4+0 BACHELOR OF BUSINESS ADMINISTRATION (DUAL MAJOR) INTERNATIONAL BUSINESS & MANAGEMENT

In collaboration with Northwood University, US

This program focuses on the emerging global business environment. Courses include trade, finance, marketing, management, culture, world geography and comparative economic systems. This program also includes a foreign language.

Total Credit Hours: 139

Offered at
INTI International College Subang

INTAKES: JAN, MAY & AUG

Duration
4 Years

Sample study plan

General education core
- Basic Computer Applications
- Career Development
- College Algebra
- Composition 1
- Composition 2
- Communication & Interpersonal Relations
- Cultural Anthropology
- Environmental Science
- Ethics
- Foundations of Modern World 1
- Foundations of Modern World 2
- Introduction to American Government
- Philosophy of American Enterprise
- Principles of Macroeconomics
- Principles of Microeconomics
- Principles of Psychology
- Speech Communication
- Statistics 1
- Statistics 2 / Biodiversity

MPU subjects
- Bahasa Kebangsaan A*
- Community Service & Co-curriculum
- Ethnic Relations (Local students) / Communicating in Malay 3 (International students)
- Entrepreneurship
- Islamic & Asian Civilisation (Local students) / Malaysian Studies 3 (International students)

Business core
- Business Law 1
- Cases & Problems in Global Entrepreneurship
- Financial Management
- Fundamentals of Financial Accounting
- Fundamentals of Managerial Accounting
- Organizational Behavior
- Principles of Management
- Principles of Marketing
- Strategic Planning

Electives
- Applied Communications
- Introduction to Art
- Introduction to Music
- Internship
- Philosophy of Religion

Major courses
- Comparative Economic Systems
- Foreign Language 1, 2, 3 & 4
- International Finance
- International Law
- International Management
- International Marketing
- International Trade
- Introduction to International Business

Management core
- Human Resource Management
- Management of Information Technologies
- Management Electives
- Operations Management
- Practice of Management & Leadership

Northwood University
Named ‘Business Specialty School’ by the US News & World Report, it is accredited by the higher learning commission and is a member of the North Central Association.

Northwood University at INTI
The 4+0 Northwood Business program offered at INTI International College Subang enables students to complete their American degree without compromising on quality. Students who complete this 4+0 Bachelor of Business Administration at INTI will be accorded an identical award as in the US.

*For Malaysian students who do not have a credit in SPM BM.