

Micro-Credential Programme

BUSINESS ETHICS

This module provides a contemporary, applied and critical approach to the study of ethics as applied to business and management.

Programme Structure

- Module 1: Introduction to Business Ethics
- Module 2: Introduction to the Theories of Ethics Virtue Ethics
- Module 3: Introduction to the Ethics in Marketing and Advertisement

Duration and Fee

Duration: 12 weeks Fee: RM699

Delivery Mode

Online Learning

Assessment Mode

- Coursework
- Final Assessment

Offered at

INTI College Sabah INTAKE: APRIL

Progression

Diploma in Accounting Diploma in Business

