

new

# BACHELOR OF BUSINESS (HONOURS) IN INTERNATIONAL BUSINESS AND LOGISTICS SUPPLY CHAIN MANAGEMENT



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# BACHELOR OF BUSINESS (HONOURS) IN INTERNATIONAL BUSINESS AND LOGISTICS SUPPLY CHAIN MANAGEMENT

This programme places a strong emphasis on the logistics function throughout the supply chain, encompassing procurement, scheduling, inventory, logistics, technology, and risk management, especially in the context of emerging e-commerce era.

Graduates of this programme will acquire the essential business knowledge and skills required to proficiently navigate the complexities of the business world and make well-informed decisions.

## Highlights

Gain an understanding of how finances, people, information, processes, products, and technology interact within the business ecosystem for the development and implementation of international strategies, as well as to address managerial issues related to cross-border business.

## Career opportunities

Enterprise Resource Planner, International Logistics Manager, Inventory Specialist, Strategic Planner, Supply Chain Consultant

## Offered at

INTI International University  
(N/0414/6/0075)(O8/28)(MQA/PA16794)

## Intake (s)

AUG

## Duration

3 Years

## Programme structure

### Year 1

- Analytics for Business
- Business Accounting
- Business Communication
- Business Ethics
- Economic Principles and Issues
- Entrepreneurship
- Financial Management
- Human Resource Issues and Strategies
- Information Management
- International Business
- Operations Management
- Organisational Behaviour Management

### Year 2

- Freight Transportation
- Global Logistics Management
- International Trade Finance
- International Trade Law
- Inventory Management
- Managing Innovation and Change
- Marketing Principles
- Procurement Management
- Strategic Management
- Supply Chain Management
- Warehouse Management

### Year 3

- FINTECH
- Global Economy
- Global Marketing
- Global Talent Management
- Intercultural Management
- International Business Ethics and Corporate Governance
- International Business Project
- Staffing Management
- Total Quality Management

## Internship

### MPU Subjects

- Appreciation of Ethics and Civilisations (Local Students) / Communicating in Malay 2 (International Students)
- Philosophy and Current Issues
- Integrity and Anti-Corruption
- Co-curriculum
- Bahasa Kebangsaan A\*

*\*For Malaysian students who do not have a credit in SPM BM*

## ENTRY REQUIREMENTS

- A pass in STPM with at least Grade C (GP 2.0) in any TWO subjects including a pass in Mathematics and English at SPM level or equivalent; OR
- A pass in STAM with at least Grade Jayyid and a pass in Mathematics and English at SPM level or equivalent; OR
- Matriculation or Foundation with at least CGPA of 2.00; OR
- A Diploma (Level 4, MQF) with at least CGPA of 2.00; OR
- An Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00; OR
- Other equivalent qualifications recognised by the Malaysian Government.

## ENGLISH LANGUAGE REQUIREMENTS

International students are required to achieve a minimum Band 3 in MUET OR equivalent to CEFR (Low B2)

INTI INTERNATIONAL UNIVERSITY DU022(N)

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