

## Micro-Credential Programme

# FOOD AND BEVERAGE MANAGEMENT

This programme provides students with a broad understanding of the operational aspects of a food serving outlet while giving them the opportunity to develop and apply theories, concepts and skills in a practical environment for the effective operation of a food and beverage operation with real-life anecdotes from industry professionals to reinforce the principles of good service. This course also aims to empower students in the area of responsibility and communication skills and effective ways to address challenging ideas to enhance the relationship in all operating areas.

### Programme Structure

- Module 1: Introduction to Food and Beverage Management
- Module 2: Introduction to Food Service and Sanitation
- Module 3: Introduction to Manpower Planning and Marketing

### Duration and Fee

Duration : 12 weeks

Fee : RM1,014

### Delivery Mode

- Online Learning

### Assessment Mode

- Coursework
- Final Assessment

### Offered at

INTI International College Penang

**INTAKES: APRIL**