### 4+0 Bachelor of Business Administration (Dual Major)
**International Business & Management**

**Sample Study Plan**

**General Education Core**
- Basic Computer Applications
- Career Development
- College Algebra
- Communication & Interpersonal Relations
- Composition 1
- Composition 2
- Cultural Anthropology
- Environmental Science
- Ethics
- Foundations of Modern World 1
- Foundations of Modern World 2
- Introduction to American Government
- Philosophy of American Enterprise
- Principles of Macroeconomics
- Principles of Microeconomics
- Principles of Psychology
- Speech Communication
- Statistics 1
- Statistics 2 / Biodiversity

**Business Core**
- Business Law 1
- Cases & Problems in Global Entrepreneurship
- Financial Management
- Fundamentals of Financial Accounting
- Fundamentals of Managerial Accounting
- Organizational Behavior
- Principles of Management
- Principles of Marketing
- Strategic Planning

**Electives**
- Applied Communications
- Internship
- Introduction to Art
- Introduction to Music
- Philosophy of Religion

**Major Courses**
- Comparative Economic Systems
- Foreign Language 1, 2, 3 & 4
- International Finance
- International Law
- International Management
- International Marketing
- International Trade
- Introduction to International Business

**Management Core**
- Human Resource Management
- Management Electives
- Management of Information Technologies
- Operations Management
- Practice of Management & Leadership

**MPU Subjects**
- Community Service & Co-curriculum
- Entrepreneurship
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilization (Local students) / Malaysian Studies 3 (International students)
- Presentation Skills
- Bahasa Kebangsaan A*  

**Northwood University**
Named ‘Business Specialty School’ by the US News & World Report, it is accredited by the higher learning commission and is a member of the North Central Association.

**Northwood University at INTI**
The 4+0 Northwood Business program offered at INTI International College Subang enables students to complete their American degree without compromising on quality. Students who complete this 4+0 Bachelor of Business Administration at INTI will be accorded an identical award as in the US.

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*For Malaysian students who do not have a credit in SPM BM.*