DIPLOMA IN INTERACTIVE MULTIMEDIA & ANIMATION DESIGN

The Diploma in Interactive Multimedia & Animation Design provides far-reaching career opportunities in an exciting and rapidly expanding area of creative multimedia industries, including motion graphics, TV & film, interactive web design, digital media and more.

Students learn a wide range of skills, including digital application, illustration, character design, 2D & 3D animation, web page design, multimedia authoring, digital video and marketing. It focuses on developing students’ problem solving, conceptualisation and idea development abilities, nurturing technical skills in digital applications as well as the ability to execute multimedia design projects that require the integration of various skills and knowledge.

In addition, students are exposed to real-life projects, industry competitions, enriching field trips to galleries and professional animation studios as well as rigorous internships to ensure industry-readiness.

Career opportunities

Designers with Interactive Multimedia qualifications have a wide choice of careers, including:
- Animator
- Art Director
- Digital Illustrator
- Photographer
- Post Production Artist / Designer
- Video Production
- Web Designer

Offered at

INTI International College Subang
INTAKES: JAN, APR & AUG

Duration

2.5 Years (Inclusive of internship)

Programme structure

Common core / Core fundamental
- Fundamentals of Drawing
- Fundamentals of English
- Photography
- Theory & Practice of Design

Programme core / Areas of concentration
- 3D Studies
- Creative Drawing
- Digital Animation 1
- Digital Animation 2
- Digital Animation 3
- Digital Imaging
- Digital Media
- Digital Video
- Fundamentals of Marketing
- History of Animation
- Major Project
- Multimedia Authoring 1
- Multimedia Authoring 2
- Professional Practice
- Type in Motion
- Visual Communication

Elective modules
(Choose one)
- Illustration
- Visual Merchandising

Industry attachment
(Compulsory)
- Industry Work Placement Programme

MPU subjects
- Community Service & Co-curriculum
- Critical Thinking for Better Communication
- Bahasa Kebangsaan A*
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Personal Financial Planning

Industry partners
- Animasia Sdn Bhd
- ASTRO
- BluInc Media Sdn Bhd
- Click Grafix
- Euro RSCG KL
- Inspidea Animation Studios Malaysia
- KPMG Malaysia
- Malaysian CARE
- NTV7
- One World Hotel
- Tribal DDB

*For Malaysian students who do not have a credit in SPM BM.