DIPLOMA IN
FINANCE

Students will be equipped with a solid foundation in finance, allowing them to fulfill the demands of their job, progress in their careers as well as plan their personal finances.

This programme is geared for students who wish to progress into degree programmes in Finance, Banking and Business. Students will be expected to develop analytical and “applicable” skills so that they can swiftly transfer knowledge and competencies from their respective specialisation into the workplace context. This programme provides an excellent all-round business education and is best suited for those intending to gain a good understanding of all areas of business, specifically banking and finance.

Programme structure

Common modules
- Business Accounting
- Capstone Project 1 & 2 / Industrial Training
- E-Commerce Theory & Applications
- English for Academic Purposes
- Foundation of Business Law
- Fundamental English
- Fundamentals of Human Resource Management
- Fundamentals of Marketing
- Fundamentals of Mathematics
- Introduction to Business
- Personal Development Skills
- Principles of Information Technology
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Quantitative Methods

Specialised modules
- Budgeting
- Entrepreneurship Skills
- Finance Principles
- Financial Management
- Financial Markets
- Fundamentals of Banking

MPU subjects
- Community Service & Co-curriculum
- Critical Thinking for Better Communication
- Bahasa Kebangsaan A*
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Personal Financial Planning

Offered at
INTI International College Kuala Lumpur
INTI International College Penang

INTAKES: JAN, APR & AUG

Career opportunities
Financial Planning & Services, Trade Services, Banking Services, Stock & Investment Markets, Personal Financial Planning Services, Entrepreneurs, and more

DIPLOMA IN
MARKETING

The Diploma in Marketing equips students with a solid foundation in marketing and related business development, allowing them to fulfill the demands of their job, progress in their careers as well as develop professionally in the face of dynamic business changes and international networking opportunities.

This programme is geared for students who wish to progress into degree programmes in Marketing, Sales, Entrepreneurship and Business. Students will be expected to develop analytical and “applicable” skills so that they can swiftly transfer knowledge and competencies from their respective specialisation into the workplace context. This programme provides an excellent all-round business education and is best suited for those intending to gain a good understanding of all areas of business, especially promotional and marketing practices that may include event and PR activities.

Programme structure

Common modules
- Business Accounting
- Capstone Project 1 & 2
- E-Commerce Theory & Applications
- English for Academic Purposes
- Foundation of Business Law
- Fundamental English
- Fundamental of Human Resource Management
- Fundamentals of Marketing
- Fundamentals of Mathematics
- Introduction to Business
- Personal Development Skills
- Principles of Information Technology
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Quantitative Methods

Specialised modules
- Consumer Behaviour
- International Marketing
- Managing Marketing Practices
- Marketing Communication
- Promotion & Event Management
- Retail Marketing

MPU subjects
- Community Service & Co-curriculum
- Critical Thinking for Better Communication
- Bahasa Kebangsaan A*
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Personal Financial Planning

Offered at
INTI International College Kuala Lumpur
INTI International College Penang

INTAKES: JAN, APR & AUG

Career opportunities
Sales & Marketing, Corporate Branding & Public Relations, Customer & Supplier Services, Business Development, Entrepreneur, and more

*For Malaysian students who do not have a credit in SPM BM.