BACHELOR OF BUSINESS (HONS) ACCOUNTING

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Accounting)
KPT/JPS/MQA/PA1648/07/2017

Students will be equipped to meet the country’s demand for skilled manpower in finance, supporting and spurring its development.

Specialisation modules
- Advanced Corporate Reporting
- Auditing & Assurance 1
- Auditing & Assurance 2
- Management Accounting
- Performance Management
- Strategic Cost Management
- Taxation

Career opportunities
Auditor, Accountant, Tax Advisor, Corporate Treasurer, and many more

BACHELOR OF BUSINESS (HONS) FINANCE

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Finance)
KPT/JPS/MQA/PA1649/07/2017

This major will prepare students for a career in business and finance.

Specialisation modules
- Financial Market Analysis
- Global Banking & Finance
- Investments Analysis & Valuation
- Islamic Capital Markets
- Portfolio Management
- Principles of Corporate Finance

Career opportunities
Finance Manager, Credit Manager, Financial Analyst, Risk Management Manager, and many more

BACHELOR OF BUSINESS (HONS) MARKETING

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Marketing)
KPT/JPS/MQA/PA1647/07/2017

Students will develop an understanding of the key concepts underlying marketing practices, while acquiring the necessary skills to embark on professional marketing careers.

Specialisation modules
- Consumer Behaviour
- Global Marketing
- Integrated Marketing Communication
- Marketing Research
- New Product & Innovation Management
- Service Marketing

Career opportunities
Marketing Personnel, Sales Personnel, Advertising Personnel, Product Manager, Banker, Marketing Consultant, and many more

BACHELOR OF BUSINESS (HONS) HUMAN RESOURCE MANAGEMENT

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Human Resource Management)
KPT/JPS/MQA/PA1651/07/2017

This programme provides students with a solid foundation in all aspects of people management in a Malaysian context. They will be equipped with the skills to excel as a line manager in a broad range of industries. INTI International University announced today that the Society for Human Resource Management (SHRM) has acknowledged that its Bachelor of Business (Hons) Human Resource Management fully aligns with SHRM’s HR Curriculum Guidelines.

Specialisation modules
- Compensation & Rewards
- Contemporary Employment Relations
- Organisation Development & Change
- Performance Management
- Staffing Management
- Training & Development

Career opportunities
HR Manager, Trainer, HR Consultant, Employment Agent, Entrepreneur, and many more

AREAS OF SPECIALISATION