Learning approach

We employ various active learning methodologies, including Problem-based Learning. Group discussions and projects help students develop academically in areas such as study skills, presentation skills, research skills and time management skills, which are crucial for academic success. This will further enhance their critical and analytical skills, preparing them for tertiary studies and the demanding workplace.

Assessment

Assessment of individual courses in the Foundation Programme consists of two components:
• Continuous coursework (50%)
• Final examination (50%)

The continuous coursework component comprises different assessment tasks such as group projects, assignments, laboratory work, presentations, tests and others throughout each semester. The final examination is conducted at the end of each semester. The assessments are subject to quality assurance procedures to maintain high standards and ensure fair assessment.

Offered at

INTI International University
INTAKES: JAN, MAY & AUG

Duration

1 Year

Programme structure

Level 1
• Basic Computing
• English Language Skills 1
• English Language Skills 2
• Fundamental of Business Management
• General Studies
• Introduction to Business Studies
• Introduction to Creative Writing
• Introduction to Intercultural Communication
• Introduction to Mass Media
• Self-Development Skills
• Skills for Creative Thinking

Electives
(Choose two)
• Basic Sociology
• Digital Communication
• Fundamentals of Psychology
• Macroeconomics
• Microeconomics
• Psychology of Personal Adjustment
• Visual Communication

This programme prepares students for the field of Mass Communication. It is designed to enhance communication skills and media literacy skills required of future media practitioners. Academic subjects include Literature Appreciation and Creative Writing where the complexities and dynamics of the written language are taught. Students will be given an insight into the creative and critical side of writing, to prepare them for a career that requires the use of words and images to creatively and effectively communicate ideas via media such as television, radio, newspapers and the Internet.