Bachelor of International Business (Hons)

Students who wish to add an international dimension to their business education and pursue a career in the global business market can take this popular programme.

It is designed to provide the managers of tomorrow with the business and management skills, language competency and cultural awareness required for success in an international business environment. Students will gain invaluable multicultural and international experience through our Semester Abroad Programme and our diverse campus community.

HIGHLIGHTS

- Graduates will be presented with dual awards from INTI International University and the University of Hertfordshire
- Students will be exposed to actual working environments through industry visits and internship programmes with multinational companies like KPMG, AIA, Megasteel and more
- This programme prepares students for postgraduate studies locally and abroad

CAREER OPPORTUNITIES

- Export Manager, International Business Manager, International Operations Manager, Regional Marketing Manager, Trade Relationship Manager and more.

OFFERED AT

INTI International University KPT/JPS(A7639)03/2012
INTAKES: JAN, MAY & AUG.

DURATION

3 years

COMMUNICATIVE FOREIGN LANGUAGES (CHOOSE 2)
Japanese, French, German, Mandarin

SOFT SKILLS COURSES (CHOOSE 3)
Entrepreneurship
Employability Skills
Personal Financial Planning
Communicative Skills
Learning Skills
Critical Thinking Skills

PROGRAMME STRUCTURE

YEAR 1
Financial Accounting
Management Information System
Microeconomics
Macroeconomics
English Studies 1
English Studies 2
Foundations of Business Organizations
Foundations of Marketing
Quantitative Methods for Business
Communicative Foreign Language
Soft Skills Course 1

YEAR 2
Cost and Management Accounting
Financial Management
Human Resource Management
Foundations of Business Law
Business Ethics
Organizational Behaviour
Operations Management
International Business
Contemporary Issues in Malaysian Economy
E-Commerce
Internship
Marketing Planning
Soft Skills Course 2

YEAR 3
International Economics
International Trade Finance
International Trade Law
Strategic Management
Cross-cultural Management
International Management
Global Issues in International Business
International Marketing
Soft Skills Course 3