

Micro-Credential Programme

STRATEGIC MANAGEMENT

This programme exposes students to key strategic management theories, helping them identify and synthesise core concepts relevant to the business world. They will develop skills to create strategic management plans that support decision-making.

Additionally, students will explore new strategies and industries, gaining conceptual and analytical abilities to apply theories effectively in real-world scenarios.

Students will receive a certificate upon completion of the programme.

Progression

- Master of Business Administration (Online Learning)

Duration and Fee

Duration: 7 weeks
Fee : RM2,304

Delivery Mode

- Online Learning

Assessment Mode

- Coursework

Offered at

INTI International University
INTAKES: JAN, MAR, MAY, AUG & OCT