

BACHELOR OF BUSINESS (HONS) MANAGEMENT



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This programme will equip the students with the skills, qualities and capabilities valued by employers across the private, public and not-for-profit sectors and that underpin successful enterprise. It means the students will complete their studies as a highly employable, culturally and ethically aware graduate with the potential to make positive organisational change.

Highlights

- Students will be exposed to actual working environments through industry visits and internship programmes with multinational companies like KPMG, AIA, Megasteel and more
- This programme prepares students for postgraduate studies locally and abroad

Career opportunities

Brand Manager, General Manager, Product Manager, Administrative Executives, Business Managers and many more

Offered at

INTI International University
(R/345/6/0213)(07/22)(MQA/FA1650)

INTAKES: JAN, MAY & AUG

Duration

3 Years

Programme structure

Students are required to complete the following in order to graduate:

- 14 common modules
- 6 major modules (Choose from the areas of specialisation)
- 4 elective modules
- Real industry project
- Internship

14 common modules

- Business Accounting
- Business Communication / Macroeconomics
- Business Ethics / Corporate Reporting 1
- Business Law / Business Law and Ethics
- Economic Principles & Issues
- Financial Management
- Human Resource Issues & Strategies
- Introduction to Business Analytics
- Managing Organisation
- Marketing Principles
- Organisational Behaviour
- Social, Web and Mobile Analytics
- Quantitative Methods for Business
- University English

Specialisation modules

- Organisation Development And Change
- Leadership in Organisations
- Entrepreneurship and Franchising
- Intercultural Management
- Strategic Management
- Corporate Communication

4 electives (Choose 4 modules from one of the following minors)

- Finance
- Human Resource Management
- International Business
- Marketing
- Logistics and Supply Chain Management

Final Year Project

Internship

MPU subjects

- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students)/ Malaysian Studies 2 (International students)

ENTRY REQUIREMENTS

- STPM
- A-Level
- Unified Examination Certificate (UEC)
- Foundation
- SACE International
- New South Wales Higher School Certificate
- Canadian Pre-U (CPU)
- Tertiary Entrance Examination (TEE)
- Australian Year 12
- Diploma
- Others
- Pass STPM with minimum Grade C CGPA 2.00 in 2 subjects
- Pass A-Level with 2Ds
- 5 subjects at grade B including a pass in Mathematics and English OR a pass in SPM Mathematics and English
- Matriculation / Foundation Certificate from any PPT recognised by the Ministry of Education or government of Malaysia with CGPA 2.0
- 5 subjects with ATAR of 55
- 10 units with ATAR of 55
- 6 passes with an average of 55
- 4 or 5 subjects with ATAR of 55
- TER/UAI/ENTER 55
- Diploma in the relevant field from other institutions recognised by the Malaysian Government with CGPA \geq 2.00
- Any other equivalent qualification that is recognized by the Malaysian Government

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