BACHELOR OF BUSINESS ADMINISTRATION (HONS)

This degree offers a sound foundation in business and the disciplines which underpin it. There is also an enviable choice of optional subjects and an opportunity for specialisation in the second and final years. Students can choose from various subject areas – Finance, Human Resource, Operations, Marketing or Management. They can specialise to reflect their individual interest, needs and career aspirations.

As part of the curriculum, students are required to take up a foreign language to increase their language competency. They are also exposed to leadership and soft skills that will mould them into competent graduates who are ready for the working world.

Highlights
• Global business experience through interactions and internships with industry partners
• Business case studies from Harvard Business and MIT Sloan
• World of Business Ideas (WOBITM) multimedia content featuring renowned leaders such as Jack Welch, Philip Kotler and Michael Porter
• Business simulation exercises for developing problem-solving and communication skills
• Action plans, workshops and coaching equip graduates for career life and challenges

Offered at
INTI International University (Nilai Campus)
INTAKES: JAN, MAY & AUG

Duration
3 years

Programme structure

Students are required to complete the following in order to graduate:

• 15 common modules
• 6 major modules (choose from the areas of specialisation)
• 4 elective modules
• 2 soft skills courses and 1 foreign language
• Real industry project
• Internship

Common modules
• Business Ethics
• Business Statistics
• Marketing Principles
• Organisation Behaviour
• Business Accounting
• Business Communication
• Economic Principles & Issues
• Human Resource Issues & Strategies
• Information Management
• Business Law
• E-Commerce
• Financial Management
• Managing Organisation
• Quantitative Methods for Business
• University English

Major modules
(Choose 6)
• Supply Chain Management
• Leadership in Organisations
• Global Marketing
• Intercultural Management
• Strategic Management
• Organisation Development & Change
• Corporate Communication
• Risk Management

Soft skills
(Choose 2)
• Entrepreneurship
• Employability Skills
• Personal Financial Planning Skills
• Communication Skills
• Learning Skills
• Critical Thinking Skills

Communicative foreign languages
(Choose 1)
• French
• German
• Japanese
• Mandarin

MPW subjects
• Bahasa Kebangsaan A/B*
• Malaysian Studies
• Islamic Studies / Moral Education

Real industry project

Internship

* Exempted if a credit in SPM has been obtained at SPM level.
This degree offers a sound foundation in business and the disciplines which underpin it. There is also an enviable choice of optional subjects and an opportunity for specialisation in the second and final years. Students can choose from various subject areas – Finance, Human Resource, Operations, Marketing or Management. They can specialise to reflect their individual interest, needs and career aspirations.

As part of the curriculum, students are required to take up a foreign language to increase their language competency. They are also exposed to leadership and soft skills that will mould them into competent graduates who are ready for the working world.

**Programme structure**

Students are required to complete the following in order to graduate:

- 15 common modules
- 6 major modules (choose from the areas of specialisation)
- 4 elective modules
- 2 soft skills courses and 1 foreign language
- Real industry project
- Internship

**Common modules**

- Business Ethics
- Business Statistics
- Marketing Principles
- Organisation Behaviour
- Business Accounting
- Business Communication
- Economic Principles & Issues
- Human Resource Issues & Strategies
- Information Management
- Business Law
- E-Commerce
- Financial Management
- Managing Organisation
- Quantitative Methods for Business
- University English

**Major modules**

(Choose 6)

- Supply Chain Management
- Leadership in Organisations
- Global Marketing
- Intercultural Management
- Strategic Management
- Organisation Development & Change
- Corporate Communication
- Risk Management

**Soft skills**

(Choose 2)

- Entrepreneurship
- Employability Skills
- Personal Financial Planning Skills
- Communicative Skills
- Learning Skills
- Critical Thinking Skills

**Communicative foreign languages**

(Choose 1)

- French
- German
- Japanese
- Mandarin

**MPW subjects**

- Bahasa Malaysia A/B*
- Malaysian Studies
- Islamic Studies / Moral Education

**Real industry project**

**Internship**

* Exempted if a credit in SPM has been obtained at SPM level.