]	Evidence of IB Diploma Award Minimum 6 subjects including minimum 4 in pre-requisite subjects. Minimum 24 points. The minimum score requirement is derived by adding the result in each subject. A minimum score of 4 is required in pre-requisite subjects

Note: For Bachelor of Business, students need to obtain a pass in Mathematics and English at SPM level or its equivalent.

Entry Requirements 2024

Qualification	Bachelor of Computer Science [3+0] in collaboration with Swinburne University of Technology, Australia
INTI Diploma	Having completed an INTI Diploma Programme with an average of 60% (CGPA 2.50). Credit transfer up to the equivalent of 1 year. (Other diplomas are subject to university's approval)
Diploma	Diploma in Computer Science/ Software Engineering/ IT/ Information System or equivalent with an average score of 65%. (Note: Any diploma in Science and Technology with minimum CGPA 2.50 are subject to university's approval)
INTI Foundation	Having completed an INTI Foundation programme with an average of 60% (CGPA 2.40). (Average of 60% in English - study must be completed not more than two years prior to commencing study at Swinburne)
Foundation	Having completed Foundation programme with an average of 65%. (Average of 70% in English - study must be completed not more than two years prior to commencing study at Swinburne)
STPM	Pass 3 subjects in STPM with minimum CGPA 2.80
Unified Examination Certificate (UEC)	Pass UEC with 5Bs and Average of best 5 subjects - Score of 4 and below. E.g. Student obtains the following marks for best 5 subjects: B4, B3, B3, B4, B6. Total score is: 4 + 3 + 3 + 4 + 6 = 20. Average score = 20/5 = 4 (A1: 100 - 85; A2: 84 - 80; B3: 79 - 75; B4: 74 - 70; B5: 69 - 65; B6: 64 - 60; C7: 57 - 55; C8: 54 - 50; F9: 49 - 0)
Cambridge A Levels (A Levels incorporating Cambridge, GCE, Malaysia, Singapore & UK)	Minimum value of 8 must be achieved in 3 subjects at A Levels. (Grades for A Levels: A*=6, A=5, B=4, C=3, D=2, E=1)
Australian Senior High School Certificate (e.g. South Australia Certificate of Education or VCE)	Minimum Australian Tertiary Admission Rank (ATAR) of 70. Score of 30 in English as Alternate Language (EAL) for Victorian Certificate of Education (VCE) or equivalent
Australian Foundation Programme (e.g. Monash University Foundation Year)	Minimum average score of 65%. (Average of 60% in English - study must be completed not more than two years prior to commencing study at Swinburne)
International Baccalaureate (IB)	Evidence of IB Diploma Award Minimum 6 subjects including minimum 4 in pre-requisite subjects. Minimum 24 points. The minimum score requirement is derived by adding the result in each subject. A minimum score of 4 is required in pre-requisite subjects

Note: For Bachelor of Computer Science, students need to obtain a credit in
a) Additional Mathematics at SPM level or its equivalent; or
b) Mathematics and 1 Science/Technology/Engineering subject at SPM level or its equivalent

English language requirements	
SPM	English 1119 with minimum C grade
GCE O-level	Credit in English
IELTS	Overall 6.0 (No individual band below 6.0)
TOEFL iBT	Overall 64 (No less than 13 in reading, 12 in listening, 18 in speaking, 21 in writing)
PTE	50 (Communication skill no less than 50)
MUET	Band 4
Cambridge English C1 Advanced	169 (No band less than 169)
INTI Academic English Programme (AEP)	Pass level 4 with minimum 60%
International Baccalaureate (IB)	Minimum of 4 in English A1 or A2 (Higher and Standard Levels) or minimum of 5 in English B (Higher Level)

Bachelor of Business

Our business courses take you on an exploration of the fast-moving and challenging business, financial and management fields.

We encourage you to be innovative and socially responsible, and teach you business skills and practices so you can lead, develop and change any enterprise, anywhere in the world. By the time you graduate, you'll have the confidence and skills to apply your knowledge to the workplace.

Professional recognition

Our business courses are recognised by leading industry organisations. Graduates may be eligible for membership of a number of organisations relevant to their major area of study.



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Business at a glance

Bachelor of Business

- Majors:
- Accounting
 - Finance
 - Human Resource Management
 - International Business
 - Management
 - Marketing

Academic year

- The academic year is divided into two intakes:
- February (March to July)
 - July (August to December)

Course duration

3 Years

Campus

INTI International College Subang
(N/340/6/0790)(12/24)(MQA/FA12563)

INTI International College Penang
(N/340/6/0793)(01/25)(MQA/FA12585)

Accounting

Bachelor of Business with a major in Accounting

Develop skills that are fundamental to evaluating, analysing and communicating the financial position of an organisation or individual. Become prepared in the areas of financial information systems, management accounting, company accounting, financial management, tax and auditing. Students seeking professional accreditation must complete additional units.

Subjects in the Accounting specialisation include: Financial Statistics, Financial Information Systems, Management Accounting for Planning and control, Company Accounting, Financial Management, Taxation, Accounting Theory, Auditing, and Law of Commerce.

Plus: Electives from any field of study e.g. Finance, Human Resource Management, International Business, Management, Marketing. Graduates with an Accounting specialisation may be eligible to apply for membership of CPA Australia (CPAA), Chartered Accountants Australia and New Zealand (CAANZ), the Association of Chartered Certified Accountants (ACCA) or the Institute of Public Accountants (IPA).

Note:

- *To be eligible for CA/CPA students must also complete a unit LAW20019 Law of Commerce.*
- *Compulsory Elective - Human Resource Management*

Career opportunities: Public accountant, business consultant, auditor, taxation agent, financial adviser, financial forecaster, analyst.

Finance

Bachelor of Business with a major in Finance

Learn how to analyse and assess financial forecasts and the value of companies, to manage risk, to investigate investment opportunities, and to examine the values of assets such as shares and bonds.

Subjects in the Finance specialisation include: Financial Statistics, Financial Management, Financial Risk Management, Management of Investment Portfolios, Fixed Income and Debt Markets, Alternative Investments, Ethics and International Finance, and Finance Law.

Plus: Electives from any field of study e.g. Accounting, Human Resource Management, International Business, Management, Marketing.

Note:

- *Compulsory Elective - Human Resource Management*

Career opportunities: Investment manager, financial forecaster, business manager, accounts clerk, project manager, administrator, risk analyst.

Human Resource Management

Bachelor of Business with a major in Human Resource Management

Learn about the impact of human resource management as the driver of innovation and high performance in the workplace. Gain the skills and knowledge to manage and coordinate people to achieve strategic business objectives.

Subjects in the Human Resource Management specialisation include: Human Resource Practice, Dynamics of Diversity in Organisations, Managing Workplace Relations, Performance Management and Innovation, Digital Management and Future of Work, Human Resource Analytics, Law of Employment and Organisational Behaviour.

Plus: Electives from any field of study e.g. Accounting, Finance, International Business, Management, Marketing. Professionally accredited by the Australian Human Resources Institute.

Career opportunities: HR adviser, HR consultant, HR manager, organisational change coordinator.

International Business

Bachelor of Business with a major in International Business

Discover the importance of culture, politics, trade and business policies; time zones; economic systems; currencies and business customs; and learn about their effects on an organisation with international interests.

Subjects in the International Business specialisation include: International Business Operations, Global and Digital Marketplaces, Asian Regionalism and Global Business, Sustainable International Business Strategy, Global Business Across Cultures, Digital Management and Future of Work, Ethics and International Finance, and Global Logistics and Supply Chain Management.

Plus: Electives from any field of study e.g. Accounting, Finance, Human Resource Management, Management, Marketing.

Note:
• *Compulsory Elective - Human Resource Management*

Career opportunities: Graduates may wish to seek employment in a wide range of fields such as accounting, business analysis, commercial law, communications, entrepreneurship, event management, finance, financial planning, human resources, international business, management, marketing or public relations.

Management

Bachelor of Business with a major in Management

Learn about the role of management in business and discover how key resources must be planned, monitored and controlled to meet strategic business objectives. Develop the skills to manage yourself, to organise and lead others, to make creative and well-informed decisions, and to evaluate current situations.

Subjects in the Management specialisation include: Human Resource Practice, Ethics of Innovation, Business Society and Sustainability, Organisational Behaviour, Strategic Planning, Leadership Practice and Skills, Digital Management and Future of Work, Project Management Essentials.

Plus: Electives from any field of study e.g. Accounting, Finance, Human Resource Management, International Business, Marketing.

Career opportunities: Graduates may wish to seek employment in a wide range of fields such as accounting, business analysis, commercial law, communications, entrepreneurship, event management, finance, financial planning, human resources, international business, management, marketing or public relations.

Marketing

Bachelor of Business with a major in Marketing

Develop the advanced marketing and managerial skills needed to succeed in the industry. Learn about consumer behaviour, innovation and design, planning, branding, channel design, integrated marketing communication and market research.

Subjects in the Marketing specialisation include: Marketing Research and Analytics, Integrated Marketing Communication, Consumer Behaviour, Marketing and Innovation, Frontiers in Digital Marketing, Marketing Strategy and Planning, Innovative Branding, and Marketing Insights.

Plus: Electives from any field of study e.g. Accounting, Finance, Human Resource Management, International Business, Management.

Note:
• *Compulsory Elective - Human Resource Management*

Career opportunities: Project manager, marketing specialist, market research manager, advertising consultant, brand manager, event coordinator, product manager.



Bachelor of Business Information Systems

Information systems address how people, information, computers, networks and processes come together to create cohesive business solutions.

The growing demand for IS professionals who can provide IS/IT expertise while showing an aptitude towards the organisational environment and the ability to communicate with the business users, means that graduates of this degree can enjoy career opportunities in the professional fields of business analysis, project management, or other fields where IS/IT-requisite skills and knowledge are highly valued.

You'll graduate with technical and analytical skills as well as the ability to assess, evaluate, and communicate the key aspects of IS/IT as an enabler of modern organisations.

Professional recognition

Our courses are recognised by leading industry organisations. The Bachelor of Business Information Systems is accredited with the Australian Computer Society (ACS) at the professional level at the Hawthorn (Melbourne) campus. Under ACS guidelines, accreditation at any location can only be granted after the first graduates complete the programme at the location.

Business Information Systems at a glance

Bachelor of Business Information Systems

- Majors:
- Business Analysis
 - Data Analytics

Academic year

- The academic year is divided into two intakes:
- February (March to July)
 - July (August to December)

- Course duration**
- 3 Years

Campus

INTI International College Subang
(N/482/G/0192) (01/2025) (MQA/PA 12562)

Business Analysis

Bachelor of Business Information Systems with a major in Business Analysis

Learn about approaches to analysing and developing creative solutions to the economic, social and environmental changes and challenges facing business. Develop the skills to analyse the requirements of users and learn how to find ways to transform business through technology.

Subjects in the Business Analysis specialisation include: Cloud Approaches for Enterprise Systems, Agile Methods for Business Analysis, Business Process Analysis, Business Analytics and Artificial Intelligence, Professional Capabilities for a Digital World, Governing Digital Technologies, Cybersecurity for Business, and Business Digitalisation Industry Project.

Career opportunities: Systems analyst, systems architect, business analyst, requirements analyst, UX analyst, technical business analyst, process consultant.

Data Analytics

Bachelor of Business Information Systems with a major in Data Analytics

Learn how business intelligence and business analytics are used to solve ‘wicked problems’ and provide business insight. Discover how business agility can be improved through an understanding of big data.

Subjects in the Data Analytics specialisation include: Big Data Management, Professional Capabilities for a Digital World, Business Intelligence and Data Visualisation, Business Analytics and Artificial Intelligence, Knowledge Management and Analytics, Governing Digital Technologies, Cybersecurity for Business, and Business Digitalisation Industry Project.

Career opportunities: Business analyst, data analyst, business intelligence analyst, information management specialist, business solutions consultant.



Bachelor of Computer Science

Take a contemporary approach to software development.

We believe a modern approach to the analysis, design and implementation of large-scale systems is essential for a career in software development. Our course focuses on application development involving mobile devices and web-based systems, with an emphasis on the design and implementation of effective human-computer interfaces.

You'll graduate with extensive skills in system development that can be applied in areas such as defence, aerospace and medicine, banking and manufacturing.

Professional recognition

The Bachelor of Computer Science is accredited with the Australian Computer Society (ACS) at the professional level at the Hawthorn (Melbourne) and Sarawak campuses. Under ACS guidelines, accreditation at any location can only be granted after the first graduates complete the programme at the location.



Computer Science at a glance

Bachelor of Computer Science

- Majors:
- Cybersecurity
 - Data Science
 - Software Development

Academic year

- The academic year is divided into two intakes:
- February (March to July)
 - July (August to December)

- Course duration**
3 Years

Campus

INTI International College Subang
(N/481/6/0822)(01/2025)(MQA/FA12564)

Top
100

for Computer Science and
Engineering
2021 Academic Ranking of World
Universities by Subject

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Cybersecurity

Bachelor of Computer Science with a major in Cybersecurity

Learn the fundamentals of encryption systems, access control, the internet and get into the minds of malicious hackers and cyber-criminals. Learn their tricks and how to defeat them.

Subjects in the Cybersecurity specialisation include: Object Oriented Programming, Networks and Switching, Computing Technology Innovation Project, Internet and Cybersecurity for Engineering Applications, IT Security, Software Architectures and Design, Malware Analysis, and Network Security & Resilience.

Career opportunities: Software developer, cybersecurity consultant, digital forensics expert, information system security officer, data analyst, digital developer, IT consultant, cybersecurity system designer.

Data Science

Bachelor of Computer Science with a major in Data Science

Learn the statistical methods and tools needed to manage big data sets and the visualisation techniques needed to represent and understand that data.

Subjects in the Data Science specialisation include: Cloud Computing Architecture, Data Science Principles, Object-Oriented Programming, IT Security, Big Data Architecture and Application, Data Visualisation, Data Structures and Patterns, Introduction to Artificial Intelligence, and Software Development for Mobile Devices.

Career opportunities: Business analyst, data scientist, data solutions manager, information systems analyst, market intelligence analyst.

Software Development

Bachelor of Computer Science with a major in Software Development

Learn how to architect big systems, write phone and tablet apps and produce software that is better than industry standard. Then scale your applications up to the cloud for hacker-proof, robust and reliable software applications.

Subjects in the Software Development specialisation include: Object Oriented Programming, User-Centred Design, Data Structures and Patterns, Software Development for Mobile Devices, Concurrent Programming, IoT Programming, and Software Testing and Reliability, Technical Software Development, IT Security.

Career opportunities: Software developer, cybersecurity consultant, data analyst, digital developer, IT consultant, network designer.

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Bachelor of Media and Communication

The Bachelor of Media and Communication is designed to prepare students for a career in the media, communications and multimedia industries. Students learn about how the media is evolving through an examination of issues such as ownership, control of the media and the impact of new media technologies on society. The course links theoretical and practical knowledge and skills needed to operate effectively in diverse settings in industry.

This programme encompasses a major in Social Media and Advertising with a minor in Digital Marketing. A major in Social Media and Advertising gives students a comprehensive understanding of social media platforms and learn how to analyse new and emerging media technologies and drive their use and innovation across industry.

Students are required to complete all the major and minor courses.

Professional recognition

Our advertising major is professionally accredited by the Media Federation of Australia.



Media and Communication at a glance

Academic year

The academic year is divided into two intakes:

- February (March to July)
- July (August to December)

Course duration

- 3 years inclusive of Internship (fast-track option). Students must achieve average 60% marks every semester
- 3 years + 12 weeks Internship

Campus

INTI International College Subang
(N/213/6/0353)(12/25)(MQA/PA14134)

INTI International College Penang
(N/213/6/0355)(07/26)(MQA/PA14749)

Top
200

in the world for
Communication and Media
Studies

QS World University Rankings by
Subject 2021

Major: Advertising

Gain vital knowledge and skills needed to succeed in the complex and creative world of advertising. Explore effective design and strategy, as well as advertising development, implementation and evaluation. Learn how to design advertisements that not only please clients but achieve the ultimate purpose of reaching the audience in the desired way.

Subjects in the Advertising specialisation include: Principles of Advertising; Concept Development and Copywriting; Advertising, Media Planning and Purchasing; and Advertising Management and Campaigns Project.

Career opportunities: Marketing and sales professional, public relations officer, advertising consultant, media planner, brand strategist.

Major: Social Media

Gain a comprehensive understanding of social media platforms within social, cultural and industry contexts. Learn how to analyse new and emerging media technologies and drive their use and innovation across industry.

Subjects in the Social Media specialisation include: Business of Media, Networked Selves, National Media in a Globalised World, and Media and Communications Project.

Career opportunities: Digital advertising specialist, digital marketer, social media officer, social media producer.

Minor: Digital Marketing

Provide a better understanding of how digital technologies and platforms has significantly transformed the marketing paradigm, enabling organisations to more effectively and efficiently reach, connect and engage current and potential customers as well as the public at large. Graduates need to know how to use big data to forecast marketing trends, gain insights and inform strategy formation, implementation and evaluation.

Subjects in the Digital Marketing specialisation include: Marketing and the Consumer Experience, Marketing Research and Analytics, Frontiers in Digital Marketing and Marketing Insights.

Career opportunities: Digital marketing officer, digital content manager, search marketing specialist, digital media manager.



Other information

Applying for credit transfer

What is credit transfer?

Credit transfer is exemption from certain course requirements in recognition for previous study. The term ‘credit’ is used interchangeably with ‘Recognition of Prior Learning’, ‘advanced standing’ and/or ‘status’ in Australian universities.

How to apply for credit transfer

You can apply for credit transfer by submitting a course or unit (subject) syllabus or other evidence of your skills with your application. You must also indicate on your application form that you are applying for credit transfer.

If your application for credit transfer is successful, your letter of offer will state the updated course duration and the amount of credit for which you have been assessed. If you do not apply for credit transfer when you submit your application, you can do so within the first week of commencing your course. Applications for credit transfer made after this time may not be approved.

INTI transfer students

You will need to obtain an Overseas Student Confirmation of Enrolment (CoE) from Swinburne to complete your student visa application. Your CoE must accompany your application. Visit homeaffairs.gov.au for more information.

Overseas Student Health Cover

All student visa holders must have Overseas Student Health Cover (OSHC) for the duration of their study.

Swinburne will arrange your visa-length OSHC membership with our preferred provider, Medibank Private. The OSHC fee will be included with your deposit indicated in your letter of offer.

Visa-length OSHC membership is a once-only payment that provides rate protection for the duration of the visa. This means that even if OSHC fees increase during the duration of your visa, you do not have to pay any increase.

If you need to extend your OSHC (for example, if you fail some units and need to extend your stay in Australia to complete your course), it is your responsibility to do this directly with the OSHC provider. Additional fees will be charged at time of renewal.

Exceptions apply to Norwegian students insured under the Norwegian National Insurance Scheme (NIS), Swedish students with health insurance provided by Kammarkollegiet, and Belgium students covered under the Reciprocal Health Care Agreement within Australia.

Visit www.swinburne.edu.au/study/life/living-in-melbourne/arriving-in-melbourne/plan-your-arrival/

Students under 18

If you are under 18 years of age, your parents must nominate a guardian who lives in Australia before you can be considered for a student visa. Your guardian must be over 21 years old, related to you and of good character.

If you do not have an appropriate guardian with whom you may live in Australia, you will need to engage a Swinburne-approved care provider. This arrangement will include accommodation restrictions and places may be limited depending on the availability of suitable accommodation options.



Students with families

If you plan to bring your family to Australia, check if any restrictions apply by contacting the Department of Home Affairs or the Australian diplomatic mission in your country. You will also need to hold OSHC membership for your family.

Visit swinburne.edu.au/study/international/plan-arrival/family

Children

If you have children between five and 15 years of age who you plan to bring to Australia, you must enrol them in school. Full fees are payable at both government and non-government schools.

If you will be enrolled as a postgraduate research student at Swinburne, the Victorian Government may provide exemption from tuition fees in Victorian government primary and secondary schools for your children.

Visit education.vic.gov.au to find a complete list of Victorian primary and secondary schools. Information about fees, applications and enrolment for government, primary and secondary schools may be found online at study.vic.gov.au

Applications to non-government schools must be made directly to the school of your choice.

Note: Your student visa assessment criteria may change if your family is accompanying you to Australia

Your rights and responsibilities

The Educational Services for Overseas Students (ESOS) Act regulates the education and training sector’s involvement with overseas students studying in Australia on student visas.

Visit studyinaustralia.gov.au to read a description of the ESOS framework.

Restrictions may apply if you wish to change your enrolment. Visit swinburne.edu.au/current-students/manage-course/ for more information about deferring, suspending or cancelling your enrolment.

Visit www.swinburne.edu.au/current-students/manage-course/fees/paying-fees/refunds-international/ to read Swinburne’s refund provisions, which are outlined in the offer acceptance form.



[Learn more](#)

www.newinti.edu.my

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The information contained in this course guide
was correct at the time of publication, November 2023.
The university reserves the right to alter or amend
the material contained in this guide.

For the most up-to-date course information
please visit our website.

