### AREAS OF SPECIALISATION

**Diploma in Business**

Students will learn how to adopt an inquisitive approach. They will also be equipped with cutting-edge knowledge and skills that are fundamental to exercising critical thinking in the competitive business arena.

#### Programme Structure

**Common modules**
- Business Accounting
- Business Mathematics
- Capstone Project 1 & 2
- E-Commerce Theory & Applications
- English for Academic Purposes
- Foundation of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Marketing
- Fundamentals of Mathematics+
- Introduction to Business
- Personal Development Skills
- Principles of Information Technology
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Quantitative Methods

**Specialised modules**
- Consumer Behaviour
- Entrepreneurship Skills
- Financial Management
- Operations Management
- Retail Marketing
- Writing Skills

**MPU subjects**
- Community Service & Co-curriculum
- Critical Thinking for Better Communication
- Bahasa Kebangsaan A*
- Malaysian Studies (Local students) / Communicating in Malay (International students)
- Personal Financial Planning

**Offered at**
- INTI International University
  KPT/IPS(MQA/FA1227)10/2017

*For Malaysian students who do not have a credit in SPM BM*

#### Career opportunities
- Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive, Business Consultant, Credit Analyst, Financial Controller, and more

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### Program Structure

**Core modules**
- Business Ethics
- Business Mathematics
- Capstone Project
- Consumer Behaviour
- Cost Accounting
- E-Commerce Theory & Applications
- English for Academic Purposes
- Financial Accounting
- Financial Management
- Foundations of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Personal Development Skills
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Operations Management
- Organisational Behaviour
- Quantitative Methods

**Select ONE (1) in Year 2 only:**
- International Business
- Financial Market
- Introduction to Event Management
- Marketing Communication
- Franchising Fundamentals

**MPU subjects**
- Community Service & Co-curriculum
- Critical Thinking for Better Communication
- Bahasa Kebangsaan A*
- Malaysian Studies (Local students) / Communicating in Malay (International students)
- Personal Financial Planning

**Offered at**
- INTI International University
  KPT/IPS(MQA/FA1227)10/2017

**Career opportunities**
- Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive, and more