ABOUT INTI
At INTI, our mission is to bridge the needs of tomorrow through the competencies our students gain today, empowering them to become the leaders, innovators and game changers of the future. We are committed towards ensuring our students gain the competencies needed for the workplace of the future, and to work alongside the digital transformations driving today’s global businesses in the Fourth Industrial Revolution.

Through our innovative teaching and learning and extensive industry partnerships, we empower our students with the ability to work with smart machines, to process and analyse data for better decision-making, to learn about technologies that impact businesses and manufacturing processes, and to develop professional skills such as adaptability, working with multidisciplinary teams, problem-solving, and a thirst for lifelong learning.

By inspiring our students to explore their passions and discover their true potential through the right skills, tools and experiences, we continue to be a force of change in revolutionising education. Our commitment is to ensure exceptional graduate outcomes, and to transform our students into the dynamic leaders of the future – ones who will lead us in the Fourth Industrial Revolution, and beyond.
COLLABORATION WITH INDUSTRY PARTNERS

Over the years, INTI has cultivated a strong engagement with multinational companies and large local organisations on diverse platforms to foster innovation curricula and develop future-ready graduates.

The platforms include:
- Industry Awards / Scholarships
- Employer Projects
- Boot Camps and Career Workshops
- INTI Leadership Series
- Faculty Industry Attachments
- Industry Advisory Boards
- Industry Skills Certifications
- Employer-Centric Curricula
- Internships and Job Placements
- Coaching and Mentoring

and many more
We are INTERNATIONAL

Our internationally recognized education will enrich you with the right skills and attributes to excel at whatever you do and wherever you go.

World Renowned Collaborations with Prestigious Universities

INTL offers exclusive franchise degrees and dual award degree programmes in partnership with some of the world’s highest rated universities. These partnerships help to enhance your academic credentials and offer you access to some of the most prestigious institutions of higher learning globally.

- BLUE MOUNTAINS INTERNATIONAL HOTEL MANAGEMENT SCHOOL AT TOWRES UNIVERSITY AUSTRALIA
  Known as one of the world’s leading providers of Hotel Management programmes, Blue Mountains offers an internationally recognized curriculum based on the renowned Swiss hotel school model of teaching and learning. Blue Mountains was ranked the No.1 Hotel Management School in Australia by the World University Rankings 2020.

- COVENTRY UNIVERSITY
  United Kingdom
  With roots dating as far back as 1845, Coventry University has a proud tradition of offering high-quality education with an emphasis on applied research. Coventry University was ranked No.15 UK University by the Guardian University Guide 2020.

- SHEFFIELD HALLAM UNIVERSITY
  United Kingdom
  This modern university is an integral part of the UK’s largest practicing community of artists and designers outside of London. Sheffield was ranked 81% for international excellence in the national 2014 Research Excellence Framework and ranked second among the modern universities in the UK for art and design research.

- UNIVERSITY OF HERTFORDSHIRE
  United Kingdom
  Staff gaining recognition as the UK’s leading business-facilitating university, the University of Hertfordshire is an exemplar in the education sector and achieved the Top Gold ranking in the Government’s Teaching Excellence Framework (TEF) 2016.

- UNIVERSITY OF NEW HAMPSHIRE
  United States
  Established in 1862, the university has been at the forefront of academic excellence with accreditation by the New England Association of Schools and Colleges. The university was named 2017 Most Innovative University in the North by US News & World Report.

INNOVATIVE Teaching & Learning

INTL integrates an array of proven approaches to teaching combined with revolutionary applications of technology in the classroom such as the innovative Blackboard Learning Management System.

GLOBAL RECOGNITION AND ACHIEVEMENT

- Blackboard
  With Blackboard, learning does not only happen in the classroom, it happens everywhere. It’s a holistic, integrated system to collaborate and interact with fellow students and lecturers. Students can offer and gain feedback from their peers on coursework and perform self-assessments while learning in a safe, nurturing and holistic environment.

- Studio
  3D Studio Broadcasting System Using The Most Advanced Interactive Technology

- Kaltura
  Video Management and Creativity Tools

- Raptivity
  Interactive Building Software Ranging From Games, Simulations, Experiences, Presentations And More

- Mettl
  Online Assessment Platform with Online Remote Proctoring

- Blue
  Software To Support Feedback Processes Including Course And Learner’s Evaluations

INDIVIDUAL Development

INTL endeavours to include practical experiences in every programme it offers. From practical workshops taught by local and international guest lecturers and industry practitioners who share the ins and outs of the working world, to hands-on practical projects initiated by potential employers.

Supplementary Learning and Assessment Tools Used:

THE MENTOR-MENTEE PROGRAMME
Expand your social circle and future horizons

New students at INTL are paired up with a senior student who acts as a role model and offers assistance in easing them into academic life. The mentor-mentee program supports new students to form social bonds and helps them become a part of the close-knit INTL community. These social bonds provide a significant part of the support a student receives during their journey at INTL.

BI-ANNUAL PARENT / TEACHER MEETINGS
Get valuable feedback and grow

To keep abreast of a student’s academic progress at INTL, every student and lecturer have access to the Blackboard Academic Learning system which helps them track the areas for improvement. Parents and caregivers are also invited twice a year to meet with the student’s lecturers and academic staff to discuss their academic performance and explore ways to enhance it.

SUPPORT

LIKNED
Building your personal brand and your link to a world of opportunities

INTL has established a collaboration with LinkedIn that leverages its powerful connections, and offers training for students to create their personal brand and profile that elevates their opportunities for employability. Regular workshops are conducted to teach students how to create a compelling resume that will resonate with potential employers. With a complete, job-ready LinkedIn profile even before they graduate, INTL students have the platform to build and enhance their personal brand.
LET’S TALK BUSINESS

With the advent of technology and social media, starting a business in this digital age has never been easier. You can swiftly establish your own start-up company with the right combination of smart business decisions, attractive marketing programmes and the acumen to identify the right business opportunities. At the INTI School of Business, you will be taught the know-how to build your own business, and gain the exposure you need to succeed.

CLOSE TIES TO INDUSTRY
To ensure our syllabus is relevant to the demands of today’s challenging business environment, INTI collaborates with an Industry Advisory Board that consists of respected members of the business community. These leaders of good standing advise and contribute towards the design and development of INTI’s curriculum. This constant feedback ensures that the gap between the needs of the industry and the expectations of graduates are minimised, and helps to create a robust, up-to-date syllabus which is aligned with the needs of today’s businesses, and consistently outperforms the higher education sector in terms of graduate employability numbers.

A key component to these outstanding student outcomes is INTI’s hands-on approach to learning that exposes students to actual working conditions in the workplace through internship placements and employer projects with the world’s leading companies.

INTI students enjoy internship placements with several multinational organisations around the country, including a 100% acceptance rate at ACCA, Infotek, Workforce.org, Cyber Village Sdn. Bhd., and other prestigious companies, gaining invaluable experiences even before they graduate. Students are also assigned to actual real-life projects, including a marketing project with Digi to enhance their services at Digi stores in Malaysia, and an in-depth collaborative research project with Zalora, one of fastest growing e-commerce platforms in Asia.

ENHANCEMENT PROGRAMME
Students at INTI are given a holistic education that covers not only academic subjects but the skills, training and accreditation that enhance their academic learning, leadership skills, networking and personal development. This hands-on approach is achieved through a variety of activities, workshops and seminars that expose them to actual business scenarios.

As a supplement to their academic programme, students are also offered additional seminars on Business English, Mathematics, Public Speaking, Statistics, as well as practical workshops in Microsoft Office and the Adobe Creative Suite. Even before students graduate, they are set on the right track for professional accreditation. Students following the appropriate courses in finance and accounting are guided in pursuing associate memberships with certified international accreditation bodies such as the ACCA, AIM, CPA, IIA, ICA and ICAEW.

INTERNATIONAL PARTNERSHIPS
INTI has close partnerships with the renowned University of Hertfordshire, UK, the Southern New Hampshire University (SNHU) in the US, and the Coventry University Business School in the UK - all of whom are internationally recognised for the quality and innovativeness of their business programmes.

The University of Hertfordshire Business School is listed in the Top 100 Most International Universities in The World1. The SNHU is the only institution of higher learning to be ranked among the Top 50 Most Innovative Companies in The World while the Coventry University Business School has enjoyed a host of accolades and awards and was ranked No. 7th in University for Accountancy & Finance2.

1 Times Higher Education January 2022
2 By The Guardian University Guide 2018
IBM-Innovation Center for Education (IBM-ICE) is an academic-industry alliance between INTI and IBM aimed at preparing the next generation of young professionals using cutting edge knowledge and skills directly through the University’s curriculum.

Benefits of the Programme:
- Innovative curriculum jointly developed with IBM on various industry modules, based on the skills requirements of various organizations across the world including banks, computer services, education, healthcare, insurance, manufacturing, retail and other industries. The curriculum helps prepare students for careers in “economy of tomorrow” industries.
- Incorporate learning from industry-experts through lectures and webinars.
- Courseware developed by IBM and Learning Services team.
- Students eligible for an IBM Badge upon successful completion of the programme.
- IBM-ICE transcript indicating the success of IBM-ICE Modules completion.
- Improve your prospects for a global career with the best companies.

INTI and IBM Innovation Centre for Education (IBM-ICE)

INTI is honoured to be the FIRST private higher education institution in Malaysia to offer programmes in collaboration with IBM.

Alibaba Global E-Commerce Talent

Collaboration with Alibaba Global E-Commerce Talent (GET)

The Alibaba GET was established by the Alibaba Group, in an inclusive opportunities that enables student to access insights, skills and opportunities within the current and future digital era.

INTI Diploma in Business prepares students for the challenges and demands they will face in the future, making them one of the most sought after professionals in the industry. Students will go through the E-Commerce Theory and Application modules through Alibaba Global E-Commerce Talent (GET) Programme.

Benefits of the Programme:
- A curriculum that directly integrates Alibaba Global E-Commerce Talent (GET) programme, to equip students with in-demand E-Commerce knowledge amidst the digital economy setting.
- A GET certification that will help students gain access to the Alibaba ecosystem, thus enhancing their interest in learning online business and start their own online business.
**Pathway**

**Entry Requirements**

**Foundation in Business Information Technology**

**Certificate in Business Studies**

**Business Diplomas**
- Business
- Business Management (Learning Simplified)
- Accounting
- Finance
- Marketing
- Entrepreneurship
- E-Commerce

**TAFE New South Wales Advanced Diploma of Accounting**

**Bachelor of Accountancy (Hons)** in collaboration with University of Hertfordshire, UK

**Bachelor of Accounting and Finance (Hons)** in collaboration with University of Hertfordshire, UK

**Bachelor of Financial Planning (Hons)** in collaboration with University of Hertfordshire, UK

**Bachelor of Business (Hons) Fully Online (Learning Simplified)**

**3+0 BA (Hons) Accounting and Finance** in collaboration with University of Hertfordshire, UK

**3+0 BA (Hons) Business Administration** in collaboration with University of Hertfordshire, UK

**3+0 BA (Hons) Finance** in collaboration with University of Hertfordshire, UK

**Bachelor of Banking and Finance (Hons)** in collaboration with University of Hertfordshire, UK

**3+0 BA (Hons) Marketing** in collaboration with University of Hertfordshire, UK

**3+0 BA (Hons) Event Management and Marketing** in collaboration with University of Hertfordshire, UK

**4+0 Bachelor of Science in Business Administration** in collaboration with Southern New Hampshire University, US

**3+0 Bachelor of Business** in collaboration with Swinburne University of Technology, Australia

**American Degree Transfer Program (AUP)**

**Australian Degree Transfer Programme (Commerce)**

**Master of Business Administration (MBA)**

**Master of Business Administration (MBA) Fully Online (Learning Simplified)**

**Master of Business Administration (MBA) in collaboration with University of Hertfordshire, UK**

**Master of Business Administration (MBA) in collaboration with Coventry University, UK**

**Doctor of Philosophy (PHD) in Management**

**Postgraduate Degree**
- Master of Business Administration (MBA)
- Master of Business Administration (MBA) Learning Simplified, INTI International University
- Master of Business Administration, Coventry University, UK

**Employment**

**Credit transfer to Australia, UK and New Zealand universities**

**INTI International University Accountancy Degree**
- 4 Years

**INTI International University Business Degree**
- (Dual Award with University of Hertfordshire, UK)
- 3+0 Business Degree, University of Hertfordshire, UK
- 3+0 Business Degree, Swinburne University of Technology, Australia**
- 3 Years

**STPM / O-Level or equivalent**

**Certificate in Business Studies**

**Cambridge A-Level / New South Wales Higher School Certificate (NSW HSC) / SACE International (formerly known as South Australian Matriculation)**
- 1 to 1.5 Years

**Foundation in Business Information Technology / Foundation in Business / Foundation in Science**
- 1 Year

**INTI Business Diplomas**
- 2 Years

**TAFE NSW Advanced Diploma of Accounting**
- 2 Years
- (Only offered in Penang campus)

**Certificate in Business Studies**
- 1.5 Years

**STPM / O-Level or equivalent**

*Subject to meeting entry requirements and credit transfer mapping.

**Please refer to Swinburne course guide for more information about Swinburne programme.**
ENTRY REQUIREMENTS

**Certificate in Business Studies**

- SPM / SPMV: Pass with 1 credit
- UEC: Pass with at least 1B in any subject
- 0-Level: Pass with at least grade C in 1 subject
- SKM: Pass SMM Level 2 in related field and pass SPM
- Other: Equivalent qualifications recognised by the Malaysian Government

**Foundation in Business Information Technology**

**IT Pathway**
- SPM / SPMV / O-LEVEL / Equivalent: 5 credits including Mathematics (credits including Additional Mathematics OR credits in Mathematics & 1 Science / Technology / Engineering related subjects required for student who wants to progress to Computer Science Degree Programme)
- UEC / Equivalent: 3Bs including Mathematics (credits including Additional Mathematics OR credits in Mathematics & 1 Science / Technology / Engineering related subjects required for student who wants to progress to Computer Science Degree Programme)

**Business Pathway**
- SPM / O-LEVEL / EQUIVALENT: 5 credits*
- UEC / EQUIVALENT: 3Bs*

**Diploma**

- BACHELOR OF BUSINESS IN COLLABORATION WITH SWINBURNE UNIVERSITY OF TECHNOLOGY, AUSTRALIA**
  - STPM: Pass 3 subjects in STPM with a minimum CGPA 2.50 and a pass in Mathematics and English at SPM level or its equivalent
  - A-Level: Minimum value of 8 must be achieved in 3 subjects at A-Level
  - UEC: 5Bs with an average of 5 points or better across best 5 subjects and a pass in Mathematics and English at SPM level or its equivalent
  - Australian Senior High School Certificate: Minimum ATAR of 60. Score of 30 in English as Alternate Language (EAL) for Victorian Certificate of Education, or equivalent
  - INTI Foundation: Having completed an INTI Foundation programme with an average of 60% (CGPA 2.40). (Average of 60% in English - study must be completed not more than one year prior to commencing study at Swinburne)
  - Foundation: Having completed Foundation programme with an average of 65%. (Average of 70% in English - study must be completed not more than one year prior to commencing study at Swinburne)
  - INTI Diploma: Having completed an INTI Diploma Programme. Credit transfer up to the equivalent of 1 year.
  - Diploma: Any qualifications equivalent to Diploma (MQF Level 4) or Advanced Diploma (MQF Level 5) are subject to university's approval

**3+0 Bachelor of Business in**

**Master of Business Administration (MBA)**
- SPM / O-Level or equivalent

**Postgraduate Degree**
- Master of Business Administration (MBA), Master of Business Administration (MBA) Learning Simplified, INTI International University
- Master of Business Administration, Coventry University, UK

*Subject to meeting entry requirements and credit transfer mapping.

**American Degree Transfer Program (ADP)**
- 2 Years

**INTI Foundation**
- Having completed an INTI Foundation programme with an average of 60% (CGPA 2.40). (Average of 60% in English - study must be completed not more than one year prior to commencing study at Swinburne)

**INTI Diploma**
- Having completed an INTI Diploma Programme. Credit transfer up to the equivalent of 1 year.

**Diploma**
- Any qualifications equivalent to Diploma (MQF Level 4) or Advanced Diploma (MQF Level 5) are subject to university's approval

*Depending on your final degree choice. Please refer to Head of Programmes for further clarification.

**Please refer to Swinburne course guide for the full entry requirements.**
## Entry Requirements

<table>
<thead>
<tr>
<th>Entry Level</th>
<th>Course</th>
<th>Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPM/O-Level</td>
<td>3+0 BA (Hons) Business Administration in collaboration with University of Hertfordshire, UK</td>
<td>A minimum of two passes at minimum Grade C+ (GP 2.33) and SPM grade C in Mathematics</td>
</tr>
<tr>
<td></td>
<td>3+0 BA (Hons) Event Management and Marketing in collaboration with University of Hertfordshire, UK</td>
<td>Successful completion of a relevant Foundation / Pre-U programme to include Mathematics with CGPA 2.00</td>
</tr>
<tr>
<td></td>
<td>3+0 BA (Hons) Marketing in collaboration with University of Hertfordshire, UK</td>
<td>Successful completion of a relevant Foundation / Pre-U programme to include Mathematics with CGPA 2.50</td>
</tr>
<tr>
<td></td>
<td>3+0 BA (Hons) Finance in collaboration with University of Hertfordshire, UK</td>
<td>Successful completion of a relevant Foundation / Pre-U programme to include Mathematics with CGPA 2.50</td>
</tr>
<tr>
<td></td>
<td>3+0 BA (Hons) Accounting &amp; Finance in collaboration with University of Hertfordshire, UK</td>
<td>A minimum of two passes at minimum Grade C+ (GP 2.33) and SPM grade C in Mathematics and MUET 3.0</td>
</tr>
<tr>
<td>STPM</td>
<td></td>
<td>A minimum of 2 full passes totalling 80 UCAS points and grade C in either SPM or O-Level Mathematics</td>
</tr>
<tr>
<td>STAM</td>
<td></td>
<td>5Bs including at least a pass in Mathematics and a credit in English</td>
</tr>
<tr>
<td>A-Level</td>
<td></td>
<td>Pass 5 subjects with ATAR 65%, a pass in English and Mathematics and no subject below 10/20</td>
</tr>
<tr>
<td>Foundation</td>
<td></td>
<td>Minimum 10 units with ATAR 65%, a pass in English and Mathematics and no subject below 50%</td>
</tr>
<tr>
<td>UEC</td>
<td></td>
<td>Minimum 24 points with at least 4 points for SL English and 4 pts for SL Mathematics</td>
</tr>
<tr>
<td>SACE International</td>
<td></td>
<td>Minimum 6 Year 12 passes with an average of 65% and pass in English and Mathematics at Grade 12</td>
</tr>
<tr>
<td>NSW (HSC)</td>
<td></td>
<td>Minimum 10 units with ATAR 65%, a pass in English and Mathematics and no subject below 50%</td>
</tr>
<tr>
<td>International Baccalaureate (IB)</td>
<td></td>
<td>Minimum 24 points with at least 4 points for SL English and 4 pts for SL Mathematics</td>
</tr>
<tr>
<td>Canadian Pre-University (CPU)</td>
<td></td>
<td>Minimum 6 Year 12 passes with an average of 65% and pass in English and Mathematics at Grade 12</td>
</tr>
<tr>
<td>Tertiary Entrance Examination (TEE)</td>
<td></td>
<td>Minimum 10 units with ATAR 65%, a pass in English and Mathematics and no subject below 50%</td>
</tr>
<tr>
<td>Australian Year 12</td>
<td></td>
<td>Minimum 24 points with at least 4 points for SL English and 4 pts for SL Mathematics</td>
</tr>
<tr>
<td>Diploma</td>
<td></td>
<td>Minimum 6 Year 12 passes with an average of 65% and pass in English and Mathematics at Grade 12</td>
</tr>
<tr>
<td>Matriculation/Pre-University</td>
<td></td>
<td>Minimum 10 units with ATAR 65%, a pass in English and Mathematics and no subject below 50%</td>
</tr>
<tr>
<td>Others</td>
<td></td>
<td>Equivalent qualifications to be assessed by the Head of Programme in liaison with the Hertfordshire Business School Admissions Tutor</td>
</tr>
</tbody>
</table>

### Where English Language requirements are not specified:

- IELTS score of 6.0 (with no less than 5.5 in any band)
- TOEFL 72 with band scores of reading 18, writing 17, listening 17, speaking 20
- Cambridge English First (also known as First Certificate in English) 169 overall with a minimum of 162 in each component
- PTE 51 with no less than 42 in any band
- MUET 3.0
- SPM grade C
- an equivalent qualification in English Language

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*(1) Credit transfer are given based on module to module mapping according to standards / guidelines provided by MOHE / MQA and in consultation with the Admissions Tutor at University of Hertfordshire.

(2) Have a recognised English language proficiency result.
## ENTRY REQUIREMENTS

<table>
<thead>
<tr>
<th>Entry Level</th>
<th>BACHELOR OF ACCOUNTANCY (HONS) / BACHELOR OF ACCOUNTING AND FINANCE (HONS), INTI INTERNATIONAL UNIVERSITY</th>
<th>BACHELOR OF BUSINESS (HONS) WITH PSYCHOLOGY / BACHELOR OF BUSINESS (HONS) IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</th>
<th>BACHELOR OF FINANCIAL PLANNING (HONS) / BACHELOR OF BANKING AND FINANCE (HONS) IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</th>
<th>4+0 BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN COLLABORATION WITH SOUTHERN NEW HAMPSHIRE UNIVERSITY, US</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPM/O-Level</td>
<td>A pass in STPM or its equivalent, with a minimum Grade C (GP 2.33) in any 2 subjects, and credits in Mathematics at SPM level</td>
<td>Pass STPM with minimum Grade C (CSP 2.00) in 2 subjects</td>
<td>Pass STPM with minimum Grade C+ (CSP 2.33) in 2 subjects and SPM credit in Mathematics and a pass in English</td>
<td>Pass with 5 Credits includes a pass in Mathematics and a credit in English at SPM level or any equivalent qualification.</td>
</tr>
<tr>
<td>STPM</td>
<td></td>
<td></td>
<td></td>
<td>Pass with TMD (2) full passes and a pass in Mathematics and a credit in English at SPM level or any equivalent qualification.</td>
</tr>
<tr>
<td>STAM</td>
<td>A pass in STAM, with a minimum of Grade 1 and a credit in Mathematics at SPM Level or its equivalent.</td>
<td>Pass A-Level with 2Ds</td>
<td>Matriculation / Foundation Certificate from any PPT recognised by the Ministry of Education or government of Malaysia with CGPA 2.5</td>
<td>Having successfully completed recognised Foundation Programme</td>
</tr>
<tr>
<td>Foundation</td>
<td>Completion of INTI Foundation in Business Information Technology Programme, Minimum CGPA 2.50; and credits in Mathematics at SPM level</td>
<td>Matriculation / Foundation Certificate from any PPT recognised by the Ministry of Education or government of Malaysia with CGPA 2.5</td>
<td>Matriculation / Foundation Certificate from any PPT recognised by the Ministry of Education or government of Malaysia with CGPA 2.5</td>
<td>5Bs</td>
</tr>
<tr>
<td>UEC</td>
<td>5 subjects at grade B including a pass in Mathematics and English OR a pass in SPM Mathematics and English</td>
<td>5 subjects at grade B including a pass in Mathematics and English OR a pass in SPM Mathematics and English</td>
<td>5 subjects at grade B including a pass in Mathematics and English OR a pass in SPM Mathematics and English</td>
<td>5 subjects with ATAR of 55 (equivalent to TER of 55), no subject below 10/20</td>
</tr>
<tr>
<td>SACE International</td>
<td>5 subjects with ATAR of 55</td>
<td>5 subjects with ATAR of 55</td>
<td>5 subjects with ATAR of 55</td>
<td>Minimum 10 units with ATAR 55, no subjects below 50</td>
</tr>
<tr>
<td>NSW (HSC)</td>
<td>10 units with ATAR of 55</td>
<td>10 units with ATAR of 55</td>
<td>10 units with ATAR of 55</td>
<td>Pass IB Diploma</td>
</tr>
<tr>
<td>International Baccalaureate (IB)</td>
<td>6 passes with an average of 55</td>
<td>6 passes with an average of 55</td>
<td>6 passes with an average of 55</td>
<td>Pass 6 subjects with average 55</td>
</tr>
<tr>
<td>Canadian Pre-University (CPU)</td>
<td>4 or 5 subjects with ATAR of 55</td>
<td>4 or 5 subjects with ATAR of 55</td>
<td>4 or 5 subjects with ATAR of 55</td>
<td>5 subjects with a minimum aggregate of 279</td>
</tr>
<tr>
<td>Tertiary Entrance Examination (TEE)</td>
<td>10 units with ATAR of 55</td>
<td>10 units with ATAR of 55</td>
<td>10 units with ATAR of 55</td>
<td>Average 55</td>
</tr>
<tr>
<td>Australian Year 12</td>
<td>5 subjects with ATAR of 55</td>
<td>5 subjects with ATAR of 55</td>
<td>5 subjects with ATAR of 55</td>
<td>Having successfully completed recognised Diplomas with CGPA 2.50 (if SPM 3 Credits) or CGPA 2.0 (if SPM 5 Credits)</td>
</tr>
<tr>
<td>Diploma</td>
<td>5 subjects with ATAR of 55</td>
<td>5 subjects with ATAR of 55</td>
<td>5 subjects with ATAR of 55</td>
<td>Pass Government Matriculation</td>
</tr>
<tr>
<td>Matriculation/Pre-University</td>
<td>5 subjects with ATAR of 55</td>
<td>5 subjects with ATAR of 55</td>
<td>5 subjects with ATAR of 55</td>
<td>Other equivalent qualifications as recognised by the Malaysian Government</td>
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<tr>
<td>Others</td>
<td>Other equivalent qualifications as recognised by the Malaysian Government</td>
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<td>Other equivalent qualifications as recognised by the Malaysian Government</td>
</tr>
</tbody>
</table>

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### Foundation in Business Information Technology

**Business pathway**

Students will study courses relevant to their desired degrees in the areas of management and accounting. These courses provide a fundamental understanding of the concepts and principles of how an organisation works, organisational structure and behaviour, market structure and consumer behaviour.

**IT pathway**

Students will take up Programming Techniques and Introduction to Database Management System. In INTI International College Subang, students will take Advanced Mathematics. These courses are designed to enable an understanding of the technical and humanistic aspects of computing.

The IT pathway is not available in Sabah.

### Assessment

Assessment of individual courses in the Foundation Programme consists of two components:

- Continuous coursework (50%)
- Final examination (50%)

The continuous coursework component comprises different assessment tasks such as projects, assignments, laboratory work, presentations, tests, and others as assigned throughout each semester. The final examination is conducted at the end of each semester. The assessments are subject to quality assurance procedures to maintain high standards and ensure fair assessment.

### Offered at

<table>
<thead>
<tr>
<th>Institution</th>
<th>INTAKES</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTI International College Subang</td>
<td>JAN, MAY &amp; AUG</td>
<td>R2/010/3/0268(06/24)</td>
</tr>
<tr>
<td>INTI International College Subang</td>
<td>JAN, MAY &amp; AUG</td>
<td>R2/010/3/0286(01/23)</td>
</tr>
<tr>
<td>INTI International College Kuala Lumpur</td>
<td>JAN, APR &amp; AUG</td>
<td>N/340/3/0771(04/24)</td>
</tr>
<tr>
<td>INTI International College Penang</td>
<td>JAN, APR &amp; AUG</td>
<td>R2/340/3/0358(06/24)</td>
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<tr>
<td>INTI College Sabah</td>
<td>JAN, APR &amp; AUG</td>
<td>N/340/3/0622(10/20)</td>
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<tr>
<td>INTI College Nilai</td>
<td>JAN, APR &amp; AUG</td>
<td>R2/340/3/0406(04/24)</td>
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<tr>
<td>INTI College Nilai</td>
<td>JAN, APR &amp; AUG</td>
<td>R/340/3/0771(06/24)</td>
</tr>
</tbody>
</table>

**Duration**

1 Year

**Programme structure**

<table>
<thead>
<tr>
<th>Courses offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Advanced Mathematics**</td>
</tr>
<tr>
<td>• Basic Computing</td>
</tr>
<tr>
<td>• Business Statistics</td>
</tr>
<tr>
<td>• Data Communications and Networking*</td>
</tr>
<tr>
<td>• English Language Skills 1</td>
</tr>
<tr>
<td>• English Language Skills 2</td>
</tr>
<tr>
<td>• Fundamentals of Accounting</td>
</tr>
<tr>
<td>• Fundamentals of Business Management</td>
</tr>
<tr>
<td>• Fundamentals of Mathematics</td>
</tr>
<tr>
<td>• General Studies</td>
</tr>
<tr>
<td>• Introduction to Business Studies</td>
</tr>
<tr>
<td>• Introduction to Database Management System*</td>
</tr>
<tr>
<td>• Macroeconomics</td>
</tr>
<tr>
<td>• Microeconomics</td>
</tr>
<tr>
<td>• Programming Techniques**</td>
</tr>
<tr>
<td>• Self-Development Skills</td>
</tr>
<tr>
<td>• Skills for Creative Thinking</td>
</tr>
</tbody>
</table>

### Certificate in Business Studies

**Students will get a basic understanding in all areas of Business – Marketing, Management, Economics, Bookkeeping and IT.**

Upon completing the programme, students can proceed to the Diploma level, and then to the 3+0 UK or the 4+0 US Business Degree Programs.

**Highlights**

- This programme prepares students to further their diploma and degree studies at INTI.
- Students are guided and supported by a dedicated team of lecturers, who will help them cope with their university education.
- Students enjoy subject exemption when progress to various INTI diploma programmes.*

**Offered at**

<table>
<thead>
<tr>
<th>Institution</th>
<th>INTAKES</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTI International College Subang</td>
<td>JAN, MAY &amp; AUG</td>
<td>R2/010/3/0268(04/24)</td>
</tr>
<tr>
<td>INTI International College Penang</td>
<td>JAN, MAY &amp; AUG</td>
<td>R2/010/3/0286(01/23)</td>
</tr>
<tr>
<td>INTI College Sabah</td>
<td>JAN, APR &amp; AUG</td>
<td>R/340/3/0771(06/24)</td>
</tr>
</tbody>
</table>

**Duration**

1.5 Years

**Programme structure**

**Core Modules**

- Basics of Managing Information**
- Basic Skills in Office Software Application**
- Business Ethics*
- Bookkeeping Skills
- Business Communication Skills
- Customer Service*
- Effective People Skills
- English
- Introduction to Business*
- Inventory Management**
- Management
- Marketing
- Mathematics**
- Office Management Skills*
- Principles of Economics
- Personnel Development Skills**
- Small Business Management**
- Business Mathematics*
- Computer Applications*
- Business Statistics*
- Introduction to Finance*

**MPU subjects**

- Introduction to Malaysian Culture (Local & International students)
- Malaysian Studies 1 (Local students)
- Malay Communication IA (International students)
- Study Skills for Certificate Level (Local & International students)

**Courses offered**

- Advanced Mathematics**
- Basic Computing
- Business Statistics
- Data Communications and Networking*
- English Language Skills 1
- English Language Skills 2
- Fundamentals of Accounting
- Fundamentals of Business Management
- Fundamentals of Mathematics
- General Studies
- Introduction to Business Studies
- Introduction to Database Management System*
- Macroeconomics
- Microeconomics
- Programming Techniques**
- Self-Development Skills
- Skills for Creative Thinking

* Only available in INTI International College Subang.
** Only available in INTI International University and INTI International College Subang.
**DIPLOMA IN BUSINESS**

Students will learn how to adopt an inquisitive approach. They will also be equipped with cutting-edge knowledge and skills that are fundamental to exercising critical thinking in the competitive business arena.

**Highlights**
- Capstone module provides students with exposure to real-life business situations that stimulate critical thinking
- INTI Business Leadership Series (ILS) gives students the opportunity to network with global CEOs and top industry leaders
- Guest lecturers from the industry will provide students with insights into the actual business environment
- Integrated industry modules in collaboration with IBM to develop competencies. At the successful completion and assessment of an IBM IC module, students will be eligible for an IBM badge in Business. In addition, at the end of the programme, students will be given an IBM-ICE transcript indicating successful completion of the IBM-ICE modules within the INTI Diploma in Business programme**“**

**Programme Structure**

**Programme Structure**

**Common modules**
- Business Accounting
- Business Communication
- Capstone Project A & B
- Critical Analysis
- E-Commerce Theory & Applications
- Fundamentals of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Fundamentals of Mathematics
- Introduction to Business
- Introduction to Business Analytics
- Principles of Information Technology
- Principles of Microeconomics
- Public Speaking
- Statistics for Management
- Consumer Behaviour
- Entrepreneurship
- Financial Management
- Operations Management
- Retail Marketing

**Core modules**
- Business Ethics
- Business Mathematics
- Capstone Project
- Consumer Behaviour
- Cost Accounting
- E-Commerce Theory & Applications
- English for Academic Purposes
- Financial Accounting
- Financial Management
- Foundations of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Introduction to Business Analytics
- Leadership Skills and Competencies
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Statistics for Management
- Consumer Behaviour
- Entrepreneurship
- Financial Management
- Operations Management
- Retail Marketing
- Quantitative Methods

**Select ONE (1) in Year 2 only:**
- International Business
- Financial Market
- Introduction to Event Management
- Marketing Communication
- Franchising Fundamentals

**NPU subjects**
- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

**Career opportunities**
- Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive, Business Consultant, Credit Analyst, Financial Controller and more

**Duration**
- 2 Years

**Programme Structure**

**Core modules**
- Business Ethics
- Business Mathematics
- Capstone Project
- Consumer Behaviour
- Cost Accounting
- E-Commerce Theory & Applications
- English for Academic Purposes
- Financial Accounting
- Financial Management
- Foundations of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Introduction to Business Analytics
- Leadership Skills and Competencies
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Statistics for Management
- Consumer Behaviour
- Entrepreneurship
- Financial Management
- Operations Management
- Retail Marketing
- Quantitative Methods

**Select ONE (1) in Year 2 only:**
- International Business
- Financial Market
- Introduction to Event Management
- Marketing Communication
- Franchising Fundamentals

**NPU subjects**
- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

**Career opportunities**
- Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive and more

**Duration**
- 2 Years

**Programme Structure**

**Core modules**
- Business Ethics
- Business Mathematics
- Capstone Project
- Consumer Behaviour
- Cost Accounting
- E-Commerce Theory & Applications
- English for Academic Purposes
- Financial Accounting
- Financial Management
- Foundations of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Introduction to Business Analytics
- Leadership Skills and Competencies
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Statistics for Management
- Consumer Behaviour
- Entrepreneurship
- Financial Management
- Operations Management
- Retail Marketing
- Quantitative Methods

**Select ONE (1) in Year 2 only:**
- International Business
- Financial Market
- Introduction to Event Management
- Marketing Communication
- Franchising Fundamentals

**NPU subjects**
- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

**Career opportunities**
- Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive and more

**Duration**
- 2 Years

**Programme Structure**

**Core modules**
- Business Ethics
- Business Mathematics
- Capstone Project
- Consumer Behaviour
- Cost Accounting
- E-Commerce Theory & Applications
- English for Academic Purposes
- Financial Accounting
- Financial Management
- Foundations of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Introduction to Business Analytics
- Leadership Skills and Competencies
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
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- Financial Management
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- Retail Marketing
- Quantitative Methods

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- Franchising Fundamentals

**NPU subjects**
- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

**Career opportunities**
- Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive and more

**Duration**
- 2 Years

**Programme Structure**

**Core modules**
- Business Ethics
- Business Mathematics
- Capstone Project
- Consumer Behaviour
- Cost Accounting
- E-Commerce Theory & Applications
- English for Academic Purposes
- Financial Accounting
- Financial Management
- Foundations of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Introduction to Business Analytics
- Leadership Skills and Competencies
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Statistics for Management
- Consumer Behaviour
- Entrepreneurship
- Financial Management
- Operations Management
- Retail Marketing
- Quantitative Methods

**Select ONE (1) in Year 2 only:**
- International Business
- Financial Market
- Introduction to Event Management
- Marketing Communication
- Franchising Fundamentals

**NPU subjects**
- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

**Career opportunities**
- Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive and more

**Duration**
- 2 Years

**Programme Structure**

**Core modules**
- Business Ethics
- Business Mathematics
- Capstone Project
- Consumer Behaviour
- Cost Accounting
- E-Commerce Theory & Applications
- English for Academic Purposes
- Financial Accounting
- Financial Management
- Foundations of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Introduction to Business Analytics
- Leadership Skills and Competencies
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Statistics for Management
- Consumer Behaviour
- Entrepreneurship
- Financial Management
- Operations Management
- Retail Marketing
- Quantitative Methods

**Select ONE (1) in Year 2 only:**
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- Financial Market
- Introduction to Event Management
- Marketing Communication
- Franchising Fundamentals

**NPU subjects**
- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

**Career opportunities**
- Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive and more

**Duration**
- 2 Years

**Programme Structure**

**Core modules**
- Business Ethics
- Business Mathematics
- Capstone Project
- Consumer Behaviour
- Cost Accounting
- E-Commerce Theory & Applications
- English for Academic Purposes
- Financial Accounting
- Financial Management
- Foundations of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Introduction to Business Analytics
- Leadership Skills and Competencies
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Statistics for Management
- Consumer Behaviour
- Entrepreneurship
- Financial Management
- Operations Management
- Retail Marketing
- Quantitative Methods

**Select ONE (1) in Year 2 only:**
- International Business
- Financial Market
- Introduction to Event Management
- Marketing Communication
- Franchising Fundamentals

**NPU subjects**
- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

**Career opportunities**
- Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive and more

**Duration**
- 2 Years
DIPLOMA IN ACCOUNTING

A two-year accounting programme that provide students a head start in the accountancy career. The programme will allow students to acquire knowledge and skills that are relevant to the field of accounting.

Programme Structure

**Year 1**
- Financial Accounting 1
- Financial Accounting 2
- Cost Accounting
- Management Accounting
- Fundamentals of English
- Principles of Microeconomics
- Principles of Macroeconomics
- Introduction to Business
- Business Ethics
- Fundamentals of Marketing
- Business Mathematics
- Personal Development Skills***

**Year 2**
- Financial Reporting 1
- Auditing & Assurance
- Computerized Accounting
- Malaysian Taxation 1
- Financial Reporting 2
- Malaysian Taxation 2
- English for Academic Purposes
- Financial Management
- Company Law
- Fundamentals of Human Resource Management
- E-commerce Theory and Applications
- Quantitative Methods
- Statistics for Management**
- Introduction to Auditing in Malaysia*
- Personal Development Skills*

Career opportunities

Accounting Assistant, Tax Assistant, Junior Auditor, Administrative Officer, Finance Executive, Account Coordinator & Credit Control Officer.

Offered at

INTI International University (R/343/4/0089)(07/23)(MQA/FA2700)
INTI International College Penang (N/343/4/0114)(02/24)(MQA/FA4365)
INTI International College Kuala Lumpur (N/344/4/0164)(07/24)(MQA/FA4452)
INTI International College Sabah (N/344/4/0165)(07/24)(MQA/FA4452)

**MPU subjects**

- Co-curriculum
- Bahasa Kebangsaan A*
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay IB (International students)
- Media Literary for Personal Branding

DIPLOMA IN FINANCE

Students will be equipped with a solid foundation in finance, allowing them to fulfill the demands of their job, progress in their careers as well as plan their personal finances.

This programme is geared for students who wish to progress into degree programmes in Finance, Banking and Business. Students will be expected to develop analytical and “applicable” skills so that they can swiftly transfer knowledge and competencies from their respective specialisation into the workplace context. This programme provides an excellent all-round business education and is best suited for those intending to gain a good understanding of all areas of business, specifically banking and finance.

Programme Structure

**Core modules**
- Business Mathematics
- Capstone Project / Industrial Training
- E-Commerce Theory & Applications
- English for Academic Purposes
- Cost Accounting
- Foundation of Business Law
- Fundamental English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Personal Development Skills
- Principles of Microeconomics
- Principles of Macroeconomics
- Public Speaking
- Quantitative Methods
- Business Ethics

**Specialised modules**
- Budgeting
- Financial Accounting
- Finance Principles
- Financial Management
- Financial Markets
- Fundamentals of Banking

**MPU subjects**
- Bahasa Kebangsaan A*
- Co-curriculum
- Critical Thinking for Better Communication
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay IB (International students)
- Media Literary for Personal Branding

*Only available in INTI International College Kuala Lumpur and INTI College Sabah.
**Only available in INTI International University.
***Only available in INTI International College Kuala Lumpur.
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For Malaysian students who do not have a credit in SPM BM.

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Duration

2 Years

**INTAKES**

JAN, APR & AUG

**Duration**

2 Years

**INTAKES**

JAN, MAY & AUG

**INTAKES**

JAN, APR & AUG

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*Only available in INTI International College Kuala Lumpur and INTI College Sabah.
**Only available in INTI International University.
---

For Malaysian students who do not have a credit in SPM BM.
DIPLOMA IN ENTREPRENEURSHIP

The Diploma in Entrepreneurship programme provides an excellent all-rounded business education and is best suited for those intending to gain a working understanding of all areas of business especially in building their own business empire. Graduates will be prepared in the main functional areas of business such as accounting, finance, management, and in particular, entrepreneurship and franchising. The curriculum, course content, academic standards, assessments and examination are strictly designed for students to gain academic knowledge and develop practical skills and abilities, enabling them to assume positions in organisations related to manufacturing, financial services, entrepreneurship and others when they graduate.

Programme Structure
Core modules
- Financial Accounting
- Principles of Microeconomics
- Principles of Macroeconomics
- Public Speaking
- Fundamentals of Marketing
- Introduction to Business
- Business Mathematics
- Quantitative Methods
- Personal Development Skills
- Business Ethics
- Fundamentals of HRM
- E-commerce Theory and Applications
- Capstone Project

Specialised modules
- Marketing Communications
- Services Marketing
- Retail Marketing
- Consumer Behaviour
- Managing Marketing Practices
- Digital Marketing
- Promotion and Event Management
- International Marketing

MPU subjects
- Media Literacy for Personal Branding / Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay IB (International students)

Career opportunities
- Business Development Executive, Franchiser, Business Consultant, Marketing Executive, Sales Executive, Administration Officer and more

Offered at
INTI International College Penang

Duration
2 Years

DIPLOMA IN MARKETING

The Diploma in Marketing equips students with a solid foundation in marketing and related business development, allowing them to fulfil the demands of their job, progress in their careers as well as develop professionally in the face of dynamic business changes and international networking opportunities.

This programme is geared for students who wish to progress into degree programmes in Marketing, Sales, Entrepreneurship and Business. Students will be expected to develop analytical and “applicable” skills so that they can swiftly transfer knowledge and competencies from their respective specialisation into the workplace context.

This programme provides an excellent all-round business education and is best suited for those intending to gain a good understanding of all areas of business, especially promotional and marketing practices that may include event and PR activities.

Programme Structure
Core modules
- Fundamentals of English
- English for Academic Purposes
- Principles of Microeconomics
- Principles of Macroeconomics
- Public Speaking
- Fundamentals of Marketing
- Introduction to Business
- Business Mathematics
- Quantitative Methods
- Personal Development Skills
- Business Ethics
- Fundamentals of HRM
- E-commerce Theory and Applications
- Capstone Project

Specialised modules
- Marketing Communications
- Services Marketing
- Retail Marketing
- Consumer Behaviour
- Managing Marketing Practices
- Digital Marketing
- Promotion and Event Management
- International Marketing

MPU subjects
- Media Literacy for Personal Branding / Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay IB (International students)

Career opportunities
- Sales & Marketing, Corporate Branding & Public Relations, Customer & Supplier Services, Business Development, Entrepreneur, and more

Offered at
INTI International College Subang
- INTI International College Kuala Lumpur
- INTI International College Penang

Duration
2 Years
TAFE NEW SOUTH WALES ADVANCED DIPLOMA OF ACCOUNTING

TAFE NSW is the largest vocational education and training provider in Australia and one of the best in the world.

Students will learn about Accounting, Financial Management, Internal Control, Australian Taxation, Statistics, Economics, Commercial and Company Law. They will also learn how to prepare and analyse reports and financial statements as well as implement accounting systems. Graduates will be able to operate independently in an accounting environment.

Programme structure

- Fundamentals of English
- Fundamentals of Marketing
- Financial Accounting
- English for Academic Purpose
- Principles of Microeconomics
- Introduction to Business
- Fundamentals of Management
- Cost Accounting
- Public Speaking
- IS for E-Commerce and Management
- Quantitative Method
- Organisational Behaviour
- E-Commerce Marketing Strategy
- Consumer Behaviour
- Principles of Macroeconomics
- E-Commerce Theory and Application
- Human Resource Management
- Introduction to Entrepreneurship
- Financial Management
- Digital Marketing
- Fundamentals of Business Law
- International Business
- Capstone Project

Career opportunity
Accounts Executive

Offered at
INTI International College Penang

Duration
2 Years

Highlights
- Progression to a degree programme with the option to study and gain exemptions at universities in Australia, New Zealand and the United Kingdom.

Semester 1
- Process financial transactions and extract interim reports
- Prepare financial reports
- Set up and operate a computerised accounting system
- Administer subsidiary accounts and ledgers
- Complete business activity and instalment activity statements
- Establish and maintain payroll systems
- Work effectively in the accounting and bookkeeping industry

Semester 2
- Provide financial and business performance information
- Manage budgets and forecasts
- Prepare financial reports for corporate entities
- Prepare tax documentation for individuals
- English for Academic Purposes

Semester 3
- Implement and maintain internal control procedures
- Provide management accounting information
- Apply economic principles to work in the financial service industry
- Make decisions in a legal context
- Prepare and administer tax documentation for legal entities

Semester 4
- Interpret and use financial statistics and tools
- Prepare and analyse management accounting information
- Prepare complex corporate financial reports
- Monitor corporate governance activities
- Evaluate organisation’s financial performance
- Evaluate financial risk

MPU subjects
- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International Students)
- Media Literacy for Personal Branding

*For Malaysian students who do not have a credit in SPM BM.

*For Malaysian students who do not have a credit in SPM BM.
BACHELOR OF ACCOUNTANCY (HONS)

Programme Structure

Year 1
- Business Mathematics
- Communicative Foreign Language
- Costing
- English Studies 1
- English Studies 2
- Financial Accounting 1
- Financial Accounting 2
- Foundations of Marketing
- Introduction to Information Technology
- Microeconomics
- Statistical Methods

Year 2
- Business Communication
- Business Ethics & Corporate Governance
- Financial Reporting 1
- Financial Management
- Foundation of Business Law
- Management Accounting
- Management of Organisations
- Management Science
- Organisational Behaviour

Year 3
- Advanced Management Accounting
- Auditing & Assurance Services 1
- Bahasa Kebangsaan A/B
- Islamic Studies / Moral Education
- Corporate Finance
- Financial Reporting 2
- Industrial Training
- Strategic Management
- Taxation

Year 4
- Accounting Information Systems 1
- Accounting Information Systems 2
- Accounting Theory & Practice
- Advanced Corporate Reporting
- Advanced Taxation 1
- Auditing & Assurance Services 2
- International Business & Globalisation
- Integrated Case Study
- Malaysian Company Law
- Public Sector Accounting

Choose 4 out of the following:
- Advanced Taxation 2
- Contemporary Issues in the Malaysian Economy
- Derivatives Markets
- E-Commerce
- Human Resource Management
- International Trade Finance
- Investments
- Leadership in Organisations
- Performance Management
- Project Management
- Quality Management
- Supply Chain Management

Communicative foreign languages
(Choose one)
- French
- German
- Japanese
- Mandarin

NPU subjects
- Bahasa Kebangsaan A/B
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethics (Local students)
- Islamic & Asian Civilisation

Career opportunities
Chartered Certified Accountant, Company Secretary, Corporate Treasurer, Internal Auditor, Tax Agent, Tax Consultant and more

Offered at
INTI International University
(K3/166/6/1000/19/32)

INTAKES: JAN, MAY & AUG

Duration
4 Years

BACHELOR OF ACCOUNTING & FINANCE (HONS)

Programme Structure

Year 1
- University English
- Business Mathematics
- Business Accounting
- Microeconomics
- Financial Management
- Organization Behaviour
- Macroeconomics
- Financial Accounting
- Principles of Marketing
- Business Statistics
- Business Law

Year 2
- Financial Reporting
- Auditing and Assurance 1
- Cost and Management Accounting
- Financial Markets and Institutions
- Advanced Management Accounting
- Taxation
- Internship

Year 3
- Accounting Information Systems
- Principles of Corporate Finance
- Advance Taxation
- Company Law
- Strategic Management
- Auditing and Assurance 2
- Corporate Governance and Ethics

Elective Papers**
- Advance Financial Reporting
- Public Sector Accounting
- Investments and Portfolio Management
- Derivative Markets
- International Banking and Finance
- International Financial Management
- Performance Management
- Business Research Method

NPU Subjects
- Bahasa Kebangsaan A/B
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethics (Local students)
- Islamic & Asian Civilisation

Career opportunities
Accounts Manager, Auditor, Business Analyst, Finance Analyst, Investment and Commercial Banker, Finance Administrator, Tax Advisor and more

Offered at
INTI International University
KPT/JPT(N/344/6/0464)(06/21)(MQA/PA6070)

INTAKES: JAN, MAY & AUG

Duration
3 Years

This is a three year degree programme which integrates the field of accounting and finance. In the final semester, students have the opportunity to major in either accounting or /and the finance field as this degree offers student career opportunity in both the fields. This programme also provides a career path for professional qualification in accounting and finance.

For elective subjects offering, please refer to the Head of Programme

*For Malaysian students who do not have a credit in SPM/BW

** For elective subjects offering, please refer to the Head of Programme

For elective subjects offering, please refer to the Head of Programme
BACHELOR OF FINANCIAL PLANNING (HONS)

This programme is designed to provide knowledge, competencies and skills applicable to a career in the financial services industry, in particular, Financial Planning. Students will also be given sufficient exposure in the areas of Finance and General Management.

Students in this programme will have the opportunity to learn about a variety of areas, such as Wealth Management, Retirement Planning, Risk Management, Investment and Portfolio Management, Financial Market Analysis, Taxation, Insurance and more. In essence, this programme will not only provide students with the theories of financial planning and finance, but also give them opportunities to apply them in real-world problems and projects.

In collaboration with INTI International University

Offered at
INTI International University

INTAKES: JAN, MAY & AUG

Duration
3 Years

BACHELOR OF BUSINESS (HONS)

Our holistic approach combines interactive learning with real industry training and projects, along with a structured personal development and coaching plan that will give students an edge in the working world. Through our partnership with UK’s leading Business-facing University, our Bachelor of Business degree graduates will receive 2 awards upon completion jointly awarded by INTI International University and the University of Hertfordshire, UK.

In collaboration with University of Hertfordshire, UK

Offered at
INTI International University

INTAKES: JAN, MAY & AUG

Duration
3 Years

Programme structure

- Year 1
  - Communication Foreign Language
  - University English
  - Financial Accounting 1
  - Financial Accounting 2
  - Financial Planning in Malaysia
  - Foundation of Marketing
  - Introduction to Risk Management & Insurance
  - Macroeconomics
  - Microeconomics
  - Quantitative Methods for Business

- Year 2
  - Business Ethics
  - Contemporary Issues in Malaysian Economy
  - Employee Benefits Planning
  - Financial Management
  - Financial Market Analysis
  - Human Resource Management
  - Internship
  - Introduction to Retirement Planning & Estate Planning
  - Regulation & Insurance in Malaysia
  - Taxation

- Year 3
  - Corporate Finance
  - Derivative Markets
  - Estate Planning
  - Financial Plan Construction & Professional Responsibilities
  - Insurance Planning
  - Investments
  - Marketing Planning
  - Retirement Planning
  - Strategic Management
  - Tax Planning
  - Communicative Foreign languages (Choose one)
    - French
    - German
    - Japanese
    - Mandarin

MPU subjects
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students)/Communicating in Malay 2 (International students)
- Islamic & Asian Civilization (Local students)/Malaysian Studies 2 (International students)

14 common modules
- Business Accounting
- Business Communication / Macroeconomics
- Business Ethics / Corporate Reporting 1
- Business Law / Business Law and Ethics
- Costing
- Economic Principles & Issues
- Financial Management
- Human Resource Issues & Strategies
- Introduction to Business Analytics
- Managing Organisation
- Marketing Principles
- Organisational Behaviour
- Social, Web and Mobile Analytics
- Quantitative Methods for Business
- University English

4 electives
(Choose 4 modules from one of the following minors)
- Accounting
- Business Administration
- Finance
- Human Resource Management
- International Business
- Marketing
- Logistics and Supply Chain Management
- Business Analytics Project
- Internship

NPU subjects
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilization (Local students)/Malaysian Studies 2 (International students)

AREAS OF SPECIALISATION
- Bachelor of Business (Hons) Accounting
- Bachelor of Business (Hons) Finance
- Bachelor of Business (Hons) Marketing
- Bachelor of Business (Hons) Logistics and Supply Chain Management
- Bachelor of Business (Hons) Human Resource Management
- Bachelor of Business (Hons) Business Administration
- Bachelor of Business (Hons) International Business
- Bachelor of Business (Hons) with Psychology

*For Malaysian students who do not have a credit in SPM BM.
AREAS OF SPECIALISATION

BACHELOR OF BUSINESS (HONS) ACCOUNTING
Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Accounting)

Students will be equipped to meet the country’s demand for skilled manpower in finance, supporting and charting its development.

Specialisation modules
• Auditing & Assurance 1
• Auditing & Assurance 2
• Corporate Reporting 2
• Advanced Management Accounting
• Accounting for Performance
• Taxation for Malaysia

Career opportunities
Auditor, Accountant, Tax Advisor, Corporate Treasurer, Management Consultant and many more

BACHELOR OF BUSINESS (HONS) MKETING
Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Marketing)

Students will develop an understanding of the key concepts underlying marketing practices, while acquiring the necessary skills to embark on professional marketing careers.

Specialisation modules
• Consumer Behaviour
• Global Marketing
• Integrated Marketing Communication
• Marketing Research
• New Product & Innovation Management
• Service Marketing

Career opportunities
Marketing Personnel, Sales Personnel, Advertising Personnel, Product Manager, Buyer, Marketing Consultant, and many more

BACHELOR OF BUSINESS (HONS) FINANCE
Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Finance)

This major will prepare students for a career in business and finance.

Specialisation modules
• Financial Market Analysis
• Global Banking & Finance
• Investments Analysis & Valuation
• Islamic Capital Markets
• Portfolio Management
• Advanced Financial Decision Making

Career opportunities
Finance Manager, Credit Manager, Financial Analyst, Risk Management Manager, and many more

BACHELOR OF BUSINESS (HONS) BUSINESS ADMINISTRATION
Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Business Administration)

This programme will introduce students to key areas of contemporary management concepts and practice. They will gain a comprehensive working knowledge of management operations as well as communication and leadership skills essential to the management role.

Specialisation modules
• Corporate Communication
• Global Marketing
• Intercultural Management
• Leadership in Organisations
• Strategic Management
• Supply Chain Management

Career opportunities
Brand Manager, Product Manager, Market Research Manager, Customer Service Manager and many more

BACHELOR OF BUSINESS (HONS) HUMAN RESOURCE MANAGEMENT
Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Human Resource Management)

This programme provides students with a solid foundation in all aspects of people management in a Malaysian context. They will be equipped with the skills to excel as a line manager in a broad range of industries. INTI International University announced today that the Society for Human Resource Management (SHRM) has acknowledged that its Bachelor of Business (Hons) Human Resource Management fully aligns with SHRM’s HR Curriculum Guidelines.

Specialisation modules
• Compensation & Rewards
• Contemporary Employment Relations
• Organisation Development & Change
• Performance Management
• Staffing Management
• Training & Development

Career opportunities
HR Manager, Trainer, HR Consultant, Employment Agent, Entrepreneur, and many more

BACHELOR OF BUSINESS (HONS) LOGISTICS AND SUPPLY CHAIN MANAGEMENT
Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Logistics and Supply Chain Management)

This programme will equip students with a thorough understanding of supply chain and logistics management-related applications in scientific decision making to ensure business success.

Specialisation modules
• Supply Chain Management
• Global Logistics Management
• International Trade Law
• Warehouse Management
• Operations Management
• Procurement Management

Career opportunities
Supply Chain Manager, Procurement Manager, Freight Forwarding and Customs Officer, Warehousing and Inventory Controller, and many more.
BACHELOR OF BUSINESS (HONS) WITH PSYCHOLOGY

The rationale for this programme is to provide students with an academically challenging and vocationally relevant programme of study in the field of business and psychology. The programme exposes students to essential subjects in the field of business and psychology.

Programme Structure

Year 1
- Foundation in Psychology
- Economic Principles and Issues
- Managing Organization
- Business Accounting
- Business Law and Ethics
- University English
- Financial Management
- Information Management
- Human Resource Issues and Strategies
- Theory Design and Statistics in Psychology
- Business Communication

Year 2
- E-Commerce
- Organizational Behaviour
- Marketing Principles
- Cognition & Perception
- Industry Internship
- Research Methodology
- Personality
- Developmental & Social Psychology
- Abnormal Psychology

Career Opportunities
Graduates with a Bachelor of Business with Psychology would fit in well in the marketing and human resource departments of corporations as they would have business knowledge and some psychology knowledge, especially in the areas of human behaviour and personality. Graduates with this qualification can easily secure a job in marketing, sales or human resource as they not only have a degree in Business, but are also equipped with knowledge of consumer psychology, behaviour and personality. This is a valuable skill combination in the marketing and human resource fields of today.

Learning about business is a great way to prepare ourselves for any real-world undertaking. At INTI, we prepare our students for the challenges of the global economy through international exposure, applications of concepts in real world scenarios, as well as a structured personal development and coaching plan. Students will gain valuable insights and acquire relevant skills to embark on their professional careers.

Programme Structure

Core Modules:
- University English
- Economic Principles and Issues
- Business Accounting
- Financial Management
- Business Law
- Managing Organizations
- Marketing Principles
- Organizational Behaviour
- Business Communication
- Human Resource Issues and Strategies
- Business Ethics
- Case Analysis
- MBA Project

IBM-ICE Modules
- Introduction to Business Analytics
- Quantitative Methods for Business
- Social Web and Mobile Analytics
- Business Analytics for Functional Areas

Specialisation Modules

MARKETING
- Global Marketing
- New Product & Innovation Management
- Consumer Behavior
- Marketing Research
- Integrated Marketing Communication
- Service Marketing

INTERNATIONAL BUSINESS
- Global Marketing
- Global Logistics Management
- International Trade Finance
- Inter Cultural Management
- International Trade Law
- International Business

HUMAN RESOURCE MANAGEMENT
- Organizational Development
- Contemporary Employment Relation
- Training and Development
- Staffing Management
- Compensations and Rewards
- Performance Management

BUSINESS ADMINISTRATION
- Supply Chain Management
- Leadership in Organizations
- Global Marketing
- Intercultural Management
- Strategic Management

Offered at
INTI International University

Duration
3 Years (Full-time)
4 Years (Part-time)

MPU Subjects
- Bahasa Kebangsaan A*
- Design Thinking
- Corporate Social Responsibility
- Community Service and Co-curriculum
- Ethnic Relationship (Hubungan Etnik)
- Islamic & Asian Civilization (TITAS)
- Communicative Malay Language 2
- (International Students)
- Malaysian Studies (International Students)

Note: Programme structure is subject to change.
3+0
BA (HONS) ACCOUNTING & FINANCE

in collaboration with University of Hertfordshire, UK

This programme provides students with in depth coverage of accounting and finance knowledge and skills to prepare them to be professional accountants.

The syllabus has been designed to fit the requirements of professional bodies while giving students the competitive edge in the working world.

Programme structure

Year 1
- Accounting Principles
- Analytical Techniques for Accountants
- Ethics, Governance and Law
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Information Technology for Accountants
- The Accounting Professional

Year 2
- Business Life Cycle
- Corporate Finance
- Professional Development
- Financial Reporting
- Management Accounting

Year 3
- Advanced Financial Reporting
- Advanced Management Accounting
- Advanced Financial Decisions
- Emerging Issues in Accounting & Finance
- Internship for Accounting
- Elective 1
- Elective 2
- Elective 3
- Elective 4

Electives**
- Auditing
- Effective Governance
- Corporate Financial Strategy
- Islamic Banking and Finance
- Strategic Cost Management
- Taxation

MPU subjects
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students)/Communicating in Malay 2 (International students)
- Islamic & Asian Civilization (Local students)/Malaysian Studies 2 (International students)

*For Malaysian students who do not have a credit in SPM BM.
**For offering of electives, please consult the Head of Programme.

3+0
BA (HONS) BUSINESS ADMINISTRATION

in collaboration with University of Hertfordshire, UK

This degree offers a sound foundation in business and the disciplines which underpin it. There is also a wide array of optional subjects to choose from.

As part of the curriculum, students are exposed to leadership and soft skills that will mould them into competent graduates who are ready for the working world.

Programme structure

Year 1
- Accounting for Managers
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Quantitative Methods for Business
- Principles of Marketing
- The Business Professional
- People and Organisations
- Global Business Environment
- Ethics, Governance and Law

Year 2
- Enhancing Employability
- Exploring Business Ethics
- Managing People
- Marketing for the Small Enterprise
- Cross-cultural Management
- Project Planning and Control
- Financial Management
- Elective 1

Electives**
- Choose from the following:
  - Strategic Marketing Planning
  - Principles of Operations Management

Year 3
- Business and Commercial Awareness
- Business Strategy
- Digital Economy
- Leadership and Organisations
- International Human Resource Management
- Issues in Global Economy
- E-Portfolio and Employer Relations
- Elective 2
- Elective 3

Electives**
- Choose from the following:
  - Forecasting Methods for Managers
  - Global Marketing Ethics and Culture
  - Small Business Management

MPU subjects
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students)/Communicating in Malay 2 (International students)
- Islamic & Asian Civilization (Local students)/Malaysian Studies 2 (International students)

*For Malaysian students who do not have a credit in SPM BM.
**For offering of electives, please consult the Head of Programme.

Offered at
- INTI International College Subang
- INTI International College Penang
- INTI College Sabah

Duration
- 3 Years

INTAKES: JAN, APR & AUG

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Programme structure

**Year 3**
- Advanced Financial Decisions
- Analysis of Current Issues in Finance
- Corporate Financial Strategy
- E-portfolio and Employer Relations
- Financial Aspects of International Business
- Money, Banking and Finance
- Elective 5
- Elective 6

Electives**
- Choose from the following
  - Behavioural Finance
  - Islamic Banking and Finance
  - Issues in Global Economy

MPU subjects
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students) / Malaysian Studies 2 (International students)

*For Malaysian students who do not have a credit in (CFA) programme.
**For offering of electives, please consult the Head of Programme.

Career opportunities
- Finance Manager, Bank Manager, Finance Analyst, Investment and Commercial Banker
- Finance Administrator, Tax Planning
- Analyst, Investment and Commercial Banker, Analyst, Tax Planning
- Finance Administrator, Tax Planning
- Analyst, Investment and Commercial Banker, Analyst, Tax Planning

Offered at
- INTI International University (N/343/6/0246)(08/22)(MQA/PA8685)
- University of Hertfordshire, UK

Duration
- 3 Years

**BACHELOR OF BANKING AND FINANCE (HONS)**

in collaboration with University of Hertfordshire, UK

This is a three-year degree programme which integrates the field of banking and finance. The programme structure has incorporated two Islamic Banking and Finance modules since Malaysia is a well-known hub for Islamic Banking. This programme offers a career path that is in demand for today’s ever challenging finance and banking field.

Programme structure

**Year 1**
- Analytical Techniques for Finance
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Principles of Finance
- The Finance Professional
- Elective 1
- Elective 2

Electives**
- Choose from the following
  - Ethics, Governance and Law
  - Global Perspectives in Business
  - Principles of Marketing

**Year 2**
- Analysing Financial Statements
- Business Finance
- Professional Development
- Financial Markets and Instruments
- Macro Foundations for Finance
- Quantitative Analysis for Finance
- Elective 3
- Elective 4

Electives**
- Choose from the following
  - Business Life Cycle
  - Exploring Business Ethics
  - Managing People

**Year 3**
- Advanced Financial Decisions
- Analysis of Current Issues in Finance
- Corporate Financial Strategy
- E-Portfolio and Employer Relations
- Financial Aspects of International Business
- Money, Banking and Finance
- Elective 5
- Elective 6

Electives**
- Choose from the following
  - Behavioural Finance
  - Islamic Banking and Finance
  - Issues in Global Economy

MPU subjects
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students) / Malaysian Studies 2 (International students)

**For offering of electives, please consult the Head of Programme.**
Programme.

**For Malaysian students who do not have a credit in MARKETING 3+0 of the industry.**

The programme emphasises Analytics and Digital Marketing.

Areas: Advertising, Business

Students majoring in Marketing will be equipped with specialised knowledge and the necessary skills focus in 3 areas: Advertising, Business Analytics and Digital Marketing. The programme emphasises a balance of theoretical and practical education to give students a better understanding of the industry.

Career opportunities

Brand Manager, Product Manager, Market Research Manager, Customer Service Manager and Sales Manager

Offered at

INTI International College Subang

INTAKES: JAN, APR & AUG

Duration

3 Years

Programme structure

**Year 1**

- Digital Marketing Essentials
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Introduction to Marketing Communications
- Marketing Data Analysis
- Principles of Marketing
- Professional Development for Marketers

Electives**: Choose one from the following:

- Creativity, Technology and Innovation
- Global Perspectives in Business

**Year 2**

- Consumer Behaviour
- Enhancing Employability in Marketing
- Managing People
- Marketing for the Small Enterprise
- Product Innovation (International)
- Services Marketing
- Strategic Marketing Planning

Electives**: Choose one from the following:

- Advertising Concepts and Campaigns
- Business Analysis Tools
- Digital Marketing in Practice

**Year 3**

- Contemporary Issues in Marketing
- E-Portfolio and Employer Relations
- Global Marketing Ethics and Culture
- Managing Media and Communications
- Market and Social Research
- Strategic Brand Management

Electives**: Choose one from the following:

- Advertising Strategy
- Forecasting Methods for Managers
- Web Analytics and Social Media Monitoring

**NPU subjects**

- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students)/Communicating in Malay 2 (International students)
- Islamic & Asian Civilization (Local students)/Malaysian Studies 2 (International students)

*For Malaysian students who do not have a credit in MARKETING 3+0 of the industry.

**For offering of electives, please consult the Head of Programme.

3+0 BA (HONS) EVENT MANAGEMENT & MARKETING

in collaboration with University of Hertfordshire, UK

This programme is designed for students who are interested in a career in event management and marketing. The curriculum incorporates academic and industry driven contents and skills that will prepare graduates to work in this creative, vibrant, and dynamic environment. At the end of the programme, students will have developed strong planning and operational skills. In addition, the inclusion of marketing modules will train them to think creatively and strategically. All these are skills that will lead to a successful career.

Career Opportunities

Event Manager, Conference Centre Manager, Event Planner, Marketing Manager, Marketing Communications Manager, Agency Account Executive & PR Executive

Offered at

INTI International College Subang

INTI International College Penang

INTAKES: JAN, APR & AUG

Duration

3 Years

Programme structure

**Year 1**

- Creativity, Technology & Innovation
- Introduction to Marketing Communications
- Marketing Data Analysis
- Principles of Marketing
- Professional Development for Marketers
- Elective 1

**Year 2**

- Consumer Behaviour
- Enhancing Employability in Marketing
- Managing People
- Marketing for the Small Enterprise
- Product Innovation (International)
- Services Marketing
- Strategic Marketing Planning
- Elective 2

**Year 3**

- Contemporary Issues in Marketing
- E-Portfolio and Employer Relations
- Global Marketing Ethics and Culture
- Managing Media and Communications
- Market and Social Research
- Strategic Brand Management

**NPU subjects**

- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students)/Communicating in Malay 2 (International students)
- Islamic & Asian Civilization (Local students)/Malaysian Studies 2 (International students)

*For Malaysian students who do not have a credit in MARKETING 3+0 of the industry.

**For offering of electives, please consult the Head of Programme.
4+0
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
in collaboration with Southern New Hampshire University, US

This program focuses on Business Administration with concentrations in Business Administration, Finance, International Business and Marketing. It is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). It offers a top-notch business education with the opportunity to work with a number of disciplines, enabling students to further tailor their studies. The academic programs are created with the real world in mind, so students are prepared to launch successful careers when they graduate.

Concentrations Available:

**Business Administration**
The Bachelor of Science in Business Administration emphasizes interpersonal skills, strategic problem solving, and operational principles. Students will gain a strong, comprehensive business education, becoming resourceful and creative thinkers in diverse, professional environments.

**Career Opportunities**
General Manager, Purchasing Manager, Administrator, Business Development Manager, Human Resource Manager, Recruitment Manager, Training Development Manager, Compensation Specialist, and more.

**Finance**
If you are analytical and like applying strategy to business situations, this will be the concentration for you. We provide our graduates with skills to develop the analytical and quantitative skills needed for corporate and individual financial management.

**Career Opportunities**
Finance Manager, Credit Manager, Financial Analyst, Investment Analyst, Risk Management Manager, Stock Broker and more.

**International Business**
This concentration prepares graduates to work successfully with people from different cultures and backgrounds who may use different systems and currencies. We provide our graduates the exposure to gain expertise about the different cultural, monetary, marketing and management systems that they will encounter while conducting international business activities.

**Career Opportunities**
Export Manager, International Business Manager, International Operations Manager, Regional Marketing Manager, Trade Relationship Manager, and more.

**Marketing**
Marketing is a broad field that includes activities related to selecting, designing, packaging, pricing, advertising, selling, distributing, and servicing products in the domestic and/or international markets. Students are prepared to work in various areas of marketing, including retail management, professional sales, purchasing, advertising, research, product/brand management, product distribution and customer relations.

**Career Opportunities**
Brand Manager, Product Manager, Retail Manager, Marketing Communications Manager, Market Research Manager, Customer Service Manager and more.

**Sample of Study Plan**

<table>
<thead>
<tr>
<th>Concentration</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Business Administration Concentration: Human Resource Management, Principles of Management, Organizational Behavior, Choice of 2 subjects from any of the following: Consumer Behavior, International Entrepreneurship, Marketing Research, Money and Banking, Multinational Corporate Finance, Multinational Marketing, Business Studies Internship, Plus 7 electives</td>
</tr>
<tr>
<td></td>
<td>Finance Concentration: Personal Financial Planning, Corporate Finance, Fundamentals of Investments, Money and Banking, Multinational Corporate Finance, Finance Internship, Plus 7 electives</td>
</tr>
<tr>
<td></td>
<td>Marketing Concentration: Social Media &amp; Marketing Communications, Marketing Research, Consumer Behavior, Choice of 2 subjects from any of the following: Advertising Copy and Design, Principles of Retailing, Professional Selling, Multinational Marketing, Marketing Internship, Plus 7 electives</td>
</tr>
<tr>
<td></td>
<td>Business Studies Internship, Plus 7 electives</td>
</tr>
</tbody>
</table>

**NPU Subjects**
- Bahasa Kebangsaan A*<sup>1</sup>
- Community Service
- Ethnic Relations (Local Students) / Communicating in Malay 3 (International Students)
- Islamic & Asian Civilization (Local Students) / Malaysian Studies 3 (International Students)

* For Malaysian students who do not have a Credit in SPM

**Please consult the Head of Programme for the availability of electives. Students can opt a minor in Communications, Psychology or other business concentrations by offering the electives in their study plan**
3+0 BACHELOR OF BUSINESS

In collaboration with Swinburne University of Technology, Australia

The partnership between Swinburne and INTI aims to build on this successful relationship by providing access to transnational resources, study trips, semester abroad programmes, as well as seamless transfer opportunities for both Malaysian and Australian students between Peninsular Malaysia, Sarawak and Melbourne.

Malaysia, Australia, Singapore, Vietnam. Our graduates are spread around the globe and work for some of the most dynamic organisations, from start-ups and not-for-profits to multinationals.

A degree from Swinburne means you’ll have the prestige of a globally renowned university paired with the confidence that comes from a genuine workplace experience.

Program structure
Our business courses take place on an exploration of the fast-moving and challenging business, financial and management fields.

We encourage you to be innovative and socially responsible, and teach you business skills and practices so you can lead, develop and change any enterprise, anywhere in the world. By the time you graduate, you’ll have the confidence and skills to apply your knowledge to the workplace.

Professional recognition
Our business courses are recognised by leading industry organisations. Graduates may be eligible for membership of a number of professional organisations relevant to their major area of study, such as CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ) and many more.

Offered at
INTI International College Subang
(R2/210/6/0012)(07/24)(A4605)
INTI International College Penang
(R2/210/6/0014)(09/24)(A5760)

INTAKES: FEB & JUL

Duration
3 Years

Majors available:
- Accounting
- Finance
- Human Resource Management
- International Business
- Management
- Marketing

AMERICAN DEGREE TRANSFER PROGRAM (AUP)

Having pioneered the introduction of American education more than 30 years ago, INTI has the most established American Degree Transfer Program (AUP) in Malaysia.

Students can choose from more than 300 US and Canadian universities. INTI students have been accepted into Ivy League and Ivy League Standard universities like the University of Pennsylvania, Brown University, University of Michigan, University of California, University of Wisconsin, Purdue University and more.

Program structure
This program enables students to complete up to 2 years of the degree studies at INTI before transferring to the US to complete their studies.

Popular majors (partial list) pursued by AUP students are:
- Accounting
- Actuarial Science
- Digital Marketing
- Entrepreneurship Studies
- Fashion Marketing
- Finance
- Human Resource Management
- International Business
- Management Information System (MIS)
- Supply Chain Management

Offered at
INTI International University
(N/340/6/0014)(12/24)(MQA/PA12563)
INTI International College Penang
(R2/210/6/0014)(09/24)(A5760)

INTAKES: JAN, MAY & AUG

Duration
2 Years

Popular universities for business
- Binghamton University
- Indiana University of Pennsylvania
- Michigan State University
- Ohio State University
- Purdue University
- Southern New Hampshire University
- University of Iowa
- University of Missouri
- University of Nebraska, Lincoln
- University of Oklahoma, Norman
- University of Wisconsin, Madison
- Winona State University

Canadian universities
- Acadia University
- Memorial University of Newfoundland
- Trent University
- University of Guelph
- University of Lethbridge
- University of Manitoba
- University of Saskatchewan
- University of Winnipeg

Note: *4+0 Business Programs are offered in INTI International College Subang.
For more information, please refer to the American Degree Transfer Program (AUP) brochure.

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INTI’s Australian Degree Transfer Programme is well established and recognised for its academic excellence by major universities in Australia.

Students who complete 1 to 1.5 years of their studies at INTI can transfer their credits to Australian collaboration universities. Students can also transfer 1 to 2 years of credits to the UK and New Zealand. This pathway ensures considerable cost savings for students by letting them study part of the degree at INTI. They will enjoy academic standards comparable to universities in Australia and New Zealand, which they can transfer to later.

**Programme structure**

### Level 1
- Business Law 1
- Business Information System
- Cost & Management Accounting 1
- Financial Accounting
- Macroeconomics
- Marketing 1
- Microeconomics
- Organisation & Management 1
- Quantitative Methods

### Level 2
- Corporate Finance
- Cost & Management Accounting 2
- Derivative Markets
- Financial Market Analysis
- Human Resource Management
- Investments
- Marketing Planning
- Organisation & Management 2
- Research Methodology
- Supply Chain Management

*Note: The number of Level 2 subjects depends on majors chosen and the requirements of partner universities. Level 2 subjects offered will be based on adequately pre-enrolment numbers for each subject.*

**Highlights**
- Credit is transferable to prestigious universities in Australia
- Wide selection of Business / Commerce disciplines and subjects
- Eligible INTI students can get scholarships from collaboration universities like the University of New South Wales, Queensland University of Technology and more

**Offered at**
INTI International University  
Offered at:
INTI International University (R2/345/7/0246)(02/23)(A8770)

**Duration**
1 + 2 Years
1.5 + 1.5 Years
2 + 1 Years

**Students can transfer to the following Australian universities:**
- Queensland University of Technology (QUT)
- The Australian National University (ANU)
- The University of Adelaide (UA)
- The University of Queensland (UQ)
- University of Tasmania (UTAS)
- Torrens University
- University of New South Wales

**Students can transfer to the following New Zealand & UK universities:**
- Victoria University of Wellington, NZ
- University of West England, UK
- Northumbria University, UK
- Middlesex University
- University of Essex
- University College Birmingham

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**AUSTRALIAN DEGREE TRANSFER PROGRAMME (COMMERCE)**

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**MASTERS OF BUSINESS ADMINISTRATION (MBA)**

**Programme structure**

### Core modules
- Business Accounting & Finance
- Business Economics
- Business Ethics & Law
- Business Research Methods
- Managing Information Systems
- Managing Organisations
- Marketing Management
- Operations Management
- Project
- Statistics & Decision Analysis
- Strategic Management

**Specialised / Elective modules**
- Accounting
- Commercial Law
- Intellectual Property Law
- International Marketing
- Strategic Marketing in Practice
- Human Resource Management
- Organisation Development & Change
- Strategic Human Resource Management
- Finance
- Corporate Finance
- Investment Securities & Portfolio Management
- Management
- Issues in Global Business
- Managing Entrepreneurship

**Highlights**
- Our industry-developed curriculum utilises the “Problem-based Learning” and “Project-based Learning” approaches; this exposes students to simulated and real business problems and environments. It is an opportunity to gain actual skills and real world experience
- INTI’s MBA offers a portfolio of critical management fields:
  a. Accounting
  b. Commercial Law
  c. Finance
  d. Human Resource Management
  e. Marketing
  f. Management

**Offered at**
INTI International University  
Offered at:
INTI International University (R2/345/7/0246)(02/23)(A8770)

**Duration**
1 Year (Full-time)
2 Years (Part-time)

**Students will acquire business management skills and knowledge that will help them develop their careers in a turbulent management environment. They will develop a portfolio of key management competencies like strategic analysis, decision-making and appreciation of global business challenges. This is complemented by people, financial, marketing and system analysis skills.**
MASTER OF BUSINESS ADMINISTRATION (MBA)

FULLY ONLINE LEARNING SIMPLIFIED

awarded by
INTI International University

IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK

Programme structure

- Business Accounting & Finance
- Business Economics
- Business Ethics and Law
- Business Research Methods
- Marketing Management
- Strategic Human Resource Management
- Issues in Global Business
- Managing Information Systems
- Managing Organisations
- Operations Management
- Statistics and Decision Analysis
- Strategic Management

1 Project / 1 Dissertation

Highlights

- A dedicated and experienced mentor to guide you
- You only need 1 hour a day for the next 2 years to get an MBA
- Minimum travelling required
- Exams are only 9% of the total programme assessment
- Examination is online
- Once a week virtual session

Offered at
INTI International University

Notes:
- Programme structure is subject to change.

Please consult our Education Counselors for details on specialisations at respective campuses.

*6 out of 13 modules will have a 20% final exam
Note: Programme structure is subject to change.

IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK

Programme structure

- Core modules
  - Business Accounting & Finance
  - Business Economics
  - Business Ethics & Law
  - Business Research Methods
  - Marketing Management
  - Strategic Human Resource Management
  - Issues in Global Business
  - Managing Information Systems
  - Managing Organisations
  - Operations Management
  - Statistics and Decision Analysis
  - Strategic Management

- Specialised / Elective modules
  - Marketing
    - International Marketing
    - Strategic Marketing in Practice
  - Human Resource Management
    - Organisation Development & Change
    - Strategic Human Resource Management
  - Finance
    - Corporate Finance
    - Investment Securities & Portfolio Management
  - Management
    - Issues in Global Business
    - Managing Entrepreneurship
  - Accounting
    - Issues in Corporate Governance
    - Issues in Management Accounting
  - Commercial Law
    - Comparative Company Law
    - Intellectual Property Law

Highlights

- Students who have successfully completed the programme will receive 2 awards: an MBA from INTI International University and a Master of Arts in Management Studies awarded by the University of Hertfordshire, UK
- Our industry-developed curriculum utilises the “Problem-based Learning” and “Project-based Learning” approaches; this exposes students to simulated and real business problems and environments. It is an opportunity to gain actual skills and real world experience
- INTI’s MBA offers a portfolio of critical management fields:
  - Marketing
  - Human Resource Management
  - Finance
  - Management
  - Accounting
  - Commercial Law

Offered at
INTI International University

Notes:
- Programme structure is subject to change.

INTAKES: 5 Modular Term
Jan, Mar, Jun, Aug & Oct

Duration
1 Year 2 Months to 2 Years 4 Months

Entry Requirements

- A Bachelor degree with minimum CGPA of 2.5.
- No prior work experience required OR
- A Bachelor degree with CGPA below 2.5
  AND minimum 5 years of work experience OR
- STPM / Diploma or equivalent via APEL (A)

IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK

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Offered at
INTI International University

Notes:
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The Coventry University Master of Business Administration (MBA) is an internationally recognised business qualification. The MBA is highly valued by many world-class business organisations and is a useful certification that graduate students can acquire in order to help enhance their managerial prospects/careers in a world characterised by strong global competition, new technological leaps, continuous change, corporate social responsibility (CSR), ethical and sustainable business management and the speed of change and its global nature.

Learning to manage in this business context requires new and higher levels of knowledge as well as business and personal skills. Hence, companies will continue to seek graduate MBA students with a view to renewing and refreshing their organisation and who possess the skills needed to implement change, to turn threats into opportunities and to sustain and improve their organisation’s competitive advantage.
HEAR WHAT
OUR ALUMNI SAY

"I choose INTI because it is the only college in Penang that offers an Event Management and Marketing programme. Today, I am pursuing my dream career largely because of the valuable and practical social skills gained from this programme – skills which are valuable not only to me but to others as well. I’ve also learned to accept failures and understand the true meaning of leadership and success."  

WONG IK LI
Project and Programme Executive, Penang Green Council
MA (Event) Event Management and Marketing in collaboration with University of Hertfordshire, UK.

("The flexible and blended learning structure of INTI’s Diploma in Business Management has enabled me learn and hone my skills despite my busy schedule, I even managed to graduate and embark on my career, gaining a head start over many of my peers. Tun Dr Mahathir Mohamad is my inspiration, Learning never ends and the quality of successful leaders are accountable, responsible and the ability to manage complexities.")

CHEN XIAO HONG
Finance Officer
Diploma in Business Management (Flexible Learning)

"INTI has prepared me well, transforming me from a shy girl to a confident, driven woman. The summer courses and soft skills classes I attended contributed to my holistic development and groomed me professionally. Thanks to INTI’s career fairs and talks, I found a job even before graduating. And thanks to INTI’s lecturers, I became adaptable, to accept failures and in all situations, remain positive."

LIN LEAN NA
Financial Advisor, Deloitte Malaysia
Bachelor of Commerce (Accounting)

"I am grateful for INTI’s sponsorship, which enabled me to take up the Bachelor of Accountancy programme, a degree course that is recognised by professional bodies, including the Malaysian Institute of Accountants (MIA). My mother was also a great inspiration for me to pursue accountancy as a career. Eventually, I went on to pursue the ICACW. To be successful, we must keep on learning, exploring and never give up."

NG LERN PENG
Audit Associate, KPMG PLT, Penang
Bachelor of Accountancy

"Besides the high quality of education, I love INTI Penang’s peaceful and conducive learning environment. The knowledge and skills I gained after graduating from INTI’s Business Administration University of Hertfordshire are very helpful in my work today. Skills, especially language and people skills are essential to me. I enjoy teaching base with new visitors, meeting with clients and working with dynamic leaders."

WHANHINJU CHIANG PHORN
Business Development Executive, EasyPara Sdn Bhd
BA (Hons) Business Administration in collaboration with University of Hertfordshire, UK.

EMPLOYER
testimonials

KPMG

"We have partnered with INTI for over four years and throughout this time, INTI has demonstrated dedication and conscientiousness in supporting our various initiatives. We are glad that we are able to provide an avenue to expose INTI students to real-life working environment and help them develop critical thinking skills, presentation skills as well as acceptance of different situations, all of which will be helped when they start working."  

MONEY SIEW (Executive Director of People, Performance & Culture)

SAMSUNG MALAYSIA

"INTI’s structured and committed engagement with the industry has closed the gap between the classroom and the realities of the workplace. This is critical to the development of INTI’s graduates as the curriculum is now more practical rather than academic. This makes a difference when employers like Samsung select who their future talents should be. We no longer look at academic excellence alone, we look at how knowledge can be practically deployed. And in this regard, INTI has done a remarkable job preparing its students to succeed through close collaboration with the industry, gaining both delivery and content which make sense to employers.

Choo Fong Yuan (HR & General Affairs Director)

THE STAR MEDIA GROUP

"For many years now, I have been working with different batches of INTI students on projects and the output has been simply phenomenal. The INTI students have shown a keen desire and positive attitude to learn and produce outstanding national and regional projects for the companies I have worked for. To my delight, my colleagues and clients regularly and globally have responded positively to the students’ work.

At the same time, the graduate talent development initiatives with INTI are certainly making a very positive impact on the quality of graduates with the desired industry-ready skills in today’s global world. With certainty, I highly commend INTI for this programme and effort, and I know that this programme will only grow to greater heights, benefiting the companies who invest the time as well as the new graduates, the leaders of tomorrow."  

Andreus Vegattirajah (Group CEO)

EMPLOYER
Projects

INTI has established close ties with leading companies in the industry to develop employer projects to enable students to gain real, hands-on work experience while studying. Through these projects, students are presented with immediate challenges faced by businesses, and are required to work together in teams to develop and present their proposals. Projects are based on real-life business issues that will help students to develop their knowledge and apply their soft skills in actual business scenarios.

- MAKING MAYBANK THE EMPLOYEE OF CHOICE

Maybank

The project was to recommend practical and relevant practices, in the areas of Employee Branding through the Employee Lifestyle Programme and College Recruiting for Maybank.

- BMF TECH TALK (TECH IN FOCUS)

BMF Malaysia

Students were tasked to develop show notes for BMF’s new show entitled Tech in Focus, where top-performing technology players would be highlighted, complemented by thought-provoking insights into what makes them tick, by international analysts.

- INTEGRATED MARKETING COMMUNICATION STRATEGY FOR E-COMMERCE (B2C) COMPANY

Students were tasked to propose a marketing communications plan that was context relevant, and within a specific budget for a new B2C start-up e-commerce.

- EXCELLENT IN SALES AND MARKETING, A CHALLENGE WITH DIGI

DIGI

The students took on various roles and produced industry standard sales and marketing plans, which included a detailed financial analysis and exercises of the sales and marketing plans for the DIGI Store.

- GLOBAL E-COMMERCE TALENT (GET)

Alibaba Group

Students were engaged in sales marketing and branding-related problems to improve SME accounts in Alibaba marketplace. While solving the problem, students also generated more traffic for the SME accounts.
INTI NETWORK
INTI INTERNATIONAL UNIVERSITY (DU02(N))
06-798 2000 | Persiaran Perdana BBN, 71800 Putra Nilai

INTI INTERNATIONAL COLLEGE SUBANG (DK241-010(N))
03-5523 2800 | No. 3, Jalan SS15/8, 47500 Subang Jaya

INTI INTERNATIONAL COLLEGE KUALA LUMPUR (DK273(N))
03-2052 2888 | Menara KI, Jalan Sultan Ismail, 50250 Kuala Lumpur

INTI INTERNATIONAL COLLEGE PENANG (DK249-N3)
04-631 0138 | No. 1-Z, Lebu Bukit Jambul, 11900 Penang

INTI COLLEGE NILAI (DK248(N))
06-798 2133 | Persiaran Perdana BBN, 71800 Putra Nilai

INTI COLLEGE SABAH (DK248-003(N))
088-765 701 | Lot. 17-20, Phase 1B, Taman Putatan Baru, 88200 Kota Kinabalu

INTI EDUCATION COUNSELLING CENTRES (256729-4)
IPOH 05-241 1933 | No. 236, Jalan Sultan Iskandar, 30000 Ipoh

JOHOR BAHRU 07-264 7537 | No. 35, 25-01, Jalan Austin Heights B/1, Taman Austin Heights, 81100 Johor Bahru

KUANTAN 09-500 4657 | B16, Jalan Seri Kuantan 81, Kuantan Star City II, 25300 Kuantan

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