MASTER OF
INTERNATIONAL BUSINESS (MIB)

The Master of International Business (MIB) examines issues impacting primarily on the Asia-Paciﬁc region. Business operations in this region are continually being transformed, providing many challenges for implementing international business strategies. The MIB program prepares students to succeed in managerial and professional positions in the global economy. UW MIB graduates will understand complexities of global culture and recognize how they can impact on the success of their business.

HIGHLIGHTS
• The programme examines business issues impacting primarily on the Asia Paciﬁc region and highlights the skills needed to develop sound, workable business strategies in order to effectively operate in the global business environment.
• UW was the ﬁrst in Australia to develop and offer this degree.
• This program has been designed for both business graduates and those with a degree from a recognized university in a non-business area of study who wish to complement their studies by undertaking a well-structured program that provides them with essential business skills in order to pursue a career in international business.
• 50% of the modules will be taught by ISB’s own professors and lecturers (full-time faculty).
• Prepares students to succeed in managerial and professional positions in the global economy.
• This is a 2-year part-time program. We also offer a full-time program where students are required to complete 8 subjects to graduate.

OFFERED AT
INTI International College Subang

INTAKE (S)
Jan, May and August 2014

COURSE STRUCTURE
• International Business Strategies
• International Financial Management
• Managing Multi-National Companies
• Marketing in a Global Economy
• International Business Environment
• Supply Chain and Operation Management
• Contemporary Issues in International Business
• Retail Marketing

ENTRY REQUIREMENTS
• English Language requirements level 6 or any one of the below requirements:
  - IELTS Band 6.5
  - TOEFL 575 & above
  - TOEFL (computer-marked) 230 or above

  • Completion of an undergraduate programme from recognized institution, where the medium of instruction is English Language and evidence from current company that candidate conducts business principally in English.

CONNECT WITH US:

About INTI International College Subang
Our Subang campus is more than just a new modern structure; the campus provides an environment designed to inspire. Within its confines are common areas for a complete learning experience, with cluster seating that promotes increased interaction, discussion and idea sharing.

With a strong track record and unmatched experience in the ﬁeld of education, INTI International College Subang understands that the needs and expectations of students are constantly changing, and the new campus has been designed to address their speciﬁc requirements.

INTI International College Subang is an established leader in American education (which offers a broad spectrum of majors), as well as Business, IT, Engineering, Pre-University and professional programmes.

About INTI International College Kuala Lumpur
Our Kuala Lumpur city campus is located in Menara KH, Jalan Sultan Ismail, a strategic location in the heart of KL’s business district to facilitate industry-academic partnership to upskill and upgrade the workforce.

The business arena can be highly competitive. It takes the right set of skills and tools to get the most out of every opportunity. Our campus is designed to bring out the best in tomorrow’s business leaders through business education at Diploma, Bachelor and Master degree levels for working professionals.